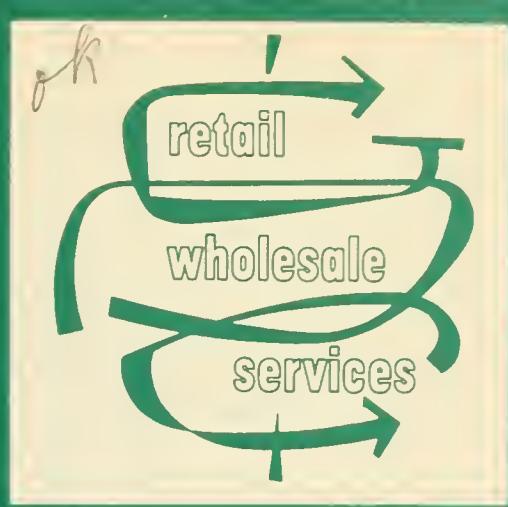
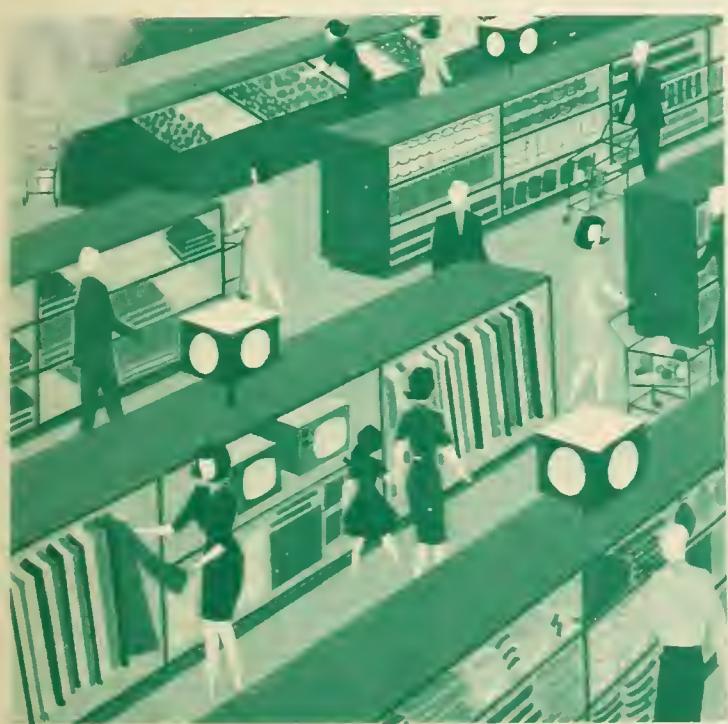


1967 CENSUS OF BUSINESS



BC67-MLS-1



02
Retail Trade
MERCHANDISE
LINE SALES

UNITED STATES

The following comprise the Retail Trade series of publications:

RETAIL TRADE, SUBJECT REPORTS (BC67-RS)

A series of reports presenting data based on the following characteristics of individual establishments: Sales-size; employment-size; and single or multiunit ownership. Statistics are presented for the United States, States, and standard metropolitan statistical areas, by kind of business.

RETAIL TRADE, AREA STATISTICS (BC67-RA)

A U.S. Summary report and reports for each State, the District of Columbia, Guam, and the Virgin Islands. Statistics are presented by kind of business, for counties, cities, standard metropolitan statistical areas, and for selected towns and townships in New England, New Jersey, and Pennsylvania. The kind-of-business detail varies in accordance with the number of retail establishments in an area.

MAJOR RETAIL CENTERS (BC67-MRC)

A summary report and a report for each State showing separate statistics for each standard metropolitan statistical area (SMSA) in the State. Each report presents data for the major retail centers (MRC's) in the SMSA's and for the central business district (CBD) in each city with 100,000 inhabitants or more in the SMSA. Statistics for the CBD are presented for retail trade by kind of business. Data for each major retail center include (a) sales and establishment counts for total retail trade and for three major subgroups of retail trade and (b) establishment counts only, by detailed kind of business.

RETAIL MERCHANDISE LINE SALES (BC67-MLS)

A U.S. summary report and reports for each State. Each report presents statistics on (a) number of establishments and total sales for establishments in a specified kind of business, (b) the number and total sales of those establishments reporting their sales by the 25 broad merchandise lines, (c) the percentage of total sales accounted for by each of the 25 broad lines, and for (d) establishments handling a specific line, what percent of their total sales is represented by sales of that line. Additional merchandise line detail is shown for selected kinds of business.

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RETAIL TRADE: MERCHANDISE LINE SALES

UNITED STATES, BC67-MLS-1

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1967 CENSUS OF BUSINESS



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Retail Trade

MERCHANDISE LINE SALES

UNITED STATES

Issued October 1970



U.S. DEPARTMENT OF COMMERCE Maurice H. Stans, Secretary
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BUREAU OF THE CENSUS George Hay Brown, Director

RETAIL TRADE
MERCHANDISE
LINE SALES

United States

CONTENTS

[Page numbers here omit the chapter prefix, 1, which appears as part of number for each page]

	page
Introduction	III
Merchandise Line Sales	IV
Map of the United States.....	1
Chart on Merchandise Line Sales of Retail Establishments: 1967	2
TABLE 1 United States, by Kind of Business: 1967	3
2 United States, by U Merchandise Line: 1967	17
3 Sales Coverage of Establishments Reporting Merchandise Lines: 1967	24
4 Estimated Sampling Variability for Each Merchandise Line—United States, by Kind of Business: 1967	31
APPENDIX A General Explanation	39
B Merchandise Line Reports Explanation	42
C Retail Trade General Questions	52
D Kind-of-Business Titles and Reporting-Form Numbers	54
E Merchandise Lines, Codes, and Reporting-Form Numbers	55
F Chart for Approximating Coefficients of Variation of Merchandise Line Esti- mates Within a Given Kind of Business in State Reports	60

Introduction

AUTHORITY AND SCOPE—The Economic Censuses are required by law under 13 U.S.C., sections 131, 191, and 224. The 1967 Census of Business portion of the Economic Censuses consists of firms engaged in retail trade, wholesale trade, and selected services (hotels and motels; personal, business, and repair services; and amusement and recreation services including the motion picture industry) which operated in the United States. In addition, the Census of Business covered public warehouses, dental laboratories, law firms, architectural and engineering firms, travel agencies and truck and bus carriers not subject to economic regulation by the Interstate Commerce Commission. Data for the contract construction industry also were collected in this Census but published in a separate series of reports. The Census of Business also covered Guam and the Virgin Islands. A separate 1967 Census of Business, Manufacturers, and Construction for Puerto Rico was conducted jointly with the Commonwealth Government.

KINDS OF BUSINESS COVERED—Retail trade as defined in the Standard Industrial Classification (SIC) Manual¹ includes all establishments primarily engaged in selling merchandise to

personal, household, and farm users. In this report, liquor stores operated by State and local governments have also been included in Retail Trade statistics. The basic retail trade tabulations do not include data for post exchanges, ship stores, and similar establishments operated on military posts by agencies of the Federal Government. Neither do the basic tabulations include data for administrative offices, captive warehouses, and other units which service or are auxiliary to retail establishments within the same organization. See the Kind-of-Business Classifications section of appendix A for definitions of the kind-of-business categories for which data are shown in this report.

CENSUS DISCLOSURE RULES—In accordance with Federal law governing census reports, any data which would disclose the operations of an individual establishment or business organization are not published. However, the number of establishments in a kind of business is not considered a disclosure, so that this item may appear in instances where other items of information for the same kind of business or locality are withheld.

CORRECTIONS TO DATA—Data in this report comprise the statistical portions of previously published reports (Series BC-RA). Errors found after the final publications were issued have not been carried to specific areas in this report unless they significantly affect the data for such areas. As a result the detail in some tables may not add to totals.

¹ Executive Office of the President, Bureau of the Budget, **Standard Industrial Classification Manual, 1967**.

Merchandise Line Sales

Introduction—The individual establishment (i.e. business location) is the unit to which a single kind-of-business classification is assigned and for which data are summarized in the case of most retail census tabulations. The resultant "kind-of-business" statistics do not reveal the merchandise line composition of retail sales and accordingly do not meet many important data needs of manufacturers, wholesalers, and other distributors; of the Government; of business analysts; nor of retailers themselves.

In order to meet some of these needs, merchandise line information was collected in the census and is presented in these tables. The information is in terms of broad merchandise line groupings. While for many purposes, the desired information is for data for individual commodities or for more detailed merchandise line categories than are shown in this report, the provision of greater detail was not found to be feasible for reasons indicated below.

The system used for the collection and tabulation of merchandise line data is substantially comparable to that used in the 1963 Census when it was introduced. Prior to the 1963 Census, merchandise line data were collected in the 1948 Census but with important differences in the system used.

In the 1967 census procedures were modified from the 1963 census in two respects: (1) the collection of data from small retailers was on a sample basis and (2) data in all tables are projected to represent "nonreporters" as well as "reporters," whereas in the 1963 census such projected tabulations were provided at the U.S. level only. Although the use of a sample in 1967 introduces sampling variability (see table 4 and appendix F) to which the 1963 census tabulations were not subject, both the 1963 and 1967 censuses are substantially subject to the same limitations, as indicated below.

In planning the merchandise line inquiries for the 1967 Census, the Census Bureau, as previously, consulted extensively with trade associations and business firms, both for advice on the information to be provided by the census, and on the reportability of the data on which such information would be based. The amount of detail requested in the census reflected both of these considerations, with reportability, for the most part, being the limiting factor.

Limitations in Reporting Sales by Merchandise Lines—In investigating and testing methods of collecting merchandise line information, it was

found that a breakdown of retail sales into about 25 major lines, with some additional detail for lines handled in significant quantities in selected kinds of business, was as much as it was feasible to request. Even with such a limited breakdown, it was found that there was a tendency on the part of respondents to fail to identify, for a particular business, what were minor lines, and to include the sales of such minor lines with major ones. This deficiency has the effect of understating the number of outlets for individual merchandise lines; to a lesser extent it affects the measurement of the volume of sales of individual lines.

It should be noted that the merchandise line categories by which individual retailers group their sales are not uniform and, therefore, will not always correspond to categories established in a reporting system designed for general use. In addition, because many retailers had little, if any, recorded information on sales by line of merchandise, it is necessary to recognize that a substantial amount of estimating is involved in the reporting of the merchandise line inquiries. However, it was concluded that the effect of individual differences and of the use of approximations would be minimized in summary tabulations by the tendency for individual deviations to be offsetting. On this basis, figures for sales could constitute useful approximations to serve many important current requirements and would be adequate for measuring important changes occurring over fairly long intervals, as between successive censuses.

A related problem for a number of large retail firms is their lack of merchandise line records on an individual establishment basis. Such firms had information available only for the group of stores within a warehouse district or some other grouping used by the firm, so that it was necessary for them to derive their individual figures by using the pattern of sales shown by the entire group of stores.

Merchandise Line Inquiries—In 1967, as in the 1963 Census, there was a standard 25-line inquiry (these lines are identified in the various tables of the report by a merchandise line code ending in "O"). The 25 broad merchandise lines were devised to account for all the sales and receipts of retail establishments regardless of kind of business. In addition to the 25 major lines, additional detail within certain of these major lines was requested on some of the report forms. These additional or specialized lines (identified in the tables by a merchandise line code ending with a digit other than "O"), unlike the major lines, were not uniform, but were adapted to the merchandise line characteristics

of an individual kind of business or a group of closely related kinds of business. Thus, while it is possible to compute a total for each of the broad merchandise lines to cover all kinds of retail business, this does not apply to the detailed or specialized lines.

Report Collection System—In the 1963 Census, merchandise line reporting was requested from all retailers with paid employment, thus accounting for about 95 percent of the total retail trade sales volume. In the 1967 Census, merchandise line data were again restricted to employers but were based in part on a sample. All known multiunits and all large single units were canvassed for merchandise line data. However, only 10 percent of the approximately 500,000 small single unit employer establishments (generally in the range of 1 to 3 employees) were mailed a census form. Data inflated on the basis of this sample represented the "nonmail" portion of the employer universe. The "nonmail" group represented about 15 percent of total sales of establishments with payroll in most kinds of business. Selected kinds of business, such as department stores, were completely canvassed.

Coverage—The merchandise line data reflect the sales experience of retail employers only. However, reporting was incomplete or inadequate for about 17 percent of the total dollar volume of retail employers.

Table 3 presents coverage ranges for each kind of business shown.

Coverage ranges for each kind of business indicate the degree to which sales were acceptably reported by broad merchandise lines and were determined by dividing the total sales of establishments reporting acceptable data for broad lines (whether or not additional detail lines were reported) by the total sales of all establishments classified in that particular kind of business.

In addition, coverage ranges are presented for some broad merchandise lines (where additional detail merchandise line information within the broad line was requested) indicating the degree to which detail lines within that broad line were acceptably reported. The table presents each broad line under which additional detail line reporting was requested and shows the degree to which businesses which reported the specified broad merchandise line gave the additional detail breakdown. The coverage range was computed by summing the detail line sales and dividing the result by the broad line sales. The resultant ratio was then multiplied by the coverage range for the kind of business to put both ratios on the same base.

Coverage ranges used for both kinds of business and broad lines are:

- A=90 percent or more reporting.
- B=80 to 89 percent reporting.
- C=70 to 79 percent reporting.
- D=60 to 69 percent reporting.
- E=Less than 60 percent reporting.

Except when precluded by the Census disclosure rules (see Introduction), data have been shown for individual kinds of business when the dollar volume of reporting coverage was sufficient to account for 60 percent or more on an inflated basis (ranges A through D)—as contrasted with 60 percent or more on a reported basis in 1963.

As noted above, the fact that an establishment reports a merchandise line breakdown does not itself mean that all lines handled by the establishment are reported separately. There are a few instances where this limitation in the reporting is particularly apparent. For example, as a result of the trade custom of grouping soaps and paper products with dry groceries, a number of food stores apparently included amounts for such products with line 020 instead of in lines 120 and 500. Some understatement, previously referred to, also resulted from the dropping of lines with negligible sales amounts.

There is, of course, no assurance that the pattern for the stores reporting by merchandise lines is representative of those which did not report.

Description of the Tables—Table 1 in the 1967 report provides data for each kind of business and gives, for each merchandise line, the number of establishments handling the line and their sales of the line; the percentage of total sales of the specific kind of business accounted for by each of the lines carried; and in addition, for each line, the degree of specialization in that line. Specialization is indicated by computing the percentage which sales of that line is of total sales of those establishments which handled that particular line.

Table 2 provides summary data by broad merchandise line, including counts of establishments handling the line and total sales of the line. Also provided within each broad merchandise line are counts of establishments carrying the line, and the amount and percent of the line sold by various kinds of retail businesses. Kinds of business accounting for less than 1/10th of 1 percent of the specific broad line sales are not listed separately but are included on the line, "Retailers not listed above."

Table 3 presents information on reporting coverage which can be used as a guideline to

evaluate the validity of the merchandise line tabulations.

Table 4 provides an estimate of the sampling variability for each merchandise line, by kind of business, at the United States level. In order to obtain a measure of the variability of the dollar volume and count of establishment estimates, multiply the estimate by its associated sampling variability. Add and subtract the product from the estimate. Since the sampling variabilities are computed at the 1 sigma level, the chances are 2 out of 3 times that the "expected value" will be within this interval. (The expected value refers to that value which could be obtained had all establishments been mailed a census form, using the same technique in collecting and processing as were used for the sample). Doubling the sampling variability and repeating this process gives an interval which will include the expected value approximately 19 out of 20 times.

It is also to be noted that measures of sampling variability shown in this report do not include biases which may result from such

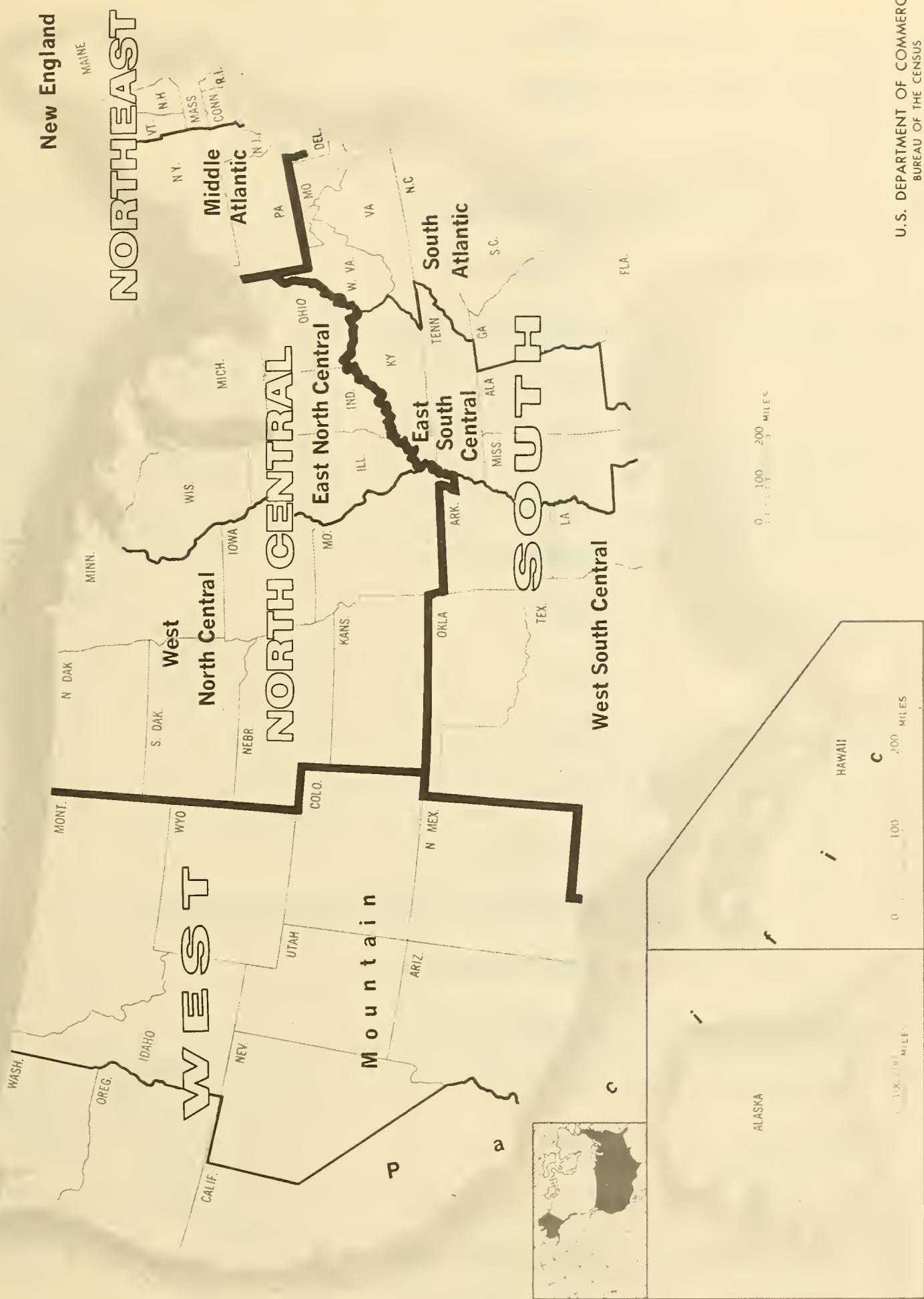
factors as nonresponse, response errors, or estimating procedures used by respondents such as indicated above.

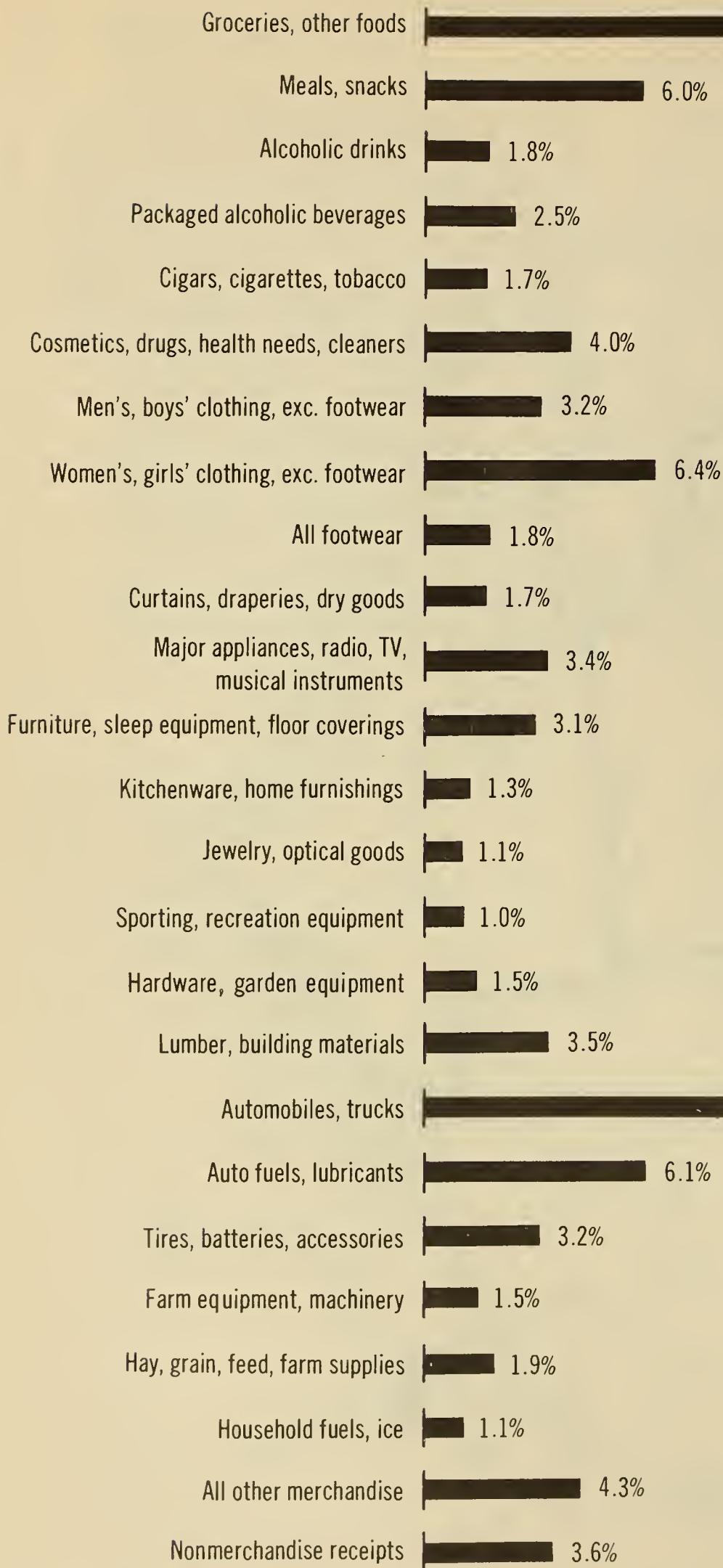
Appendix F has been provided as a means to approximate sampling variability for each merchandise line within a kind of business at the State, standard metropolitan statistical area or area outside standard metropolitan statistical area levels. Directions for its use are shown on the table.

Information on detailed (as contrasted with broad) merchandise lines appears only in connection with the specific kind of business to which the lines apply. Data relating to the detailed lines are indented below the applicable broad line in the tabulations.

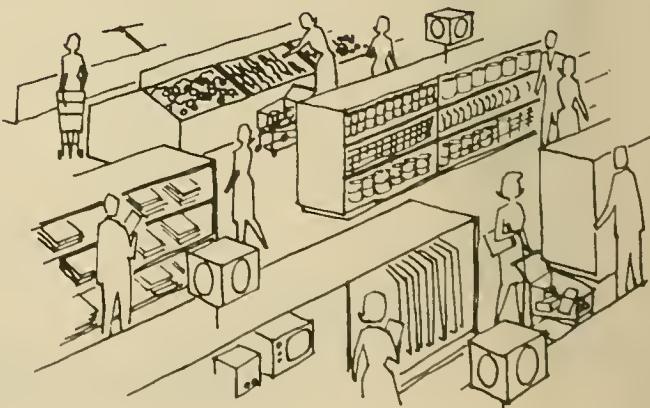
In 1967, data for lines which represent less than 0.05 percent and data for disclosure lines have been combined into a "miscellaneous merchandise" line within the applicable merchandise line grouping. Due to rounding procedures used, detail may not add to the totals in the "sales" column and in the "all establishments" percentage column.

CENSUS REGIONS AND GEOGRAPHIC DIVISIONS OF THE UNITED STATES





UNITED STATES
Merchandise Line
Sales of Retail
Establishments
1967



1967 CENSUS OF BUSINESS, U.S. Department of Commerce, Bureau of the Census

TABLE 1. United States: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code			
			As percent of total sales of--					Amount ¹ (\$1,000)	Establishments handling the line	All estab-lish-ments ¹			
			Establishments	All estab-lish-ments									
	RETAIL TRADE												
	TOTAL	1 191 546	295 170 005	(X) 100.0		PLUMBING AND HEATING EQUIP OLR5. (SIC 522)							
020	GROCERIES-OTHER FOODS	261 560	59 896 451	52.1 20.3		TOTAL ²	2 421	339 967	(X) 100.0				
040	MEALS-5NACKS	282 656	17 741 899	32.6 6.0									
060	ALCOHOLIC DRINKS	127 110	5 295 105	45.0 1.8		PAINT, GLASS, AND WALLPAPER STRS. (SIC 523)							
080	PACKAGEO ALCOHOLIC BEVERAGES . . .	103 307	7 377 302	18.6 2.5		TOTAL	8 790	1 018 980	(X) 100.0				
100	CIGARS-CIGARETTES-TOBACCO	249 408	5 111 959	5.7 1.7									
120	COSMETICS-DRUGS-CLEANERS	184 908	11 911 475	10.9 4.0		COSMETICS-DRUGS-CLEANERS	9	608	33.3 .1				
140	MEN'S-BOYS' CLOTHING EXC FOOTWR . . .	89 351	9 513 312	15.8 3.2		CURTAINS-DRAPERIES-ORY GOOOS	426	6 141	7.5 .6				
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR . . .	119 691	18 793 991	28.0 6.4	120	MAJOR APPL-RADIO-TV-MUSICAL INST	56	1 091	16.6 .1				
180	ALL FOOTWEAR	85 804	5 341 065	9.6 1.8		FURNITURE-SLEEP EQUIP-FLOOR COV	526	24 295	20.0 2.4				
200	CURTAINS-DRAPERIES-DRY GOOOS	72 012	4 993 520	9.6 1.7	220	KITCHENWARE-HOME FURNISHINGS	460	5 004	11.6 .5				
220	MAJOR APPL-RADIO-TV-MUSICAL INST	104 385	10 093 247	16.6 3.4		SPORTING-RECREATION EQUIPMENT	129	1 121	9.0 .1				
240	FURNITURE-SLEEP EQUIP-FLOOR COV	79 888	9 112 943	17.8 3.1	240	HAROWARE-GAROENING EQUIPMENT	546	13 263	13.2 1.3				
260	KITCHENWARE-HOME FURNISHINGS	113 123	3 755 118	5.4 1.3									
280	JEWELRY-OPTICAL GOODS	82 958	3 105 734	6.0 1.1									
300	SPORTING-RECREATION EQUIPMENT	70 186	3 089 810	5.8 1.0									
320	HARDWARE-GARDENING EQUIPMENT	100 315	4 298 870	7.9 1.5	340	LUMBER-BUILDOIING MATERIALS	8 790	936 811	91.9 91.9				
340	LUMBER-BUILDING MATERIALS	79 261	10 210 187	25.1 3.5		ALL OTHER LUMBER-MILLWORK	3 152	65 791	17.4 6.5				
380	AUTOMOBILES-TRUCKS	58 269	41 766 839	64.3 14.1	356	PAINT-VARNISH ETC	7 789	552 091	60.3 54.2				
400	AUTO FUELS-LUBRICANTS	216 714	17 998 687	24.2 6.1	357	PAINT SUNORIES	7 208	107 450	12.6 10.5				
420	AUTO TIRES-BATTERIES-ACCESS	217 379	9 391 873	9.6 3.2	359	WALLPAPER-OTHER WALL COVERINGS	6 346	100 680	13.2 9.9				
440	FARM EQUIPMENT MACHINERY	21 158	4 317 091	27.7 1.5	361	GLASS	2 406	110 799	37.5 10.9				
460	HAY-GRAIN-FEED-FARM SUPPLIES	31 335	5 643 725	38.0 1.9									
480	HOUSEHOLD FUELS-ICE	31 582	3 269 935	50.0 1.1	420	AUTO TIRES-BATTERIES-ACCE55	71	2 351	22.2 .2				
500	ALL OTHER MERCHANIOSE	216 251	12 628 756	11.6 4.3	500	ALL OTHER MERCHANDISE	362	5 867	17.1 .6				
520	NONMERCHANIOSE RECEIPTS	430 657	10 511 111	5.8 3.6	520	NONMERCHANIOSE RECEIPTS	3 651	21 604	4.6 2.1				
						MISCELLANEOUS MERCHANIOSE	(X)	824	(X) .1				
	BUILDOIING MATERIALS, HAROWARE, AND FARM EQUIP OEARLERS (SIC 52)												
	TOTAL	69 015	16 644 425	(X) 100.0									
200	CURTAINS-DRAPERIES-ORY GOOOS	1 733	11 944	5.2 .1									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	8 027	219 573	11.6 1.3									
240	FURNITURE-SLEEP EQUIP-FLOOR COV	5 832	113 589	8.1 .7									
260	KITCHENWARE-HOME FURNISHINGS	14 557	239 524	10.3 1.4									
280	JEWELRY-OPTICAL GOODS	2 661	9 446	3.8 .1									
300	SPORTING-RECREATION EQUIPMENT	10 459	123 472	7.4 .7									
320	HAROWARE-GARDENING EQUIPMENT	34 657	1 969 005	26.8 11.8									
340	LUMBER-BUILDOIING MATERIALS	52 333	8 847 513	80.2 53.2	020	GROCERIES-OTHER FOODS	193	2 921	14.2 .1				
380	AUTOMOBILES-TRUCKS	1 988	161 671	15.6 1.0	100	CIGARS-CIGARETTES-TOBACCO	226	1 284	5.5 .1				
400	AUTO FUELS-LUBRICANTS	2 387	21 820	2.1 .1	120	COSMETICS-DRUGS-CLEANERS	715	7 133	4.5 .3				
420	AUTO TIRES-BATTERIES-ACCESS	5 865	194 551	10.3 1.2	140	MEN'S-BOYS' CLOTHING EXC FOOTWR	353	2 431	3.7 .1				
440	FARM EQUIPMENT MACHINERY	14 363	4 059 537	73.7 24.4	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	178	2 074	5.2 .1				
460	HAY-GRAIN-FEED-FARM SUPPLIES	3 752	97 148	11.1 .6	180	ALL FOOTWEAR	709	2 970	1.7 .1				
480	HOUSEHOLD FUELS-ICE	3 146	65 685	10.2 .4	200	CURTAINS-DRAPERIES-ORY GOOOS	1 107	4 363	2.7 .2				
500	ALL OTHER MERCHANDISE	4 901	89 835	8.0 .5	220	MAJOR APPL-RADIO-TV-MUSICAL INST	5 599	131 805	14.4 5.2				
520	NONMERCHANDISE RECEIPTS	25 685	392 207	5.4 2.4	240	FURNITURE-SLEEP EQUIP-FLOOR COV	2 553	49 994	11.5 2.0				
-	MISCELLANEOUS MERCHANIOSE	(X)	27 905	(X) .2	260	KITCHENWARE-HOME FURNISHINGS	12 375	204 065	11.8 8.0				
					280	JEWELRY-OPTICAL GOOOS	2 502	9 017	2.4 .4				
					300	SPORTING-RECREATION EQUIPMENT	9 400	111 042	8.1 4.3				
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521)												
	TOTAL	24 296	7 864 182	(X) 100.0									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	1 397	56 282	7.3 .7									
240	FURNITURE-SLEEP EQUIP-FLOOR COV	2 640	36 551	4.4 .5	340	LUMBER-BUILDOIING MATERIALS	15 630	384 065	18.0 15.0				
260	KITCHENWARE-HOME FURNISHINGS	1 177	21 924	4.2 .3		ALL OTHER LUMBER-MILLWORK	5 099	108 209	12.6 4.2				
300	SPORTING-RECREATION EQUIPMENT	644	7 161	3.4 .1	356	PAINT-SUNORIES-GLASS-WALLPAPER	15 447	275 856	13.2 10.8				
320	HAROWARE-GAROENING EQUIPMENT	11 834	352 745	8.7 4.5									
340	LUMBER-BUILDOIING MATERIALS	24 296	7 136 208	90.7 90.7	400	AUTO FUELS-LUBRICANTS	850	4 851	4.0 .2				
341	LUMBER	21 033	2 749 812	38.3 35.0		AUTO TIRES-BATTERIES-ACCESS	2 521	25 708	5.4 1.0				
342	PLYWOOD	19 537	827 408	12.5 10.5		FARM EQUIPMENT MACHINERY	753	16 700	12.5 .7				
343	WINDOWS, DOORS, AND FRAMES-METAL	14 197	276 802	6.3 3.5		HAY-GRAIN-FEED-FARM SUPPLIES	1 888	20 639	6.8 .8				
344	KITCHEN CABINETS	7 773	97 548	3.4 1.2		HOUSEHOLD FUELS-ICE	860	10 042	6.8 .4				
345	ALL OTHER MILLWORK	18 209	529 043	8.6 6.7		ALL OTHER MERCHANDISE	3 498	42 414	7.3 1.7				
346	WALLBOARD	18 971	494 286	7.8 6.3	520	NONMERCHANIOSE RECEIPTS	5 690	41 190	4.4 1.6				
347	ASPHALT AND ASBESTOS PRODUCTS	18 080	346 738	5.8 4.4		MISCELLANEOUS MERCHANIOSE	(X)	2 410	(X) .1				
348	PAINT-GLASS-WALLPAPER	16 666	210 258	4.2 2.7									
349	HEATING AND PLUMBING EQUIP	5 778	95 407	4.7 1.2									
351	METAL ROOFING AND SILING	9 705	89 900	3.2 1.1									
352	MASONRY SUPPLIES	15 373	321 639	7.3 4.1									
353	INSULATION	14 213	120 053	2.5 1.5									
354	PREFABRICATED BLDGS AND PARTS	3 438	143 115	9.5 1.8									
355	ALL OTHER BLDG MATERIALS	13 142	821 324	18.1 10.4	220	MAJOR APPL-RADIO-TV-MUSICAL INST	464	12 634	7.3 .3				
-	MISCELLANEOUS MERCHANIOSE	(X)	12 875	(X) .2		SPORTING-RECREATION EQUIPMENT	199	3 955	7.6 .1				
						HAROWARE-GAROENING EQUIPMENT	2 002	61 021	8.2 1.3				
460	HAY-GRAIN-FEED-FARM SUPPLIES	680	31 960	16.0 .4	320	LUMBER-BUILDOIING MATERIALS	369	11 858	12.0 .3				
480	HOUSEHOLD FUELS-ICE	1 947	46 687	10.5 .6		AUTOMOBILES-TRUCKS	1 875	159 896	17.1 3.4				
500	ALL OTHER MERCHANDISE	545	16 579	6.6 .2		AUTO FUELS-LUBRICANTS	1 442	14 422	2.5 .3				
520	NONMERCHANIOSE RECEIPTS	8 543	144 872	4.4 1.8		AUTO TIRES-BATTERIES-ACCESS	3 175	164 375	12.8 3.5				
-	MISCELLANEOUS MERCHANIOSE	(X)	13 213	(X) .2		FARM EQUIPMENT MACHINERY	13 342	4 036 645	85.7 85.7				
						460	116 980	6.5 3.5					
						480	42 612	11.2 .9					
						500	1 112	42 187	8.3 .1				
						520	141	23 633	12.8 .5				
						NONMERCHANIOSE RECEIPTS	6 355	166 980	6.5 3.5				

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. United States: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of ² Establishments handling the line				Amount ¹ (\$1,000)	As percent of total sales of ² Establishments handling the line			
-	MISCELLANEOUS MERCHANDISE	(X)	6 310	(X)	•1	420 AUTO TIRES-BATTERIES-ACCESS	2 865	905 705	4.7 2.8			
	GENERAL MERCHANDISE GROUP STORES (SIC 53 PART*)					440 FARM EQUIPMENT MACHINERY	732	61 113	.9 .2			
	TOTAL	51 770	43 126 967	(X)	100.0	500 ALL OTHER MERCHANDISE	5 481	1 849 135	5.7 5.7			
020	GROCERIES-OTHER FOODS	26 064	1 312 750	3.8	3.0	501 TOYS-GAMES-WHEEL GOODS	5 107	720 945	2.3 2.2			
040	MEALS-_SNACKS	11 182	641 074	2.4	1.5	502 BOOKS-STATIONERY-PHOTO. EQUIP.	4 727	801 861	2.6 2.5			
080	PACKAGEO ALCOHOLIC BEVERAGES	2 003	83 383	2.0	.2	518 MOSE. EXC. TOY-GAMES-BOOKS-STA	3 154	326 329	1.4 1.0			
100	CIGARS-CIGARETTES-TOBACCO	9 383	194 213	1.5	.5	- MISCELLANEOUS MERCHANDISE	(X)	24 563	(X) .1			
120	COSMETICS-DRUGS-CLEANERS	33 189	1 639 798	4.0	3.8	VARIETY STORES (SIC 533)						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	36 438	4 620 881	11.0	10.7	TOTAL	19 028	5 347 547	(X) 100.0			
160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	37 852	10 322 625	24.5	23.9	020 GROCERIES-OTHER FOODS	14 529	211 570	4.4 4.0			
180	ALL FOOTWEAR	31 726	1 799 564	4.5	4.2	040 MEALS-_SNACKS	6 988	302 576	9.3 5.7			
200	CURTAINS-DRAPERIES-ORY GOODS	43 455	4 100 966	9.7	9.5	080 PACKAGEO ALCOHOLIC BEVERAGES	352	5 475	10.0 .1			
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	20 562	3 113 894	8.3	7.2	100 CIGARS-CIGARETTES-TOBACCO	2 574	26 716	3.7 .5			
240	FURNITURE-SLEEP EQUIP-FLOOR COV	22 695	2 130 518	5.7	4.9	120 COSMETICS-DRUGS-CLEANERS	18 110	333 814	6.3 6.2			
260	KITCHENWARE-HOME FURNISHINGS	32 899	2 100 891	5.1	4.9	140 MEN'S-BOYS' CLOTHING EXC FOOTWR	16 751	317 542	6.1 5.9			
280	JEWELRY-OPTICAL GOODS	27 676	803 293	2.1	1.9	160 WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	17 467	1 050 212	20.1 19.6			
300	SPORTING-RECREATION EQUIPMENT	20 067	926 187	2.4	2.1	180 ALL FOOTWEAR	15 096	153 365	3.2 2.9			
320	HARWARE-GARDENING EQUIPMENT	27 778	1 323 186	4.0	3.1	200 CURTAINS-DRAPERIES-ORY GOODS	17 491	611 769	11.7 11.4			
340	LUMBER-BUILDING MATERIALS	11 723	908 294	3.7	2.1	220 MAJOR APPL-RADIO-TV-MUSICAL INST	10 402	122 291	2.9 2.3			
400	AUTO FUELS-LUBRICANTS	6 138	174 059	1.3	.4	240 FURNITURE-SLEEP EQUIP-FLOOR COV	9 965	103 122	2.5 1.9			
420	AUTO TIRES-BATTERIES-ACCESS	5 903	1 014 419	4.8	2.4	260 KITCHENWARE-HOME FURNISHINGS	16 824	375 838	7.5 7.0			
440	FARM EQUIPMENT MACHINERY	1 653	78 047	1.0	.2	280 JEWELRY-OPTICAL GOODS	15 403	102 947	2.0 1.9			
460	HAY-GRAIN-FEED-FARM SUPPLIES	2 762	45 547	.6	.1	300 SPORTING-RECREATION EQUIPMENT	8 674	55 672	1.7 1.0			
500	ALL OTHER MERCHANDISE	32 674	3 220 441	7.9	7.5	320 HARWARE-GARDENING EQUIPMENT	16 212	223 784	4.4 4.2			
520	NONMERCHANDISE RECEIPTS	26 488	2 536 427	7.0	5.9	340 LUMBER-BUILDING MATERIALS	4 087	24 653	2.2 .5			
-	MISCELLANEOUS MERCHANDISE	(X)	36 510	(X)	•1	400 AUTO FUELS-LUBRICANTS	730	9 577	3.2 .2			
	DEPARTMENT STORES (SIC 531)					420 AUTO TIRES-BATTERIES-ACCESS	625	3 252	1.4 .1			
	TOTAL	5 792	32 344 019	(X)	100.0	500 ALL OTHER MERCHANDISE	17 501	1 128 631	21.7 21.1			
020	GROCERIES-OTHER FOODS	3 497	751 446	2.8	2.3	520 NONMERCHANDISE RECEIPTS	12 281	180 413	4.1 3.4			
040	MEALS-_SNACKS	2 475	320 578	1.4	1.0	- MISCELLANEOUS MERCHANDISE	(X)	4 328	(X) .1			
080	PACKAGEO ALCOHOLIC BEVERAGES	360	56 224	1.6	.2	GENERAL MERCHANDISE STORES (SIC 539 PART)						
100	CIGARS-CIGARETTES-TOBACCO	1 157	118 829	1.1	.4	TOTAL	20 065	4 779 431	(X) 100.0			
120	COSMETICS-DRUGS-CLEANERS	5 339	1 148 162	3.5	3.5	020 GROCERIES-OTHER FOODS	7 979	349 676	19.1 7.3			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR	5 792	3 724 406	11.5	11.5	040 MEALS-_SNACKS	1 717	17 919	4.4 .4			
141	MEN'S CLOTHING	5 771	2 827 781	8.7	8.7	080 PACKAGEO ALCOHOLIC BEVERAGES	1 291	21 684	6.8 .5			
142	BOYS' CLOTHING	5 404	896 625	2.9	2.8	100 CIGARS-CIGARETTES-TOBACCO	5 643	48 325	4.7 1.0			
160	WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	5 792	8 358 275	25.8	25.8	120 COSMETICS-DRUGS-CLEANERS	9 613	157 447	5.4 3.3			
161	CHILOREN'S-INFANTS' WEAR	5 641	792 155	2.4	2.4	140 MEN'S-BOYS' CLOTHING EXC FOOTWR	13 732	576 046	14.8 12.1			
162	HANOBAGS-ACCESSORIES	5 317	567 651	1.9	1.8	160 WOMEN'S-GIRLS' CLOTHING,EX FOOTWR	14 282	908 541	22.1 19.0			
163	MILLINERY	4 912	200 769	.6	.6	180 ALL FOOTWEAR	11 153	213 860	6.3 4.5			
164	HOSIERY	5 548	469 674	1.5	1.5	200 CURTAINS-DRAPERIES-ORY GOODS	13 284	450 075	11.7 9.4			
165	LINGERIE	5 439	1 349 635	4.4	4.2	220 MAJOR APPL-RAOIO-TV-MUSICAL INST	5 254	365 494	14.2 7.6			
166	WOMENS COATS-SUITS-FURS-RAINWR	5 326	825 253	2.7	2.6	221 MAJOR HOUSEHOLD APPLIANCES	3 355	242 034	13.3 5.1			
167	WOMEN'S DRESSES	5 575	1 721 001	5.4	5.3	222 RAOIOS-TV'S MUSICAL INSTR.	4 343	117 883	5.0 2.5			
168	WOMEN'S ELOUSES-SPTSWR	5 453	1 603 558	5.2	5.0	223 ALL OTHER APPLIANCES	729	5 577	2.2 .1			
169	GIRLS'-SUBTEEN-TEEN WEAR	5 089	678 508	2.2	2.1	400 AUTOMOBILES-TRUCKS	637	4 630	.6 .1			
171	OTHER WOMENS-GIRLS-CLOTHES ACC	1 201	150 071	2.0	.5	400 AUTO FUELS-LUBRICANTS	3 983	49 382	3.6 1.0			
180	ALL FOOTWEAR	5 365	1 431 528	4.5	4.4	420 AUTO TIRES-BATTERIES-ACCESS	2 409	105 398	6.5 2.2			
200	CURTAINS-DRAPERIES-ORY GOODS	5 792	2 408 720	7.4	7.4	440 FARM EQUIPMENT MACHINERY	905	16 775	2.2 .4			
201	PIECE GOODS-NOTIONS	5 273	756 118	2.5	2.3	460 HAY-GRAIN-FEED-FARM SUPPLIES	2 063	38 415	8.1 .8			
202	CURTAINS-DRAPERIES	5 627	1 610 656	5.0	5.0	480 HOUSEHOLD FUELS-ICE	667	8 161	7.6 .2			
203	ALL OTHER DOMESTICS	580	41 946	1.0	.1	500 ALL OTHER MERCHANDISE	9 523	240 914	7.2 5.0			
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	4 836	2 625 738	8.7	8.1	520 NONMERCHANDISE RECEIPTS	7 864	194 685	7.0 4.1			
221	MAJOR HOUSEHOLD APPLIANCES	3 877	1 496 391	5.5	4.6	- MISCELLANEOUS MERCHANDISE	(X)	2 114	(X) (2)			
222	RAOIOS-TV'S MUSICAL INSTR.	4 673	1 129 347	3.7	3.5	380 AUTOMOBILES-TRUCKS	637	4 630	.6 .1			
240	FURNITURE-SLEEP EQUIP-FLOOR COV	4 960	1 829 995	6.2	5.7	400 AUTO FUELS-LUBRICANTS	3 983	49 382	3.6 1.0			
241	FLOOR COVERINGS	4 451	575 555	2.1	1.8	420 AUTO TIRES-BATTERIES-ACCESS	2 409	105 398	6.5 2.2			
242	FURNITURE-SLEEP EQUIPMENT	4 542	1 254 440	4.4	3.9	440 FARM EQUIPMENT MACHINERY	905	16 775	2.2 .4			
260	KITCHENWARE-HOME FURNISHINGS	5 608	1 492 800	4.6	4.6	460 HAY-GRAIN-FEED-FARM SUPPLIES	2 063	38 415	8.1 .8			
261	CHINA-GLASSWARE	4 902	617 565	2.0	1.9	480 HOUSEHOLD FUELS-ICE	667	8 161	7.6 .2			
262	KITCHENWARE-HOUSEWARES	5 308	847 868	2.7	2.6	500 ALL OTHER MERCHANDISE	9 523	240 914	7.2 5.0			
263	OTHER KITCHENWARE-HOME FURNISH	446	27 367	.9	.1	520 NONMERCHANDISE RECEIPTS	7 864	194 685	7.0 4.1			
280	JEWELRY-OPTICAL GOODS	5 105	615 791	1.9	1.9	- MISCELLANEOUS MERCHANDISE	(X)	2 114	(X) (2)			
300	SPORTING-RECREATION EQUIPMENT	5 009	735 732	2.4	2.3	380 AUTOMOBILES-TRUCKS	637	4 630	.6 .1			
320	HARWARE-GARDENING EQUIPMENT	4 023	889 010	3.4	2.7	400 AUTO FUELS-LUBRICANTS	3 983	49 382	3.6 1.0			
321	HARWARE-TOOLS	3 406	508 994	2.3	1.6	420 AUTO TIRES-BATTERIES-ACCESS	2 409	105 398	6.5 2.2			
322	GARDENING EQUIPMENT-SUPPLIES	3 515	380 016	1.7	1.2	440 FARM EQUIPMENT MACHINERY	905	16 775	2.2 .4			
340	LUMBER-BUILDING MATERIALS	3 047	729 220	3.5	2.3	460 HAY-GRAIN-FEED-FARM SUPPLIES	2 063	38 415	8.1 .8			
348	PAINT-GLASS-WALLPAPER	2 860	275 423	1.4	.9	480 HOUSEHOLD FUELS-ICE	667	8 161	7.6 .2			
356	ALL OTHER LUMBER-MILLWORK	1 799	453 797	3.3	1.4	500 ALL OTHER MERCHANDISE	9 523	240 914	7.2 5.0			
400	AUTO FUELS-LUBRICANTS	1 423	115 096	1.2	.4	520 NONMERCHANDISE RECEIPTS	7 864	194 685	7.0 4.1			

Standard Notes: • Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable.

Z Less than 0.05 percent.

*Nonsale retailers, part of SIC major group 53, are shown separately in this table.

†Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

TABLE 1. United States: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Standard Notes: - Represents zero D Withheld to avoid disclosure

¹ Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient reporting.

TABLE 1. United States: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

MISCELLANEOUS MERCHANTOISE. . . . (X)

Standard Notes: - Represents zero. 0
Detail may not add to total due to rounding.

¹Detail may not add to total due to rounding.
²Merchandise line detail withheld due to insufficient reporting.

Not applicable X Not applicable

7.1 less than 0.05 percent

TABLE 1. United States: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines				
			Amount ¹ (\$1,000)	As percent of total sales of--				Amount ¹ (\$1,000)	As percent of total sales of--			
				Establishments handling the line	All establishments ¹				Establishments handling the line	All establishments ¹		
380	AUTOMOBILES-TRUCKS	2 975	5 006 894	85.8	85.8							
381	NEW PASSENGER CARS-RETAIL . . .	2 975	3 249 293	55.7	55.7							
382	NEW PASSENGER CARS-WHOLESALE . . .	352	81 345	8.4	1.4							
383	NEW COMMERCIAL VEHICLES-RETAIL . . .	1 047	296 144	12.0	5.1							
385	USED PASSENGER CARS-RETAIL . . .	2 890	1 072 011	18.6	18.4							
386	USEO PASSENGER CARS-WHSL.	2 204	223 807	4.4	3.8	020	GROCERIES-OTHER FOODS.	S 902	1 095 642	(X) 100.0		
387	USEO COMMERCIAL VEHICLES	885	53 274	2.3	.9	140	MEN'S-BDYS' CLOTHING EXC FOOTWR.	S 4	1 136	9.0 .1		
392	ALL OTHER AUTOS-TRUCKS	117	1S 432	6.8	.3	180	ALL FOOTWEAR	111	1 094	4.0 .1		
-	MISCELLANEOUS MERCHANDISE	(X)	1S 888	(X)	.3			1S8	832	3.2 .1		
400	AUTO FUELS-LUBRICANTS.	2 303	27 490	.6	.5	221	MAJOR APPL-RADIO-TV-MUSICAL INST	S 849	326 330	30.1 29.8		
401	GASOLINE	665	13 568	1.0	.2	222	MAJOR HOUSEHOLD APPLIANCES	5 694	168 231	15.9 15.4		
403	MOTOR OILS-GREASES-OTHER OILS.	1 987	13 922	.2	.2	223	RAOIOS-TV'S MUSICAL INSTR.	S 582	151 333	14.3 13.8		
420	AUTO TIRES-BATTERIES-ACCESS.	2 932	386 732	6.6	6.6	240	ALL OTHER APPLIANCES	655	6 766	6.4 .6		
421	PARTS INSTALLEO IN REPAIR WORK	2 917	220 323	3.8	3.8							
422	PARTS-WHOLESALE.	2 703	113 233	1.9	1.9	260	FURNITURE-SLEEP EQUIP-FLOOR COV.	S 260	44 284	4.4 4.0		
423	PARTS-RETAIL	2 517	23 31S	.4	.4	264	KITCHENWARE-HOME FURNISHINGS	5 079	27 014	2.8 2.5		
424	AUTOMOBILE TIRES-BATTERIES-ACC	2 006	29 B61	.6	.S	265	SMALL ELECTRICAL APPLIANCES.	3 1SS	17 270	2.5 1.6		
440	FARM EQUIPMENT MACHINERY	32	3 359	11.1	.1	280	ALL OTHER KITCHENWR-HOUSEWR.					
500	ALL OTHER MERCHANIOSE	81	3 S60	2.3	.1							
S20	NONMERCHANIOSE RECEIPTS.	2 876	401 851	7.0	6.9	300	JEWELRY-OPTICAL GOOOS.	1 489	3 086	1.5 .3		
S27	SERVICE LABOR.	2 862	3S3 142	6.2	6.1	306	SPORTING-RECREATION EQUIPMENT.	4 941	82 678	8.9 7.5		
S28	OTHER NONMERCHANIOSE RECEIPTS.	1 114	4B 709	1.9	.8	317	BOATS-MOTORS-MARINE EQUIPMENT.	934	4 748	3.4 .4		
-	MISCELLANEOUS MERCHANDISE	(X)	4 169	(X)	.1	320	ALL OTHER SPTG GOOOS EXC BOATS	4 669	77 930	8.8 7.1		
	MOTOR VEHICLE OEALERS--USED CARS ONLY (SIC SS2)					340	HAROWARE-GARDENING EQUIPMENT	5 27S	82 948	8.7 7.6		
	TOTAL	11 S02	2 433 301	(X)	100.0	380	LUMBER-BUILDING MATERIALS.	2 12S	13 156	3.1 1.2		
300	SPORTING-RECREATION EQUIPMENT.	55	2 042	25.0	.1	400	AUTOMOBILES-TRUCKS	286	2 937	7.6 .3		
380	AUTOMOBILES-TRUCKS	11 S02	2 307 231	94.8	94.8	420	AUTO FUELS-LUBRICANTS.	1 401	17 037	6.6 1.6		
381	NEW PASSENGER CARS-RETAIL	703	99 764	34.4	4.1	416	AUTO TIRES-BATTERIES-ACCESS.	5 902	316 521	28.9 28.9		
382	NEW PASSENGER CARS-WHOLESALE	52	1 284	10.0	.1	417	NEW TIRES-TUBES(TO FLEET OPRTRS	1 49S	20 021	5.7 1.8		
383	NEW COMMERCIAL VEHICLES-RETAIL	210	16 S59	12.7	.7	426	NEW TIRES-TUBES(TO OTHER USERS)	S 472	133 286	12.8 12.2		
384	NEW COMMERCIAL VEHICLES-WHSL.	28	2 071	20.0	.1	429	RETREADS(TO FLEET OPERATORS)	693	1 350	.6 .1		
385	USEO PASSENGER CARS-RETAIL	11 4SB	1 970 204	81.1	B1.0	431	AUTOMOBILE ACCESSORIES	S 130	75 145	7.8 6.9		
386	USEO PASSENGER CARS-WHSL.	4 501	180 999	14.7	7.4	433	NEW AUTO TIRES SOLO TO OEALERS	1 724	19 622	5.0 1.8		
387	USEO COMMERCIAL VEHICLES	865	23 50S	9.8	1.0	434	NEW TRK-BUS TIRES (TO USERS)	2 002	22 126	5.0 2.0		
389	MOTORCYCLES-MOTORSCOOTERS.	157	3 207	5.2	.1	436	NEW TRK-BUS TIRES(TO DEALERS)	1 053	5 823	2.0 .S		
392	ALL OTHER AUTOS-TRUCKS	320	9 63B	10.8	.4		RETREADS SOLO TO OEALERS	736	1 408	.5 .1		
400	AUTO FUELS-LUBRICANTS.	9S1	18 412	8.0	.B	440	RETREADS-TRUCK-BUS (TO USRFS)	929	1 966	.9 .2		
						460	RETREADS-TRUCK-BUS(TO OEALERS)	502	882	.8 .1		
						480	STORAGE BATTERIES.	4 967	23 243	2.4 2.1		
						500						
420	AUTO TIRES-BATTERIES-ACCESS.	2 078	3S 869	6.9	1.5	520	AUTO TIRES-BATTERIES-ACCESS.	5 902	316 521	28.9 28.9		
421	PARTS INSTALLEO IN REPAIR WORK	1 693	22 7B9	4.6	.9	524	NEW TIRES-TUBES(TO FLEET OPRTRS	1 49S	20 021	5.7 1.8		
422	PARTS-WHOLESALE.	422	3 909	2.9	.2	525	NEW TIRES-TUBES(TO OTHER USERS)	S 472	133 286	12.8 12.2		
423	PARTS-RETAIL	S3B	4 768	2.3	.2	526	RETREADS(TO OTHER USERS)	693	1 350	.6 .1		
424	AUTOMOBILE TIRES-BATTERIES-ACC	S02	4 403	2.5	.2		AUTOMOBILE ACCESSORIES	S 130	75 145	7.8 6.9		
440	FARM EQUIPMENT MACHINERY	8S	3 945	18.1	.2	419	NEW AUTO TIRES SOLO TO OEALERS	1 724	19 622	5.0 1.8		
500	ALL OTHER MERCHANIOSE	180	7 461	20.0	.3	421	NEW TRK-BUS TIRES (TO USERS)	2 002	22 126	5.0 2.0		
S20	NONMERCHANIOSE RECEIPTS.	4 1S4	S4 4S4	4.8	2.2	429	NEW TRK-BUS TIRES(TO DEALERS)	1 053	5 823	2.0 .S		
S27	SERVICE LABOR.	2 146	26 58Z	4.2	1.1	431	RETREADS SOLO TO OEALERS	736	1 408	.5 .1		
S28	OTHER NONMERCHANIOSE RECEIPTS.	2 508	27 872	3.9	1.1	433	RETREADS-TRUCK-BUS (TO USRFS)	929	1 966	.9 .2		
-	MISCELLANEOUS MERCHANDISE	(X)	3 8B7	(X)	.2	436	RETREADS-TRUCK-BUS(TO OEALERS)	502	882	.8 .1		
	TIRE, BATTERY, AND ACCESSORY OLRS (SIC 553)											
	TOTAL	22 S21	4 043 767	(X)	100.0							
						220	MISCELLANEOUS MERCHANOISE.	(X)	1 177	(X) .1		
						221	OTHER TIRE, BATTERY, AND ACCESSORY OEALERS (SIC SS3 PT.)					
						222						
						223						
020	GROCERIES-OTHER FOODS.	146	2 438	12.5	.1	260	OTHER TIRE, BATTERY, AND ACCESSORY OEALERS (SIC SS3 PT.)	16 619	2 94B 125	(X) 100.0		
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	9 966	446 770	20.5	11.0	264						
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	2 660	30 708	6.2	.8	265						
260	KITCHENWARE-HOME FURNISHINGS . . .	8 1S0	S3 35S	2.9	1.3							
280	JEWELRY-OPTICAL GOOOS.	1 76S	3 577	1.5	.1							
300	SPORTING-RECREATION EQUIPMENT.	B 031	105 980	5.9	2.6	300						
320	HAROWARE-GAROENING EQUIPMENT . . .	8 S40	107 423	6.1	2.7	306						
340	LUMBER-BUILOING MATERIALS.	2 346	15 42B	3.5	.4	317						
380	AUTOMOBILES-TRUCKS	896	18 452	18.5	.5							
400	AUTO FUELS-LUBRICANTS.	4 967	105 901	10.6	2.6	320						
420	AUTO TIRES-BATTERIES-ACCESS.	22 S21	2 663 849	65.9	65.9	340						
440	FARM EQUIPMENT MACHINERY	232	6 077	16.6	.2	380						
460	HAY-GRAIN-FEEEO-FARM SUPPLIES . . .	180	6 196	22.2	.2	400						
480	HOUSEHOLD FUELS-ICE.	124	2 96B	16.6	.1							
500	ALL OTHER MERCHANIOSE	7 031	102 07S	6.0	2.5							
S20	NONMERCHANIOSE RECEIPTS.	14 097	366 632	11.8	9.1							
-	MISCELLANEOUS MERCHANIOSE	(X)	S 938	(X)	.1							

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹ Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

TABLE 1. United States: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Amount ¹ (\$1,000)	Establishments handling the line	All estab- lishments ¹			
				Estab- lishments handling the line	All estab- lishments ¹									
420	AUTO TIRES-BATTERIES-ACCESS. . . .	16 619	2 347 328	79.6	79.6		AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.)							
416	NEW TIRES-TUBES(TO FLEET OPRTRS	S 222	109 208	8.1	3.7		TOTAL	2 039	440 497	(X)	100.0			
417	NEW TIRES-TUBES(TO OTHER USERS)	11 334	622 718	25.9	21.1									
418	RETREADS(TO FLEET OPERATORS) . . .	3 126	18 328	1.8	.6	300	SPORTING-RECREATION EQUIPMENT. .	152	4 735	18.9	1.1			
419	RETREADS(TO OTHER USERS)	7 036	104 940	6.5	3.6	320	HARDWARE-GARDENING EQUIPMENT . .	39	960	12.5	.2			
426	AUTOMOBILE ACCESSORIES	13 654	766 168	31.7	26.0	380	AUTOMOBILES-TRUCKS	1 961	334 111	85.7	75.8			
428	NEW AUTO TIRES SOLO TO DEALERS	6 712	193 961	11.8	6.6	400	AUTO FUELS-LUBRICANTS.	181	6 551	8.2	1.5			
429	NEW TRUCK-BUS TIRES (TO USERS)	6 630	301 371	17.9	10.2	420	AUTO TIRES-BATTERIES-ACCESS. .	422	16 441	19.3	3.7			
431	NEW TRK-BUS TIRES(TO DEALERS) . .	4 022	50 869	4.2	1.7	500	ALL OTHER MERCHANOISE.	142	43 773	69.7	9.9			
433	RETREADS SOLD TO DEALERS	4 097	29 695	2.5	1.0	S20	NONMERCHANOISE RECEIPTS.	1 318	33 199	10.4	7.5			
434	RETREADS-TRUCK-BUS (TO USERS) . .	4 667	82 485	6.1	2.8		MISCELLANEOUS MERCHANOISE.	(X)	727	(X)	.2			
435	RETREADS-TRUCK-BUS(TO DEALERS)	2 297	10 960	1.4	.4									
436	STORAGE BATTERIES.	8 938	56 725	3.2	1.9									
440	FARM EQUIPMENT MACHINERY	131	3 800	14.2	.1									
460	HAY-GRAIN-FEED-FARM SUPPLIES . . .	57	1 954	25.0	.1									
480	HOUSEHOLD FUELS-ICE.	70	1 864	25.0	.1									
500	ALL OTHER MERCHANDISE.	2 932	37 542	4.5	1.3									
520	NONMERCHANOISE RECEIPTS.	10 046	265 986	12.0	9.0									
S24	Brake and Wheel Services	6 489	121 262	7.4	4.1									
S25	TIRE SERVICES OTHER THAN RETRO	S 728	44 177	2.9	1.5									
S26	OTHER NONMERCHANDISE RECEIPTS.	8 041	100 547	S.4	3.4									
-	MISCELLANEOUS MERCHANOISE.	(X)	5 712	(X)	.2									
	BOAT DEALERS (SIC 5591)					020	GROCERIES-OTHER FOODS.	17 425	107 297	S.1	.5			
	TOTAL	3 208	751 079	(X)	100.0	040	MEALS-_SNACKS.	6 575	80 549	8.8	.4			
						080	PACKAGE ALCOHOLIC BEVERAGES . .	1 119	12 091	20.0	.1			
						100	CIGARS-CIGARETTES-TOBACCO. . . .	31 616	195 323	4.4	.9			
						300	SPORTING-RECREATION EQUIPMENT. .	2 129	21 487	6.6	.1			
						320	HARDWARE-GARDENING EQUIPMENT . .	1 163	13 556	10.0	.1			
						380	AUTOMOBILES-TRUCKS	S 154	47 905	7.1	.2			
020	GROCERIES-OTHER FOODS.	68	515	5.5	.1									
040	MEALS-SNACKS	77	940	4.3	.1									
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	35	686	9.0	.1	400	AUTO FUELS-LUBRICANTS.	165 190	17 092 040	83.0	83.0			
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	23	386	12.5	.1	401	GASOLINE	164 986	15 885 556	77.3	77.2			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	44	1 464	10.5	.2	402	OTHER AUTOMOTIVE FUELS	17 188	442 547	14.5	2.1			
300	SPORTING-RECREATION EQUIPMENT. .	3 208	671 139	89.4	89.4	403	MOTOR OILS-GREASES-OTHER OILS. .	147 111	763 937	4.0	3.7			
307	OUTBOARD BOATS	2 363	120 548	22.9	16.0	420	AUTO TIRES-BATTERIES-ACCESS. . . .	137 539	1 996 515	11.6	9.7			
308	OUTBOARD MOTORS.	2 367	91 484	17.8	12.2	421	PARTS INSTALLED IN REPAIR WORK	66 738	566 342	7.2	2.8			
309	INBOARD MOTOR BOATS.	1 015	160 669	42.3	21.4	423	PARTS-RETAIL	17 918	86 713	3.7	.4			
311	INBOARD-OUTDRIVE BOATS	1 620	78 293	18.5	10.4	424	AUTOMOBILE TIRES-BATTERIES-ACC	127 450	1 343 460	8.3	6.5			
312	BOAT TRAILERS.	2 184	29 263	5.8	3.9									
313	MARINE ACCESS. AND PARTS	2 797	86 695	13.0	11.5	460	HAY-GRAIN-FEED-FARM SUPPLIES . .	SS3	12 410	25.0	.1			
318	ALL OTHER BOATS.	1 247	76 014	22.7	10.1	480	HOUSEHOLD FUELS-ICE.	6 053	81 479	8.5	.4			
319	ALL OTHER MOSE-EXC BOATS	1 022	28 173	11.6	3.8	500	ALL OTHER MERCHANDISE.	S 216	25 568	2.3	.1			
320	HARDWARE-GARDENING EQUIPMENT . .	115	4 021	12.8	.5	S20	NONMERCHANDISE RECEIPTS.	103 854	872 621	6.4	4.2			
340	LUMBER-BUILDING MATERIALS.	28	693	12.5	.1	S27	SERVICE LABOR.	103 854	872 621	6.4	4.2			
380	AUTOMOBILES-TRUCKS	176	6 522	15.0	.9	-	MISCELLANEOUS MERCHANOISE.	(X)	29 835	(X)	.1			
400	AUTO FUELS-LUBRICANTS.	587	6 961	4.2	.9									
401	GASOLINE	568	6 961	4.2	.9									
420	AUTO TIRES-BATTERIES-ACCESS. . . .	82	2 112	11.5	.3									
480	HOUSEHOLD FUELS-ICE.	19	1 013	25.0	.1									
500	ALL OTHER MERCHANDISE.	233	5 350	8.5	.7									
520	NONMERCHANOISE RECEIPTS.	2 168	47 214	8.2	6.3	120	COSMETICS-ORUGS-CLEANERS	2 706	69 743	3.0	.4			
S27	SERVICE LABOR.	2 014	28 449	5.4	3.8	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	3S 288	4 468 460	54.1	27.5			
S31	STORAGE AND PACKING SERVICES . .	893	10 139	3.7	1.3	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	60 074	7 630 477	65.5	47.0			
S32	OTHER NONMERCHANOISE RECEIPTS.	736	8 626	3.1	1.1	180	ALL FOOTWEAR	40 382	3 365 869	36.8	20.7			
-	MISCELLANEOUS MERCHANOISE.	(X)	2 063	(X)	.2	200	CURTAINS-DRAPERY-ORY GOOS . .	S 807	1S1 181	7.5	.9			
	HOUSEHOLD TRAILER DEALERS (SIC 5592)					260	KITCHENWARE-HOME FURNISHINGS . .	1 387	15 795	2.0	.1			
	TOTAL	4 411	1 385 S10	(X)	100.0	280	JEWELRY-OPTICAL GOOS.	5 856	62 290	2.2	.4			
						300	SPORTING-RECREATION EQUIPMENT. .	2 463	35 458	2.8	.2			
						500	ALL OTHER MERCHANOISE.	4 277	60 211	3.3	.4			
						S20	NONMERCHANOISE RECEIPTS.	31 680	339 203	4.1	2.1			
						-	MISCELLANEOUS MERCHANOISE.	(X)	23 875	(X)	.1			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	44	1 333	9.0	.1									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	180	2 023	2.0	.1									
300	SPORTING-RECREATION EQUIPMENT. .	120	2 906	8.0	.2									
340	LUMBER-BUILDING MATERIALS.	64	987	6.6	.1									
380	AUTOMOBILES-TRUCKS	116	S 039	14.2	12.4	120	COSMETICS-ORUGS-CLEANERS	1 083	45 512	3.5	.7			
400	AUTO FUELS-LUBRICANTS.	49	1 438	9.0	.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	2 934	137 233	10.2	2.2			
420	AUTO TIRES-BATTERIES-ACCESS. . . .	68	1 381	4.7	.1	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	36 748	S 726 397	90.0	90.0			
S00	ALL OTHER MERCHANDISE.	4 411	1 329 276	95.9	95.9	180	ALL FOOTWEAR	3 242	186 718	9.8	2.9			
S04	MOTILE HOMES-HOUSEHOLD TRRLRS.	3 845	1 137 437	91.3	82.1	260	CURTAINS-DRAPERY-ORY GOOS . .	934	22 492	S.1	.4			
S05	CAMP TRAILERS-TRAVEL TRAILERS.	1 224	182 724	47.3	13.2	280	KITCHENWARE-HOME FURNISHINGS . .	336	7 119	1.8	.1			
S06	UTILITY TRAILERS	56	1 314	6.2	.1	300	JEWELRY-OPTICAL GOOS.	2 749	42 281	2.9	.7			
S07	ALL OTHER MERCHANDISE.	413	7 801	S.8	.6	500	SPORTING-RECREATION EQUIPMENT. .	188	3 928	2.0	.1			
S20	NONMERCHANOISE RECEIPTS.	2 149	39 014	S.3	2.8	S20	ALL OTHER MERCHANOISE.	1 044	23 294	2.8	.4			
-	MISCELLANEOUS MERCHANOISE.	(X)	2 113	(X)	.2			12 241	1S9 566	4.4	2.5			
									5 842	(X)	.1			

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¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 1. United States: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			Amount ¹ (\$1,000)	As percent of total sales of—				Establishments handling the line	All establishments ¹		
				Establishments handling the line	All establishments ¹						
	WOMEN'S REAOY-TO-WEAR STORES (SIC 562)					520	NONMERCHANNOISE RECEIPTS.	1 453	10 806		
	TOTAL	27 792	5 287 926	(X)	100.0	-	MISCELLANEOUS MERCHANNOISE.	(X)	985		
120	COSMETICS-DRUGS-CLEANERS	952	41 809	3.6	.8						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	2 299	115 631	9.8	2.2						
142	BOYS' CLOTHING	1 563	29 719	4.1	.6						
143	MEN'S TAILOREO OUTERWEAR	610	31 096	6.2	.6						
144	OTHER MEN'S OUTERWEAR.	689	13 273	3.8	.3						
145	MEN'S HATS	365	3 157	2.0	.1						
146	OTHER MEN'S CLOTHING	1 170	38 386	3.7	.7						
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	27 792	4 735 979	89.6	89.6						
161	CHILDREN'S-INFANTS' WEAR	6 329	217 994	10.0	4.1						
163	MILLINERY.	7 233	58 620	2.3	1.1						
164	HOSIERY.	14 846	93 223	2.6	1.8						
165	LINGERIE.	18 870	370 668	9.0	7.0						
168	WOMEN'S BLOUSES-SPTSWR	22 367	980 954	20.8	18.6						
172	DRESSES.	27 524	1 946 044	37.0	36.8						
173	COATS-SUITS.	22 096	768 388	15.7	14.5						
174	HANOBAGS	12 608	90 556	2.7	1.7						
175	FURS	2 352	58 712	3.9	1.1						
176	OTHER WOMENS-GIRLS' CLOTHES ACC	8 974	150 820	5.1	2.8						
180	ALL FOOTWEAR	2 717	173 337	10.1	3.3						
200	CURTAINS-ORAPERIES-ORY GOOOS	692	17 357	3.9	.3						
260	KITCHENWARE-HOME FURNISHINGS	270	5 869	1.7	.1						
280	JEWELRY-OPTICAL GOOOS.	2 260	35 495	2.6	.7						
300	SPORTING-RECREATION EQUIPMENT.	140	3 004	1.8	.1						
500	ALL OTHER MERCHANNOISE.	831	20 368	2.6	.4						
520	NONMERCHANNOISE RECEIPTS.	9 819	134 217	4.2	2.5						
-	MISCELLANEOUS MERCHANNOISE.	(X)	4 860	(X)	.1						
	MILLINERY STORES (SIC 563 PT.)					160	NONMERCHANNOISE RECEIPTS.	1 453	10 806		
	TOTAL ²	1 591	76 818	(X)	100.0	-	MISCELLANEOUS MERCHANNOISE.	(X)	985		
	CORSET AND LINGERIE STORES (SIC 563 PT.)					161	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	1 878	96 313		
	TOTAL	1 093	95 820	(X)	100.0	162	CHILDREN'S-INFANTS' WEAR	283	3 224		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	5	102	25.0	.1	163	LINGERIE	362	2 823		
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	1 093	94 922	99.1	99.1	164	WOMEN'S BLOUSES-SPTSWR	1 418	31 785		
161	CHILDREN'S-INFANTS' WEAR	22	290	27.2	.3	165	DRESSES.	1 109	26 046		
163	MILLINERY.	38	239	10.0	.2	166	COATS-SUITS.	964	24 694		
164	HOSIERY.	415	5 354	12.5	5.6	167	OTHER WOMENS-GIRLS' CLOTHES ACC	461	7 741		
165	LINGERIE	1 093	78 270	81.7	81.7						
168	WOMEN'S BLOUSES-SPTSWR	225	5 646	20.0	5.9	180	ALL FOOTWEAR	6 899	155 996		
172	DRESSES.	143	2 547	17.8	2.7	280	JEWELRY-OPTICAL GOOOS.	982	3 834		
173	COATS-SUITS.	37	632	11.4	.7	300	SPORTING-RECREATION EQUIPMENT.	713	11 366		
174	HANOBAGS	119	527	4.5	.5	500	ALL OTHER MERCHANNOISE.	209	4 027		
175	FURS	5	99	16.6	.1	520	NONMERCHANNOISE RECEIPTS.	5 072	58 807		
176	OTHER WOMENS-GIRLS' CLOTHES ACC	166	1 318	7.9	1.4	-	MISCELLANEOUS MERCHANNOISE.	(X)	4 142		
280	JEWELRY-OPTICAL GOOOS.	7	53	6.6	.1						
520	NONMERCHANNOISE RECEIPTS.	167	647	3.6	.7						
-	MISCELLANEOUS MERCHANNOISE.	(X)	96	(X)	.1						
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.)					160	NONMERCHANNOISE RECEIPTS.	232	8 567		
	TOTAL	4 959	695 775	(X)	100.0	180	ALL FOOTWEAR	41	221		
120	COSMETICS-DRUGS-CLEANERS	112	3 489	4.0	.5	200	CURTAINS-ORAPERIES-ORY GOOOS	5	59		
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	621	21 369	12.7	3.1	520	NONMERCHANNOISE RECEIPTS.	330	2 969		
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	4 959	630 845	90.7	90.7	-	MISCELLANEOUS MERCHANNOISE.	(X)	118		
161	CHILDREN'S-INFANTS' WEAR	1 118	32 561	13.6	4.7						
163	MILLINERY.	870	5 559	3.4	.8	040	MEALS-_SNACKS	18	3 715		
164	HOSIERY.	3 021	62 473	13.1	9.0	120	COSMETICS-DRUGS-CLEANERS	1 125	21 417		
165	LINGERIE	2 960	73 781	15.0	10.6	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	11 686	1 154 234		
168	WOMEN'S BLOUSES-SPTSWR	3 501	243 198	42.6	35.0	142	BOYS' CLOTHING	9 501	194 787		
172	DRESSES.	2 578	71 745	15.5	10.3	143	MEN'S TAILOREO OUTERWEAR	8 529	422 350		
173	COATS-SUITS.	1 613	26 228	6.9	3.8	144	OTHER MEN'S CUTERWEAR.	9 422	205 820		
174	HANOBAGS	1 750	30 496	9.4	4.4	145	MEN'S HATS	5 788	26 449		
175	FURS	124	640	1.9	.1	146	OTHER MEN'S CLOTHING	10 292	304 828		
176	OTHER WOMENS-GIRLS' CLOTHES ACC	2 407	84 164	21.0	12.1						
180	ALL FOOTWEAR	508	12 862	8.9	1.8	160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	11 686	1 376 712		
200	CURTAINS-ORAPERIES-ORY GOOOS	239	5 110	5.2	.7	180	ALL FOOTWEAR	8 526	292 933		
260	KITCHENWARE-HOME FURNISHINGS	66	1 250	3.1	.2	200	CURTAINS-ORAPERIES-ORY GOOOS	4 589	127 351		
280	JEWELRY-OPTICAL GOOOS.	374	5 712	5.3	.8	240	MAJOR APPL-RAOIO-TV-MUSICAL INST	383	2 088		
300	SPORTING-RECREATION EQUIPMENT.	47	861	2.7	.1	260	FURNITURE-SLEEP EQUIP-FLOOR COV.	929	5 555		
500	ALL OTHER MERCHANNOISE.	183	2 486	2.9	.4	280	KITCHENWARE-HOME FURNISHINGS	991	8 432		
							JEWELRY-OPTICAL GOOOS.	1 923	14 895		

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TABLE 1. United States: 1967—Continued

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TABLE 1. United States: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—				
				Establish- ments handling the line	All estab- lish- ments ¹					Establish- ments handling the line	All estab- lish- ments ¹			
320	HARWARE-GAROENING EQUIPMENT . . .	318	7 876	16.6	.4	340	LUMBER-BUILDOIING MATERIALS.	759	29 376	13.5	1.0			
340	LUMBER-BUILDOIING MATERIALS.	796	17 098	18.1	1.0	400	AUTO FUELS-LUBRICANTS.	56	1 649	20.0	.1			
500	ALL OTHER MERCHANTOISE.	425	10 231	18.1	.6	420	AUTO TIRES-BATTERIES-ACCESS.	369	8 459	7.3	.3			
520	NONMERCHANTOISE RECEIPTS.	3 745	49 022	7.3	2.8	460	HAY-GRAIN-FEEO-FARM SUPPLIES	62	1 930	11.1	.1			
-	MISCELLANEOUS MERCHANTOISE.	(X)	2 544	(X)	.1	480	HOUSEHOLD FUELS-ICE.	287	7 912	20.0	.3			
	FLOOR COVERINGS STORES (SIC 5713)					500	ALL OTHER MERCHANTOISE.	759	30 990	11.4	1.1			
	TOTAL	6 681	1 206 891	(X)	100.0	520	NONMERCHANTOISE RECEIPTS.	9 134	135 388	8.2	4.7			
						-	MISCELLANEOUS MERCHANTOISE.	(X)	4 239	(X)	.1			
200	CURTAINS-ORAPERIES-ORY GO005 . . .	1 234	25 610	10.0	2.1									
220	MAJOR APPL-RADIO-TV-MUSICAL INST	185	8 030	20.0	.7									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	6 681	1 111 968	92.1	92.1									
260	KITCHENWARE-HOME FURNISHINGS . . .	281	2 802	5.4	.2	200	CURTAINS-ORAPERIES-ORY GO005 . . .	56	994	7.1	.1			
320	HARWARE-GAROENING EQUIPMENT . . .	97	2 052	20.0	.2	220	MAJOR APPL-RAOIO-TV-MUSICAL INST	9 701	1 655 298	86.3	86.3			
340	LUMBER-BUILDOIING MATERIALS.	561	14 571	19.6	1.2	224	NEW MAJOR APPLIANCES	3 951	285 545	26.0	14.9			
500	ALL OTHER MERCHANTOISE.	68	1 220	8.3	.1	225	NEW RAOIO-TV'S ETC.	9 701	1 301 432	67.8	67.8			
520	NONMERCHANTOISE RECEIPTS.	2 237	40 225	8.3	3.3	226	USEO MAJOR APPL-RAOIOS-TV'S.	3 765	29 188	4.2	1.5			
-	MISCELLANEOUS MERCHANTOISE.	(X)	413	(X)	(Z)	227	RECOROS-TAPES-MUSICAL INSTR.	1 628	39 133	9.0	2.0			
	ORAPERY: CURTAIN, AND UPHOLSTERY STORES (SIC 5714)													
	TOTAL	3 160	253 077	(X)	100.0									
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	15	349	16.6	.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	567	42 102	15.0	2.2			
200	CURTAINS-ORAPERIES-ORY GO005 . . .	3 160	219 825	86.9	86.9	260	KITCHENWARE-HOME FURNISHINGS . . .	1 547	34 890	6.8	1.8			
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	17	273	14.2	.1	264	SMALL ELECTRICAL APPLIANCES . . .	1 286	22 743	5.1	1.2			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	788	22 729	31.5	9.0	265	ALL OTHER KITCHENWR-HOUSEWR. . .	572	12 147	5.7	.6			
260	KITCHENWARE-HOME FURNISHINGS . . .	285	3 647	13.7	1.4									
280	JEWELRY-OPTICAL GO005.	22	322	11.1	.1	280	JEWELRY-OPTICAL GO005.	98	.4 314	3.5	.2			
320	HARWARE-GAROENING EQUIPMENT . . .	22	392	18.1	.2	300	SPORTING-RECREATION EQUIPMENT . . .	179	6 863	7.4	.4			
340	LUMBER-BUILDOIING MATERIALS.	66	812	21.4	.3	320	HARWARE-GAROENING EQUIPMENT . . .	420	11 826	6.8	.6			
500	ALL OTHER MERCHANTOISE.	66	504	13.3	.2	340	LUMBER-BUILDOIING MATERIALS.	114	3 035	6.4	.2			
520	NONMERCHANTOISE RECEIPTS.	640	4 042	5.7	1.6	420	AUTO TIRES-BATTERIES-ACCESS.	67	3 094	7.4	.2			
-	MISCELLANEOUS MERCHANTOISE.	(X)	182	(X)	.1	500	ALL OTHER MERCHANTOISE.	671	26 499	12.2	1.4			
	CHINA, GLASSWARE, AND METALWARE STORES (SIC 5715)					520	NONMERCHANTOISE RECEIPTS.	5 792	126 456	10.4	6.6			
	TOTAL	850	131 777	(X)	100.0	-	MISCELLANEOUS MERCHANTOISE.	(X)	3 569	(X)	.2			
020	GROCERIES-OTHER FOO05.	28	379	10.3	.3		RECORD SHOPS (SIC 5733 PT.)							
120	COSMETICS-DRUGS-CLEANERS	60	1 082	9.5	.8									
160	WOMEN'S-GIRLS' CLOTHING-EX FOOTWR	12	313	8.0	.2									
200	CURTAINS-ORAPERIES-ORY GO005 . . .	42	1 265	12.3	1.0									
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	29	1 249	10.5	.9									
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	94	2 441	16.3	1.9									
260	KITCHENWARE-HOME FURNISHINGS . . .	850	109 074	82.8	82.8									
280	JEWELRY-OPTICAL GO005.	223	5 751	13.8	4.4									
300	SPORTING-RECREATION EQUIPMENT . .	28	931	7.8	.7	260	KITCHENWARE-HOME FURNISHINGS . . .	26	376	22.2	.2			
320	HARWARE-GAROENING EQUIPMENT . . .	87	2 127	12.4	1.6	280	JEWELRY-OPTICAL GO005.	85	356	10.0	.2			
340	LUMBER-BUILDOIING MATERIALS.	56	717	8.1	.5	500	ALL OTHER MERCHANTISE.	196	3 682	19.6	2.0			
500	ALL OTHER MERCHANTOISE.	101	3 983	16.0	3.0	520	NONMERCHANTOISE RECEIPTS.	509	3 191	4.1	1.7			
520	NONMERCHANTOISE RECEIPTS.	322	1 955	3.6	1.5	-	MISCELLANEOUS MERCHANTISE.	(X)	359	(X)	.2			
-	MISCELLANEOUS MERCHANTOISE.	(X)	510	(X)	.4									
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719)						MUSICAL INSTRUMENT STORES (SIC 5733 PT.)							
	TOTAL ²	1 794	168 810	(X)	100.0									
	HOUSEHOLD APPLIANCE STORES (SIC 572)													
	TOTAL	15 683	2 876 703	(X)	100.0									
020	GROCERIES-OTHER FOO05.	59	2 703	4.5	.1	220	MAJOR APPL-RADIO-TV-MUSICAL INST	4 260	682 677	94.2	94.2			
200	CURTAINS-ORAPERIES-ORY GO005 . . .	2 113	36 430	10.7	1.3	221	MAJOR HOUSEHOLD APPLIANCES . . .	43	1 233	10.5	.2			
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	15 128	2 229 418	78.8	77.5	228	PIANOS	2 789	161 936	28.9	22.3			
224	NEW MAJOR APPLIANCES	15 044	1 747 531	62.5	60.7	229	ORGANS	2 724	165 578	29.8	22.8			
225	NEW RAOIOS-TV'S ETC.	8 683	430 619	21.5	15.0	231	MUSICAL INSTR-ACCESSORIES.	3 459	239 536	40.0	33.0			
226	USEO MAJOR APPL-RAOIOS-TV'S.	5 217	41 022	4.3	1.5	232	RAOIOS PHONO-TAPE RCORS-TV'S . . .	1 263	48 267	15.8	8.7			
227	RECOROS-TAPES-MUSICAL INSTR.	581	10 246	3.9	.4	233	RECOROS-TAPES-RELATED ACCESS . . .	1 156	21 776	8.8	3.0			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	1 946	139 560	22.6	4.9	234	SHEET MUSIC-RELATED ITEMS.	2 550	44 351	9.3	6.1			
260	KITCHENWARE-HOME FURNISHINGS . .	5 498	164 006	13.3	5.7									
264	SMALL ELECTRICAL APPLIANCES . . .	5 023	12C 608	10.2	4.2									
265	ALL OTHER KITCHENWR-HOUSEWR. . .	1 790	43 398	9.1	1.5									
280	JEWELRY-OPTICAL GO005.	383	13 746	6.4	.5	020	EATING AND DRINKING PLACES (SIC 58)							
300	SPORTING-RECREATION EQUIPMENT . .	644	18 789	7.6	.7	040	GROCERIES-OTHER FOO05.	16 410	239 302	17.7	1.1			
320	HARWARE-GAROENING EQUIPMENT . . .	1 461	52 108	12.4	1.8	060	MEALS-SNACKS	238 276	15 972 088	77.8	71.9			
							ALCOHOLIC DRINKS	122 361	5 163 051	45.4	23.2			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

*Detail may not add to total due to rounding.

†Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

TABLE 1. United States: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

NA Not available

e. X Not applicab

... Z Less than 0.05 percent.

¹Detail may not add to total due to rounding.

²Merchandise line detail withheld due to insufficient re-

TABLE 1. United States: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text.)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			
			As percent of total sales of--		Amount ¹ (\$1,000)				As percent of total sales of--		Amount ¹ (\$1,000)	
			Establishments handling the line	All establishments ¹	Establishments handling the line	All establishments ¹	Establishments handling the line		All establishments ¹			
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	4 730	66 221	13.0	.3							
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	4 412	76 263	15.7	.3							
180	ALL FOOTWEAR	4 110	31 598	5.2	.1							
200	CURTAINS-DRAPERY-ORY GO005	1 824	12 866	16.6	.1							
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	10 146	221 041	13.0	.9							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	5 486	187 072	44.4	.8	020						
260	KITCHENWARE-HOME FURNISHINGS	11 902	214 830	13.6	.9	040						
280	JEWELRY-OPTICAL GOOOS	23 343	1 934 488	69.9	7.9	060						
300	SPORTING-RECREATION EQUIPMENT	12 904	952 627	60.0	3.9	080						
320	HARWARE-GAROENING EQUIPMENT	9 180	491 597	25.3	2.0	100						
340	LUMBER-BUILING MATERIALS	4 746	179 177	10.9	.7	140						
360	AUTOMOBILES-TRUCKS	1 183	39 532	40.0	.2	160						
400	AUTO FUELS-LUBRICANTS	3 576	178 419	14.5	.7	180						
420	AUTO TIRES-BATTERIES-ACCESS	5 022	188 681	16.3	.8	220						
440	FARM EQUIPMENT MACHINERY	1 872	80 776	10.3	.3	240						
460	HAY-GRAIN-FEE0-FARM SUPPLIES	19 913	5 366 244	85.2	21.9	260						
480	HOUSEHOLD FUELS-ICE	18 939	3 065 597	68.6	12.5	280						
500	ALL OTHER MERCHAN0ISE	58 840	4 094 965	78.4	16.7	300						
520	NONMERCHAN0ISE RECEIPTS	52 831	555 388	5.9	2.3	320						
	LIQUOR STORES (SIC 592)					340						
	TOTAL	31 039	6 208 767	(X)	100.0	400						
020	GROCERIES-OTHER FOODS	8 808	236 756	14.8	3.8	480						
040	MEALS-_SNACKS	2 256	25 403	10.0	.4	500						
060	ALCOHOLIC DRINKS	3 145	106 236	22.9	1.7	520						
080	PACKAGE0 ALCOHOLIC BEVERAGES	31 039	5 621 564	90.5	90.5							
100	CIGARS-CIGARETTES-TOBACCO	9 298	128 948	7.8	2.1							
120	COSMETICS-DRUGS-CLEANERS	1 419	14 419	4.8	.2							
300	SPORTING-RECREATION EQUIPMENT	279	5 033	16.6	.1							
400	AUTO FUELS-LUBRICANTS	237	3 212	33.3	.1							
500	ALL OTHER MERCHAN0ISE	1 318	17 062	6.6	.3							
520	NONMERCHAN0ISE RECEIPTS	6 231	44 914	3.2	.7							
-	MISCELLANEOUS MERCHAN0ISE	(X)	5 220	(X)	.1							
	ANTIQUE STORES (SIC 5932)											
	TOTAL	1 334	102 432	(X)	100.0							
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	10	81	50.0	.1							
200	CURTAINS-DRAPERY-ORY GO005	71	1 235	13.7	1.2							
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	68	798	20.0	.8							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	946	59 668	79.3	58.3							
260	KITCHENWARE-HOME FURNISHINGS	577	21 113	51.1	20.6							
280	JEWELRY-OPTICAL GOOOS	236	4 874	22.8	4.8							
300	SPORTING-RECREATION EQUIPMENT	16	154	14.2	.2							
320	HARWARE-GAROENING EQUIPMENT	36	277	12.0	.3							
340	LUMBER-BUILING MATERIALS	8	90	20.0	.1							
500	ALL OTHER MERCHANDISE	202	12 539	74.3	12.2							
520	NONMERCHAN0ISE RECEIPTS	296	1 511	3.8	1.5							
-	MISCELLANEOUS MERCHAN0ISE	(X)	92	(X)	.1							
	SECONOHANO STORES (SIC 5933)											
	TOTAL	10 162	675 624	(X)	100.0							
020	GROCERIES-OTHER FOODS	126	2 252	14.2	.3	280						
040	MEALS-_SNACKS	66	478	11.1	.1	281						
060	ALCOHOLIC DRINKS	12	1 440	66.6	.2	282						
080	PACKAGE0 ALCOHOLIC BEVERAGES	69	6 324	64.2	.9	285						
100	CIGARS-CIGARETTES-TOBACCO	74	582	9.0	.1	286						
120	COSMETICS-DRUGS-CLEANERS	79	5 437	47.0	.8	288						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	2 448	27 870	20.1	4.1							
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	2 311	41 904	34.4	6.2							
180	ALL FOOTWEAR	1 684	7 577	7.5	1.0							
200	CURTAINS-DRAPERY-ORY GO005	1 315	8 207	10.6	1.2							
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	3 363	70 778	30.6	10.5							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	3 410	97 608	48.8	14.4							
260	KITCHENWARE-HOME FURNISHINGS	2 364	19 446	13.4	2.9							
280	JEWELRY-OPTICAL GOOOS	1 820	38 395	28.9	5.7							
300	SPORTING-RECREATION EQUIPMENT	1 499	21 983	21.4	3.3							
320	HARWARE-GAROENING EQUIPMENT	1 058	7 241	10.3	1.1							
340	LUMBER-BUILING MATERIALS	225	6 507	33.3	1.0							
380	AUTOMOBILES-TRUCKS	941	28 807	40.5	4.3							
400	AUTO FUELS-LUBRICANTS	272	4 052	23.0	.6							
420	AUTO TIRES-BATTERIES-ACCE55	2 525	132 553	79.6	19.6							
440	FARM EQUIPMENT MACHINERY	74	3 937	60.0	.6							
460	HAY-GRAIN-FEED-FARM SUPPLIES	132	3 655	38.4	.5							
480	HOUSEHOLD FUELS-ICE	90	3 466	41.6	.5							
500	ALL OTHER MERCHAN0ISE	2 507	112 360	56.0	16.6							
520	NONMERCHAN0ISE RECEIPTS	2 789	22 765	9.4	3.4							
	MISCELLANEOUS MERCHAN0ISE											
	TOTAL	14 626	2 017 597	(X)	100.0							
020	GROCERIES-OTHER FOODS	126	2 252	14.2	.3	280						
040	MEALS-_SNACKS	66	478	11.1	.1	281						
060	ALCOHOLIC DRINKS	12	1 440	66.6	.2	282						
080	PACKAGE0 ALCOHOLIC BEVERAGES	69	6 324	64.2	.9	285						
100	CIGARS-CIGARETTES-TOBACCO	74	582	9.0	.1	286						
120	COSMETICS-DRUGS-CLEANERS	79	5 437	47.0	.8	288						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	2 448	27 870	20.1	4.1							
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	2 311	41 904	34.4	6.2							
180	ALL FOOTWEAR	1 684	7 577	7.5	1.0							
200	CURTAINS-DRAPERY-ORY GO005	1 315	8 207	10.6	1.2							
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	3 363	70 778	30.6	10.5							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	3 410	97 608	48.8	14.4							
260	KITCHENWARE-HOME FURNISHINGS	2 364	19 446	13.4	2.9							
280	JEWELRY-OPTICAL GOOOS	1 820	38 395	28.9	5.7							
300	SPORTING-RECREATION EQUIPMENT	1 499	21 983	21.4	3.3							
320	HARWARE-GAROENING EQUIPMENT	1 058	7 241	10.3	1.1							
340	LUMBER-BUILING MATERIALS	225	6 507	33.3	1.0							
380	AUTOMOBILES-TRUCKS	941	28 807	40.5	4.3							
400	AUTO FUELS-LUBRICANTS	272	4 052	23.0	.6							
420	AUTO TIRES-BATTERIES-ACCE55	2 525	132 553	79.6	19.6							
440	FARM EQUIPMENT MACHINERY	74	3 937	60.0	.6							
460	HAY-GRAIN-FEED-FARM SUPPLIES	132	3 655	38.4	.5							
480	HOUSEHOLD FUELS-ICE	90	3 466	41.6	.5							
500	ALL OTHER MERCHAN0ISE	2 507	112 360	56.0	16.6							
520	NONMERCHAN0ISE RECEIPTS	2 789	22 765	9.4	3.4							
	MISCELLANEOUS MERCHAN0ISE											
	TOTAL	7 763	2 154 039	(X)	100.0							
020	GROCERIES-OTHER FOODS	126	2 252	14.2	.3	280						
040	MEALS-_SNACKS	66	478	11.1	.1	281						
060	ALCOHOLIC DRINKS	12	1 440	66.6	.2	282						
080	PACKAGE0 ALCOHOLIC BEVERAGES	69	6 324	64.2	.9	285						
100	CIGARS-CIGARETTES-TOBACCO	74	582	9.0	.1	286						
120	COSMETICS-DRUGS-CLEANERS	79	5 437	47.0	.8	288						
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	2 448	27 870	20.1	4.1							
160	WOMEN'S-GIRLS' CLOTHING, EX FOOTWR	2 311	41 904	34.4	6.2							
180	ALL FOOTWEAR	1 684	7 577	7.5	1.0							
200	CURTAINS-DRAPERY-ORY GO005	1 315	8 207	10.6	1.2							
220	MAJOR APPL-RAOIO-TV-MUSICAL INST	3 363	70 778	30.6	10.5							
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	3 410	97 608	48.8	14.4							
260	KITCHENWARE-HOME FURNISHINGS	2 364	19 446	13.4	2.9							
280	JEWELRY-OPTICAL GOOOS	1 820	38 395	28.9	5.7							
300	SPORTING-RECREATION EQUIPMENT	1 499	21 983	21.4	3.3							
320	HARWARE-GAROENING EQUIPMENT	1 058	7 241	10.3	1.1							
340	LUMBER-BUILING MATERIALS	225	6 507	33.3	1.0							
380	AUTOMOBILES-TRUCKS	941	28									

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

¹Detail may not add to total due to rounding.

² Merchandise line detail withheld due to insufficient reporting.

NA Not available.

X Not applicable.

7 Less than 0.05 percent.

TABLE 1. United States: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of--					Establishments handling the line	All estab- lishments	Amount ¹ (\$1,000)			
				Establish- ments handling the line	All estab- lishments									
420	AUTO TIRES-BATTERIES-ACCESS.	514	12 216	8.2	.6	420	AUTO TIRES-BATTERIES-ACCESS.	11	1SS	11.1	.1			
440	FARM EQUIPMENT MACHINERY	55	2 472	25.0	.1	500	ALL OTHER MERCHANDISE.	1 482	31 193	23.9	11.1			
460	HAY-GRAIN-FEED-FARM SUPPLIES	158	15 285	21.2	.7	520	NONMERCHANOISE RECEIPTS.	362	2 199	4.3	.8			
480	HOUSEHOLD FUELS-ICE.	7 763	1 870 258	86.8	86.8		MISCELLANEOUS MERCHANDISE.	(X)	300	(X)	.1			
481	LP GAS-WHOLESALE	113	5 086	8.6	.2									
482	OTHER LP GAS SALES	420	21 093	15.8	1.0									
483	OTHER FUELS.	7 763	1 844 079	85.6	85.6									
500	ALL OTHER MERCHANDISE.	313	9 064	6.8	.4									
S20	NONMERCHANDISE RECEIPTS.	2 373	63 464	7.1	2.9									
-	MISCELLANEOUS MERCHANDISE.	(X)	1 711	(X)	.1									
	LIOUEFIEO PETRL. GAS (8TTLO. GAS) DEALERS (SIC 5984)													
	TOTAL	6 017	993 408	(X)	100.0									
020	GROCERIES-OTHER FOODS.	34	S32	33.3	.1	020	GROCERIES-OTHER FOODS.	146	1 232	3.8	.3			
220	MAJOR APPL-RADIO-TV-MUSICAL INST	2 895	54 291	10.0	S.4	040	MEALS-SNACKS	49	3 040	19.4	.7			
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	87	2 387	14.2	.2	100	CIGARS-CIGARETTES-TOBACCO.	219	2 891	4.5	.7			
260	KITCHENWARE-HOME FURNISHINGS	92	746	6.6	.1	120	COSMETICS-ORUGS-CLEANERS	58	970	1.7	.2			
300	SPORTING-RECREATION EQUIPMENT	87	682	12.5	.1	140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	123	4 281	6.8	1.0			
320	HAROWARE-GARDENING EQUIPMENT	302	3 737	10.8	.4	160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR.	87	1 278	2.9	.3			
340	LUMBER-BUILDOIING MATERIALS.	1 251	17 680	7.0	1.8	220	MAJOR APPL-RADIO-TV-MUSICAL INST	118	2 403	S.1	.6			
400	AUTO FUELS-LUBRICANTS.	173	10 591	29.7	1.1	240	FURNITURE-SLEEP EQUIP-FLOOR COV.	47	1 280	6.3	.3			
420	AUTO TIRES-BATTERIES-ACCESS.	100	1 105	5.0	.1	260	KITCHENWARE-HOME FURNISHINGS	103	885	3.3	.2			
440	FARM EQUIPMENT MACHINERY	77	1 668	14.2	.2	280	JEWELRY-OPTICAL GOODS	131	1 371	3.1	.3			
460	HAY-GRAIN-FEED-FARM SUPPLIES	289	14 065	21.5	1.4	300	SPORTING-RECREATION EQUIPMENT	44	1 841	4.7	.4			
480	HOUSEHOLD FUELS-ICE.	6 017	842 001	84.9	84.8	500	ALL OTHER MERCHANDISE.	2 960	396 354	92.7	92.7			
481	LP GAS-WHOLESALE	812	18 593	12.0	1.9	509	COMM'L STATIONERY-OFFICE SUPL.	294	14 106	13.5	3.3			
482	OTHER LP GAS SALES	6 017	813 418	81.9	81.9	511	OFFICE MACH. EXC TYPEWRITERS	27	230	9.0	.1			
483	OTHER FUELS.	166	9 990	22.2	1.0	512	TYPEWRITERS	72	1 739	3.2	.4			
500	ALL OTHER MERCHANDISE.	711	8 884	7.3	.9	513	SOCIAL STATIONERY-GRTNG CARDS	1 154	17 270	9.2	4.0			
S20	NONMERCHANDISE RECEIPTS.	3 122	33 443	5.7	3.3	514	BOOKS-PERIODICALS	2 960	326 134	7S.9	76.2			
-	MISCELLANEOUS MERCHANDISE.	(X)	1 026	(X)	.2	515	ART-DRAFTING ENG. SUPPLIES	336	10 984	8.1	2.6			
	FUEL AND ICE DEALERS, N.E.C. (SIC 5982)					516	ALL OTHER MERCHANDISE.	866	25 891	13.0	6.1			
	TOTAL	2 816	299 735	(X)	100.0	517	NONMERCHANDISE RECEIPTS.	929	8 483	4.3	2.0			
						518	MISCELLANEOUS MERCHANDISE.	(X)	1 281	(X)	.3			
020	GROCERIES-OTHER FOODS.	67	1 556	25.0	.5	519	STATIONERY STORES (SIC 5943)	3 945	393 954	(X)	100.0			
080	PACKAGED ALCOHOLIC BEVERAGES	39	969	27.2	.3	520	TOTAL							
220	MAJOR APPL-RADIO-TV-MUSICAL INST	76	1 118	10.2	.4	521	HAY, GRAIN, AND FEEO STORES (SIC 5962)							
300	SPORTING-RECREATION EQUIPMENT	65	365	8.3	.1	522	TOTAL							
320	HAROWARE-GARDENING EQUIPMENT	97	1 865	14.2	.6	523	2 816	3 845 018	(X)	100.0				
340	LUMBER-BUILDING MATERIALS.	219	10 161	25.1	3.4	524	GROCERIES-OTHER FOODS.	487	29 256	17.3	.8			
400	AUTO FUELS-LUBRICANTS.	123	4 572	22.0	1.5	525	MAJOR APPL-RADIO-TV-MUSICAL INST	117	3 125	5.0	.1			
420	AUTO TIRES-BATTERIES-ACCESS.	47	1 249	11.1	.4	526	HARDWARE-GARDENING EQUIPMENT	2 032	62 783	8.8	1.6			
440	FARM EQUIPMENT MACHINERY	8	348	12.5	.1	527	LUMBER-BUILDING MATERIALS.	799	42 529	10.4	1.1			
460	HAY-GRAIN-FEEO-FARM SUPPLIES	146	3 154	21.1	1.1	528	AUTO FUELS-LUBRICANTS.	636	27 456	8.2	.7			
480	HOUSEHOLD FUELS-ICE.	2 816	266 369	88.9	88.9	529	240 AUTO TIRES-BATTERIES-ACCESS.	592	12 523	3.4	.3			
481	LP GAS-WHOLESALE	26	230	16.6	.1	530	FARM EQUIPMENT MACHINERY	746	37 353	10.6	1.0			
482	OTHER LP GAS SALES	50	845	10.3	.3	531	HAY-GRAIN-FEEO-FARM SUPPLIES	11 625	3 517 609	91.5	91.5			
483	OTHER FUELS.	2 816	265 294	88.5	88.5	532	HOUSEHOLD FUELS-ICE.	1 250	40 460	7.9	1.1			
						533	MISCELLANEOUS MERCHANDISE.	2 812	46 093	3.5	1.2			
						534	NONMERCHANDISE RECEIPTS.	(X)	10 133	(X)	.3			
						535	MISCELLANEOUS MERCHANDISE.							
						536	STATIONERY STORES (SIC 5943)							
						537	TOTAL							
						538	2 074 430	(X)	100.0					
						539	GROCERIES-OTHER FOODS.	286	16 625	17.7	.8			
						540	MEN'S-BOYS' CLOTHING EXC FOOTWR.	155	1 264	3.7	.1			
						541	ALL FOOTWEAR	175	1 407	4.3	.1			
						542	MAJOR APPL-RADIO-TV-MUSICAL INST	280	3 831	3.5	.2			
						543	KITCHENWARE-HOME FURNISHINGS	191	2 016	2.9	.1			
						544	SPORTING-RECREATION EQUIPMENT	142	1 597	4.0	.1			
						545	HARDWARE-GARDENING EQUIPMENT	1 501	57 022	10.4	2.7			
						546	LUMBER-BUILDING MATERIALS	827	28 944	9.5	1.4			
						547	AUTO FUELS-LUBRICANTS.	747	28 505	8.8	1.4			
						548	240 AUTO TIRES-BATTERIES-ACCESS.	1 041	25 452	5.3	1.2			
						549	FARM EQUIPMENT MACHINERY	759	31 531	10.7	1.5			
						550	HAY-GRAIN-FEEO-FARM SUPPLIES	6 858	1 792 562	86.4	86.4			
						551	HOUSEHOLD FUELS-ICE.	727	30 977	10.5	1.5			
						552	ALL OTHER MERCHANDISE.	327	9 039	6.8	.4			
						553	NONMERCHANDISE RECEIPTS.	2 619	39 243	4.1	1.9			
						554	MISCELLANEOUS MERCHANDISE.	(X)	4 415	(X)	.2			
						555	TOTAL							
						556	3 031	399 118	(X)	100.0				
						557	GROCERIES-OTHER FOODS.	28	1 959	27.7	.5			
						558	MEN'S-BOYS' CLOTHING EXC FOOTWR.	12	235	11.1	.1			
						559	MAJOR APPL-RADIO-TV-MUSICAL INST	31	1 352	30.0	.3			

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

*Detail may not add to total due to rounding.

*Merchandise line detail withheld due to insufficient reporting.

NA Not available. X Not applicable.

Z Less than 0.05 percent.

TABLE 1. United States: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines			Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines					
			Amount ¹ (\$1,000)	As percent of total sales of—					Amount ¹ (\$1,000)	As percent of total sales of—				
				Establishments handling the line	All establishments ²					Establishments handling the line	All establishments ²			
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	7	228	25.0	.1									
260	KITCHENWARE—HOME FURNISHINGS	63	1 424	11.4	.4									
300	SPORTING—RECREATION EQUIPMENT	109	2 542	11.1	.6									
320	HARWARE—GARDENING EQUIPMENT	3 031	336 964	84.4	84.4									
340	LUMBER—BUILDOING MATERIALS	93	1 896	12.1	.5									
380	AUTOMOBILES—TRUCKS	17	SS1	9.0	.1									
400	AUTO FUELS—LUBRICANTS	33	658	14.2	.2									
420	AUTO TIRES—BATTERIES—ACCESS.	42	679	12.5	.2									
440	FARM EQUIPMENT MACHINERY	104	3 010	17.3	.8									
460	HAY—GRAIN—FEEO—FARM SUPPLIES	524	16 977	22.9	4.3									
480	HOUSEHOLD FUELS—ICE	17	S63	12.5	.1									
500	ALL OTHER MERCHANIOSE	374	15 446	20.3	3.9									
S20	NONMERCHANIOSE RECEIPTS	1 132	14 276	8.4	3.6									
-	MISCELLANEOUS MERCHANIOSE	(X)	358	(X)	.1									
	NEWS DEALERS AND NEWSSTANOS (SIC 994)													
	TOTAL	2 823	259 609	(X)	100.0									
020	GROCERIES—OTHER FOODS	SS2	S 680	10.2	2.2									
040	MEALS—SNACKS	358	4 991	17.4	1.9									
080	PACKAGEO ALCOHOLIC BEVERAGES	47	947	21.0	.4									
100	CIGARS—CIGARETTES—TOBACCO	1 619	33 209	21.3	12.8									
120	COSMETICS—DRUGS—CLEANERS	286	2 258	7.8	.9									
220	MAJOR APPL—RAOIO—TV—MUSICAL INST	45	244	S.8	.1									
260	KITCHENWARE—HOME FURNISHINGS	13	135	16.6	.1									
280	JEWELRY—OPTICAL GOOOS	130	690	S.2	.3									
300	SPORTING—RECREATION EQUIPMENT	43	475	12.5	.2									
480	HOUSEHOLD FUELS—ICE	43	231	9.0	.1									
500	ALL OTHER MERCHANIOSE	2 822	208 729	80.4	80.4									
S20	NONMERCHANIOSE RECEIPTS	308	1 586	3.5	.6									
-	MISCELLANEOUS MERCHANIOSE	(X)	434	(X)	.2									
	HOBBY: TOY AND GAME SHOPS (SIC 995)													
	TOTAL	3 213	317 237	(X)	100.0									
020	GROCERIES—OTHER FOODS	35	199	16.6	.1									
100	CIGARS—CIGARETTES—TOBACCO	61	928	16.6	.3									
120	COSMETICS—DRUGS—CLEANERS	S1	2 169	8.9	.7									
160	WOMEN'S—GIRLS' CLOTHING: EX FOOTWR	63	1 704	8.3	.5									
180	ALL FOOTWEAR	10	304	33.3	.1									
200	CURTAINS—ORAPERIES—ORY GOOOS	15	209	11.1	.1									
220	MAJOR APPL—RAOIO—TV—MUSICAL INST	57	816	10.7	.3									
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	133	S 741	13.8	1.8									
260	KITCHENWARE—HOME FURNISHINGS	86	1 549	16.6	.5									
280	JEWELRY—OPTICAL GOOOS	41	299	2.5	.1									
300	SPORTING—RECREATION EQUIPMENT	398	12 525	13.3	3.9									
320	HARWARE—GARDENING EQUIPMENT	95	1 186	11.4	.4									
340	LUMBER—BUILDOING MATERIALS	27	185	12.5	.1									
500	ALL OTHER MERCHANIOSE	3 213	284 280	89.6	89.6									
S20	NONMERCHANIOSE RECEIPTS	1 140	4 474	4.0	1.4									
-	MISCELLANEOUS MERCHANIOSE	(X)	669	(X)	.2									
	CAMERA AND PHOTO SUPPLY STORES (SIC 5996)													
	TOTAL	2 767	462 298	(X)	100.0									
100	CIGARS—CIGARETTES—TOBACCO	20	347	25.0	.1									
220	MAJOR APPL—RAOIO—TV—MUSICAL INST	445	11 609	11.1	2.5									
260	KITCHENWARE—HOME FURNISHINGS	19	393	10.0	.1									
280	JEWELRY—OPTICAL GOOOS	101	1 585	8.3	.3									
300	SPORTING—RECREATION EQUIPMENT	60	2 073	14.8	.4									
500	ALL OTHER MERCHANIOSE	2 767	433 982	93.9	93.9									
S20	NONMERCHANIOSE RECEIPTS	1 153	11 803	S.4	2.6									
-	MISCELLANEOUS MERCHANIOSE	(X)	506	(X)	.1									
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997)													
	TOTAL	7 501	487 054	(X)	100.0									
	OPTICAL GOOOS STORES (SIC 5999 PT.)													
	TOTAL	3 139	262 745	(X)	100.0									
280	JEWELRY—OPTICAL GOOOS	3 139	256 429	97.6	97.6									
300	SPORTING—RECREATION EQUIPMENT	14	S94	18.1	.2									
S00	ALL OTHER MERCHANIOSE	98	2 335	21.4	.9									
S20	NONMERCHANIOSE RECEIPTS	733	3 148	4.6	1.2									
-	MISCELLANEOUS MERCHANIOSE	(X)	239	(X)	.1									
	MERCHANISING MACHINE OPERATORS (SIC 534)													
	TOTAL	4 479	1 906 542	(X)	100.0									
100	CIGARS—CIGARETTES—TOBACCO	291	S7 408	7.6	1.9									
120	MEALS—SNACKS	79	8 114	15.7	.3									
100	CIGARS—CIGARETTES—TOBACCO	110	S 934	1.3	.2									
120	COSMETICS—DRUGS—CLEANERS	2 551	41 230	2.2	1.3									
140	MEN'S—BOYS' CLOTHING EX FOOTWR	2 905	242 321	10.2	7.9									
160	WOMEN'S—GIRLS' CLOTHING: EX FOOTWR	2 913	S21 696	21.8	17.0									
180	ALL FOOTWEAR	2 842	93 204	4.1	3.0									
200	CURTAINS—ORAPERIES—ORY GOOOS	2 914	231 471	10.2	7.6									
220	MAJOR APPL—RAOIO—TV—MUSICAL INST	2 917	373 208	15.6	12.2									
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	2 874	105 857	4.8	3.5									
260	KITCHENWARE—HOME FURNISHINGS	2 918	158 731	6.9	5.2									
280	JEWELRY—OPTICAL GOOOS	2 899	60 635	2.6	2.0									
300	SPORTING—RECREATION EQUIPMENT	2 971	91 972	4.0	3.0									
320	HARWARE—GARDENING EQUIPMENT	2 927	142 995	6.0	4.7									
340	LUMBER—BUILDOING MATERIALS	2 513	78 812	4.6	2.6									
420	AUTO TIRES—BATTERIES—ACCESS	2 798	73 845	3.3	2.4									
440	FARM EQUIPMENT MACHINERY	1 658	15 297	1.1	.5									
460	HAY—GRAIN—FEEO—FARM SUPPLIES	96	3 738	.6	.1									
500	ALL OTHER MERCHANIOSE	3 564	464 374	18.3	15.2									
S20	NONMERCHANIOSE RECEIPTS	2 975	285 054	13.0	1.5									
-	MISCELLANEOUS MERCHANIOSE	(X)	4 870	(X)	.2									
	MAIL ORDER HOUSES (SIC 532)													
	TOTAL	4 430	3 060 766	(X)	100.0									
020	GROCERIES—OTHER FOODS	291	S7 408	7.6	1.9									
040	MEALS—SNACKS	79	8 114	15.7	.3									
100	CIGARS—CIGARETTES—TOBACCO	110	S 934	1.3	.2									
120	COSMETICS—DRUGS—CLEANERS	2 551	41 230	2.2	1.3									
140	MEN'S—BOYS' CLOTHING EX FOOTWR	2 905	242 321	10.2	7.9									
160	WOMEN'S—GIRLS' CLOTHING: EX FOOTWR	2 913	S21 696	21.8	17.0									
180	ALL FOOTWEAR	2 842	93 204	4.1	3.0									
200	CURTAINS—ORAPERIES—ORY GOOOS	2 914	231 471	10.2	7.6									
220	MAJOR APPL—RAOIO—TV—MUSICAL INST	2 917	373 208	15.6	12.2									
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	2 874	105 857	4.8	3.5									
260	KITCHENWARE—HOME FURNISHINGS	2 918	158 731	6.9	5.2									
280	JEWELRY—OPTICAL GOOOS	2 899	60 635	2.6	2.0									
300	SPORTING—RECREATION EQUIPMENT	2 971	91 972	4.0	3.0									
320	HARWARE—GARDENING EQUIPMENT	2 927	142 995	6.0	4.7									
340	LUMBER—BUILDOING MATERIALS	2 513	78 812	4.6	2.6									
420	AUTO TIRES—BATTERIES—ACCESS	2 798	73 845	3.3	2.4									
440	FARM EQUIPMENT MACHINERY	1 658	15 297	1.1										

TABLE 1. United States: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Kind of business and merchandise line	Establishments (number)	Sales of specified merchandise lines		
			Amount ¹ (\$1,000)	As percent of total sales of--	
				Establishments handling the line	All establishments
140	MEN'S-BOYS' CLOTHING EXC FOOTWR.	414	22 005	9.7	1.3
160	WOMEN'S-GIRLS' CLOTHING EXC FOOTWR	454	82 535	32.8	4.8
200	CURTAINS-DRAPERY-DRY GOODS	549	40 890	23.3	2.4
220	MAJOR APPL-RADIO-TV-MUSICAL INST	1 062	126 208	43.4	7.3
240	FURNITURE-SLEEP EQUIP-FLOOR COV.	560	33 273	17.9	1.9
260	KITCHENWARE-HOME FURNISHINGS	703	69 208	30.7	4.0
280	JEWEERY-OPTICAL GOODS	371	57 098	26.8	3.3
300	SPORTING-RECREATION EQUIPMENT	50	13 225	15.6	.8
320	HARDWARE-GARDENING EQUIPMENT	93	9 117	8.7	.5
340	LUMBER-BUILDING MATERIALS	596	88 078	100.0	5.1
400	AUTO FUELS-LUBRICANTS	21	1 619	33.3	.1
440	FARM EQUIPMENT MACHINERY	27	3 188	33.3	.2
460	HAY-GRAIN-FEED-FARM SUPPLIES	224	69 678	83.6	4.1
480	HOUSEHOLD FUELS-ICE	176	23 829	77.7	1.4
500	ALL OTHER MERCHANDISE	2 325	511 407	77.7	29.7
520	NONMERCHANDISE RECEIPTS	1 276	32 373	5.4	1.9
-	MISCELLANEOUS MERCHANDISE	(X)	10 854	(X)	.6

Standard Notes: - Represents zero. D Withheld to avoid disclosure.

X Not applicable.

Z Less than 0.05 percent.

NA Not available.

¹Detail may not add to total due to rounding.²Merchandise line detail withheld due to insufficient reporting.

TABLE 2. United States, by Broad Merchandise Lines: 1967

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by the specified kind of business	Merchandise line code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by the specified kind of business
020	GROCERIES--OTHER FOODS					ALCOHOLIC DRINKS--CONTINUED			
	UNITED STATES, TOTAL	261 560	59 896 451	100.0		EATING AND DRINKING PLACES, TOTAL	122 361	5 163 051	97.5
	GENERAL MERCHANDISE GROUP STORES, TOTAL	26 064	1 312 750	2.2		EATING PLACES	40 597	1 694 475	32.0
	DEPARTMENT STORES	3 497	751 446	1.3		RESTAURANTS, LUNCHROOMS, CATERERS	37 698	1 622 570	30.6
	VARIETY STORES	14 529	211 570	.4		CAFETERIAS	836	27 717	.5
	GENERAL MERCHANDISE STORES	7 979	349 676	.6		REFRESHMENT PLACES	2 062	44 188	.8
	FOOD STORES, TOTAL	171 699	56 609 944	94.5		DRINKING PLACES (ALCOHOLIC BEVERAGES)	81 764	3 468 576	65.5
	GROCERY STORES	128 675	52 531 191	87.7					
	MEAT MARKETS	9 243	1 369 596	2.3					
	FISH (SEA FOOD) MARKETS	1 798	171 565	.3					
	FRUIT STORES AND VEGETABLE MARKETS	3 222	311 016	.5					
	CANOE, NUT, AND CONFECTIONERY STORES	6 284	315 666	.5					
	RETAIL BAKERIES	15 710	1 212 140	2.0					
	RETAIL BAKERIES--BAKING AND SELLING	12 703	991 718	1.7					
	EGG AND POULTRY DEALERS	873	89 751	.1					
	OTHER MISCELLANEOUS FOOD STORES	1 148	93 947	.2					
	GASOLINE SERVICE STATIONS, TOTAL	17 425	107 297	.2					
	EATING AND DRINKING PLACES, TOTAL	16 410	239 302	.4					
	EATING PLACES	13 457	222 873	.4					
	RESTAURANTS, LUNCHROOMS, CATERERS	8 292	128 284	.2					
	REFRESHMENT PLACES	4 672	81 591	.1					
	DRUG STORES, PROPRIETARY STORES, TOTAL	11 578	215 675	.4					
	DRUG STORES	10 886	208 065	.3					
	MISCELLANEOUS RETAIL STORES, TOTAL	12 920	323 924	.5					
	LIQUOR STORES	8 808	236 756	.4					
	NONSTORE RETAILERS, TOTAL	4 362	1 069 452	1.8					
	MAIL-ORDER HOUSES	291	57 408	.1					
	MERCHANDISING MACHINE OPERATORS	2 194	557 832	.9					
	DIRECT SELLING ESTABLISHMENTS	1 877	454 211	.8					
	RETAILERS NOT LISTED ABOVE	1 102	18 107	(z)					
040	MEALS--SNACKS								
	UNITED STATES, TOTAL	282 656	17 741 899	100.0					
	GENERAL MERCHANDISE GROUP STORES, TOTAL	11 182	641 074	3.6					
	DEPARTMENT STORES	2 475	320 578	1.8					
	VARIETY STORES	6 988	302 576	1.7					
	GENERAL MERCHANDISE STORES	1 717	17 919	.1					
	FOOD STORES, TOTAL	7 790	160 004	.9					
	GROCERY STORES	4 390	84 229	.5					
	CANDY, NUT, AND CONFECTIONERY STORES	648	11 633	.1					
	RETAIL BAKERIES	1 725	31 439	.2					
	RETAIL BAKERIES--BAKING AND SELLING	1 603	28 847	.2					
	GASOLINE SERVICE STATIONS, TOTAL	6 575	80 549	.5					
	EATING AND DRINKING, TOTAL	238 276	15 972 088	90.0					
	EATING PLACES	189 418	15 486 226	87.3					
	RESTAURANTS, LUNCHROOMS, CATERERS	124 721	10 910 916	61.5					
	CAFETERIAS	10 205	1 382 888	7.8					
	REFRESHMENT PLACES	55 492	3 192 423	18.0					
	DRINKING PLACES (ALCOHOLIC BEVERAGES)	48 858	485 862	2.7					
	DRUG STORES, PROPRIETARY STORES, TOTAL	12 608	351 120	2.0					
	DRUG STORES	11 761	334 579	1.9					
	PROPRIETARY STORES	847	16 541	.1					
	MISCELLANEOUS RETAIL STORES, TOTAL	4 021	53 962	.3					
	LIQUOR STORES	2 256	25 403	.1					
	NONSTORE RETAILERS, TOTAL	1 788	473 390	2.7					
	MERCHANDISING MACHINE OPERATORS	1 547	439 284	2.5					
	DIRECT SELLING ESTABLISHMENTS	162	25 992	.1					
	RETAILERS NOT LISTED ABOVE	416	9 712	.1					
060	ALCOHOLIC DRINKS								
	UNITED STATES, TOTAL	127 110	5 295 105	100.0					
	GENERAL MERCHANDISE GROUP STORES, TOTAL	355	5 949	.1					
	DEPARTMENT STORES	47	3 030	.1					
	FOOD STORES, TOTAL	588	7 198	.1					
	GROCERY STORES	542	6 325	.1					
	NA Not available.				X Not applicable.				
	Standard Notes: - Represents zero.	D Withheld to avoid disclosure.			Z Less than 0.05 percent.				

TABLE 2. United States, by Broad Merchandise Lines: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by the specified kind of business	Merchandise line code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by the specified kind of business
120	COSMETICS-DRUGS-CLEANERS					WOMEN'S-GIRLS' CLOTHING, EXC. FOOTWEAR--CONTINUED			
	UNITED STATES, TOTAL	184 908	11 911 475	100.0		APPAREL AND ACCESSORY STORES, TOTAL . . .	60 074	7 630 477	40.6
	BUILDING MATERIALS, HARWARE, AND FARM EQUIPMENT DEALERS, TOTAL	829	8 229	.1	WOMEN'S CLOTHING, SPECIALTY STORES;				
	HARWARE STORES	715	7 133	.1	FURRIERS	36 748	5 726 397	30.5	
	GENERAL MERCHANDISE GROUP STORES, TOTAL	33 189	1 639 798	13.8	WOMEN'S READY-TO-WEAR STORES	27 792	4 735 979	25.2	
	DEPARTMENT STORES	5 339	1 148 162	9.6	CORSET AND LINGERIE STORES	1 093	94 922	.5	
	VARIETY STORES	18 110	333 814	2.8	OTHER WOMEN'S ACCESSORY, SPECIALTY STORES				
	GENERAL MERCHANDISE STORES	9 613	157 447	1.3	FURRIERS AND FUR SHOPS	4 959	630 845	3.4	
	FOOD STORES, TOTAL	89 769	2 562 040	21.5	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES	1 313	190 259	1.0	
	GROCERY STORES	88 170	2 545 755	21.4	FAMILY CLOTHING STORES	1 878	96 313	.5	
	OTHER MISCELLANEOUS FOOD STORES	349	8 552	.1	SHOE STORES	11 686	1 376 712	7.3	
	APPAREL AND ACCESSORY STORES, TOTAL . .	2 706	69 743	.6	WOMEN'S SHOE STORES	5 595	110 822	.6	
	WOMEN'S CLOTHING, SPECIALTY STORES;				FAMILY SHOE STORES	1 716	62 984	.3	
	FURRIERS	1 083	45 512	.4	CHILDREN'S AND INFANTS' WEAR STORES . . .	3 766	46 383	.2	
	WOMEN'S READY-TO-WEAR STORES	952	41 809	.4		3 556	301 319	1.6	
	FAMILY CLOTHING STORES	1 125	21 417	.2					
	EATING AND DRINKING PLACES, TOTAL . . .	1 892	7 524	.1					
	EATING PLACES	1 708	7 124	.1					
	DRUG STORES, PROPRIETARY STORES, TOTAL .	49 079	7 488 953	62.9					
	DRUG STORES	46 244	7 190 792	60.4					
	PROPRIETARY STORES	2 835	298 161	2.5					
	MISCELLANEOUS RETAIL STORES, TOTAL . . .	3 488	44 501	.4					
	LIQUOR STORES	1 419	14 419	.1					
	NONSTORE RETAILERS, TOTAL	2 810	82 115	.7					
	MAIL ORDER HOUSES	2 551	41 230	.3					
	DIRECT SELLING ESTABLISHMENTS	211	39 513	.3					
	RETAILERS NOT LISTED ABOVE	1 146	8 572	.1					
140	MEN'S-BOYS' CLOTHING, EXC. FOOTWR					ALL FOOTWEAR			
	UNITED STATES, TOTAL	89 351	9 513 312	100.0		UNITED STATES, TOTAL	85 804	5 341 065	100.0
	GENERAL MERCHANDISE GROUP STORES, TOTAL	36 438	4 620 881	48.6		BUILDING MATERIALS, HARWARE, AND FARM EQUIPMENT DEALERS, TOTAL			
	DEPARTMENT STORES	5 792	3 724 406	39.1		HARWARE STORES	813	3 651	.1
	VARIETY STORES	16 751	317 542	3.3			709	2 970	
	GENERAL MERCHANDISE STORES	13 732	576 046	6.1					
	FOOD STORES, TOTAL	5 606	41 641	.4					
	GROCERY STORES	5 560	41 459	.4					
	APPAREL AND ACCESSORY STORES, TOTAL . .	35 288	4 468 460	47.0					
	WOMEN'S CLOTHING, SPECIALTY STORES;								
	FURRIERS	2 934	137 233	1.4					
	WOMEN'S READY-TO-WEAR STORES	2 299	115 631	1.2					
	OTHER WOMEN'S ACCESSORY, SPECIALTY STORES	621	21 369	.2					
	MEN'S AND BOYS' CLOTHING AND FURNISHINGS STORES	16 681	3 050 914	32.1					
	CUSTOM TAILORS	1 060	81 767	.9					
	FAMILY CLOTHING STORES	11 686	1 154 234	12.1					
	SHOE STORES	2 005	17 575	.2					
	MEN'S SHOE STORES	412	4 901	.1					
	FAMILY SHOE STORES	1 529	12 312	.1					
	CHILDREN'S AND INFANTS' WEAR STORES . .	625	16 375	.2					
	DRUG STORES, PROPRIETARY STORES, TOTAL .	2 845	42 676	.4					
	DRUG STORES	2 711	41 294	.4					
	MISCELLANEOUS RETAIL STORES, TOTAL . . .	4 730	66 221	.7					
	SECONOHANO STORES	2 448	27 870	.3					
	SPORTING GOODS STORES	1 442	27 658	.3					
	NONSTORE RETAILERS, TOTAL	3 319	264 326	2.8					
	MAIL ORDER HOUSES	2 905	242 321	2.5					
	DIRECT SELLING ESTABLISHMENTS	414	22 005	.2					
	RETAILERS NOT LISTED ABOVE	1 125	9 107	.1					
160	WOMEN'S-GIRLS' CLOTHING, EXC. FOOTWEAR					CURTAINS, DRAPERIES-DRY GOODS			
	UNITED STATES, TOTAL	119 691	18 793 991	100.0		UNITED STATES, TOTAL	72 012	4 993 520	100.0
	GENERAL MERCHANDISE GROUP STORES, TOTAL	37 852	10 322 625	54.9		BUILDING MATERIALS, HARWARE, AND FARM EQUIPMENT DEALERS, TOTAL			
	DEPARTMENT STORES	5 795	8 358 275	44.5		PAINT, GLASS, AND WALLPAPER STORES . . .	1 733	11 944	
	VARIETY STORES	17 467	1 050 212	5.6		HARWARE STORES	426	6 141	
	GENERAL MERCHANDISE STORES	14 282	908 541	4.8			1 107	4 363	
	FOOD STORES, TOTAL	9 326	81 733	.4					
	GROCERY STORES	9 240	81 081	.4					

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D Withheld to avoid disclosure

NA Not available

X Not applicable.

Z Less than 0.05 percent

TABLE 2. United States, by Broad Merchandise Lines: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by the specified kind of business	Merchandise line code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by the specified kind of business
	CURTAINS, DRAPERS—DRY GOODS—CON.								
	FOOD STORES, TOTAL	1 878	19 944	.4	240	FURNITURE—SLEEP EQUIP.—FLOOR COVERINGS			
	GROCERY STORES	1 857	19 767	.4		UNITED STATES, TOTAL	79 888	9 112 943	100.0
	APPAREL AND ACCESSORY STORES, TOTAL . . .	5 807	151 181	3.0		BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS, TOTAL	5 832	113 589	1.2
	WOMEN'S CLOTHING, SPECIALTY STORES; FURRIERS	934	22 492	.5		LUMBER, OTHER BLDG. MATERIALS DEALERS	2 640	36 551	.4
	WOMEN'S READY-TO-WEAR STORES	692	17 357	.3		PAINT, GLASS, AND WALLPAPER STORES	526	24 295	.3
	OTHER WOMEN'S ACCESSORY, SPECIALTY STORES	239	5 110	.1		HARDWARE STORES	2 553	49 994	.5
	FAMILY CLOTHING STORES	4 589	127 351	2.6					
	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES, TOTAL	12 092	388 806	7.8		GENERAL MERCHANDISE GROUP STORES, TOTAL	22 695	2 130 518	23.4
	FURNITURE STORES	5 362	101 741	2.0		DEPARTMENT STORES	4 960	1 829 995	20.1
	HOME FURNISHINGS STORES	4 543	249 543	5.0		VARIETY STORES	9 965	103 122	1.1
	FLOOR COVERINGS STORES	1 234	25 610	.5		GENERAL MERCHANDISE STORES	7 589	195 976	2.2
	DRAPERY, CURTAIN, UPHOLSTERY STORES	3 160	219 825	4.4					
	HOUSEHOLD APPLIANCE STORES	2 113	36 430	.7		FOOD STORES, TOTAL	370	4 805	.1
	DRUG STORES, PROPRIETARY STORES, TOTAL . . .	1 516	34 756	.7		GROCERY STORES	358	4 712	.1
	DRUG STORES	1 379	32 839	.7		AUTOMOTIVE DEALERS, TOTAL	2 880	33 424	.4
	MISCELLANEOUS RETAIL STORES	1 824	12 866	.3		TIRE, BATTERY, AND ACCESSORY DEALERS	2 660	30 708	.3
	SECONDHAND STORES	1 315	8 207	.2		HOME AND AUTO SUPPLY STORES	2 498	29 623	.3
	NONSTORE RETAILERS	3 463	272 361	5.5		APPAREL AND ACCESSORY STORES, TOTAL	1 095	7 130	.1
	MAIL ORDER HOUSES	2 914	231 471	4.6		FAMILY CLOTHING STORES	929	5 555	.1
	DIRECT SELLING ESTABLISHMENTS	549	40 890	.8		FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES, TOTAL	37 623	6 490 477	71.2
	RETAILERS NOT LISTED ABOVE	244	696	(z)		FURNITURE STORES	27 375	5 167 696	56.7
220	MAJOR APPL.—RADIO-TV-MUSICAL INST.					HOME FURNISHINGS STORES	7 697	1 139 747	12.5
	UNITED STATES, TOTAL	104 385	10 093 247	100.0		FLOOR COVERINGS STORES	6 681	1 111 968	12.2
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS, TOTAL	8 027	219 573	2.2		DRAPERY, CURTAIN, UPHOLSTERY STORES	788	22 729	.2
	LUMBER, OTHER BLDG. MATERIALS DEALERS	1 397	56 282	.6		HOUSEHOLD APPLIANCE STORES	1 946	139 560	1.5
	HARDWARE STORES	5 599	131 805	1.3		RADIO AND TELEVISION STORES	567	42 102	.5
	FARM EQUIPMENT DEALERS	464	12 634	.1					
	GENERAL MERCHANDISE GROUP STORES, TOTAL . . .	20 562	3 113 894	30.9		DRUG STORES, PROPRIETARY STORES, TOTAL	328	5 534	.1
	DEPARTMENT STORES	4 836	2 625 738	26.0		DRUG STORES	321	5 487	.1
	VARIETY STORES	10 402	122 291	1.2		MISCELLANEOUS RETAIL STORES, TOTAL	5 486	187 072	2.1
	GENERAL MERCHANDISE STORES	5 254	365 494	3.6		ANTIQUE STORES	946	59 668	.7
	FOOD STORES, TOTAL	2 282	29 523	.3		SECONDHAND STORES	3 410	97 608	1.1
	GROCERY STORES	2 237	28 768	.3		HOBBY, TOY, AND GAME SHOPS	133	5 741	.1
	AUTOMOTIVE DEALERS, TOTAL	10 247	456 231	4.5		NONSTORE RETAILERS, TOTAL	3 436	139 149	1.5
	MOTOR VEHICLE DEALERS	170	6 292	.1		MAIL ORDER HOUSE	2 874	105 857	1.2
	TIRE, BATTERY, AND ACCESSORY DEALERS	9 966	446 770	4.4		DIRECT SELLING ESTABLISHMENTS	560	33 273	.4
	HOME AND AUTO SUPPLY STORES	5 849	326 330	3.2		RETAILERS NOT LISTED ABOVE	143	1 245	(z)
	OTHER TIRE, BATTERY, ACCESSORY DEALERS	4 117	120 440	1.2					
	GASOLINE SERVICE STATIONS, TOTAL	486	7 046	.1		260 KITCHENWARE—HOME FURNISHINGS			
	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES, TOTAL	43 761	5 442 487	53.9		UNITED STATES, TOTAL	113 123	3 755 118	100.0
	FURNITURE STORES	12 640	684 868	6.8		BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS, TOTAL	14 557	239 524	6.4
	HOME FURNISHINGS STORES	272	10 593	.1		LUMBER, OTHER BLDG. MATERIALS DEALERS	1 177	21 924	.6
	FLOOR COVERINGS STORES	185	8 030	.1		PAINT, GLASS, AND WALLPAPER STORES	460	5 004	.1
	HOUSEHOLD APPLIANCE STORES	15 128	2 229 418	22.1		HARDWARE STORES	12 375	204 065	5.4
	RADIO AND TELEVISION STORES	9 701	1 655 298	16.4					
	RECORD SHOPS	1 760	179 633	1.8		GENERAL MERCHANDISE GROUP STORES, TOTAL	32 899	2 100 891	55.9
	MUSICAL INSTRUMENT STORES	4 260	682 677	6.8		DEPARTMENT STORES	5 608	1 492 800	39.8
	DRUG STORES, PROPRIETARY STORES, TOTAL . . .	4 314	99 885	1.0		VARIETY STORES	16 824	375 838	10.0
	DRUG STORES	4 156	96 195	1.0		GENERAL MERCHANDISE STORES	10 349	231 204	6.2
	MISCELLANEOUS RETAIL STORES, TOTAL	10 146	221 041	2.2		FOOD STORES, TOTAL	13 111	119 567	3.2
	SECONDHAND STORES	3 363	70 778	.7		GROCERY STORES	12 849	117 814	3.1
	JEWELRY STORES	2 009	53 423	.5		AUTOMOTIVE DEALERS, TOTAL	8 192	53 767	1.4
	FUEL OIL DEALERS	152	6 673	.1		TIRE, BATTERY, AND ACCESSORY DEALERS	8 150	53 355	1.4
	LIQUEFIED PETROLEUM GAS (BOTTLED GAS) DEALERS	2 895	54 291	.5		HOME AND AUTO SUPPLY STORES	5 260	44 284	1.2
	CAMERA AND PHOTOGRAPHIC SUPPLY STORES	445	11 609	.1		OTHER TIRE, BATTERY, ACCESSORY DEALERS	2 890	9 071	.2
	NONSTORE RETAILERS, TOTAL	4 008	499 989	5.0		GASOLINE SERVICE STATIONS, TOTAL	563	4 890	.1
	MAIL ORDER HOUSES	2 917	373 208	3.7		APPAREL AND ACCESSORY STORES, TOTAL	1 387	15 795	.4
	DIRECT SELLING ESTABLISHMENTS	1 062	126 208	1.3		WOMEN'S CLOTHING, SPECIALTY STORES	336	7 119	.2
	RETAILERS NOT LISTED ABOVE	552	3 578	(z)		FURRIERS	270	5 869	.2
						WOMEN'S READY-TO-WEAR STORES	991	8 432	.2
						FAMILY CLOTHING STORES	Z Less than 0.05 percent.		

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NA Not available.

X Not applicable.

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	HARDWARE-GARDENING EQUIPMENT--CON.								
	FOOD STORES, TOTAL	7 627	75 064	1.7					
	GROCERY STORES	7 502	70 584	1.6					
	FRUIT STORES AND VEGETABLE MARKETS	59	2 816	.1					
	AUTOMOTIVE DEALERS, TOTAL	8 867	115 988	2.7					
	MOTOR VEHICLE DEALERS	108	2 945	.1					
	TIRE, BATTERY, AND ACCESSORY DEALERS	8 540	107 423	2.5					
	HOME AND AUTO SUPPLY STORES	5 275	82 948	1.9					
	OTHER TIRE, BATTERY, ACCESSORY OLRS	3 265	24 475	.6					
	BOAT DEALERS	115	4 021	.1					
	GASOLINE SERVICE STATIONS, TOTAL	1 163	13 556	.3					
	APPAREL AND ACCESSORY STORES, TOTAL	304	3 111	.1					
	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES, TOTAL	3 176	86 633	2.0					
	FURNITURE STORES	956	14 180	.3					
	HOME FURNISHING STORES	318	7 876	.2					
	HOUSEHOLD APPLIANCE STORES	1 461	52 108	1.2					
	RAOIO AND TELEVISION STORES	420	11 826	.3					
	DRUG STORES, PROPRIETARY STORES, TOTAL	4 504	68 208	1.6					
	DRUG STORES	4 337	65 243	1.5					
	PROPRIETARY STORES	167	2 964	.1					
	MISCELLANEOUS RETAIL STORES, TOTAL	9 180	491 597	11.4					
	SECONOHAND STORES	1 058	7 241	.2					
	SPORTING GOODS STORES	237	5 228	.1					
	BICYCLE SHOPS	146	3 591	.1					
	FUEL OIL DEALERS	134	3 860	.1					
	LIQUEFIED PETROLEUM GAS (BOTTLED GAS) DEALERS	302	3 737	.1					
	HAY, GRAIN, AND FEED STORES	2 032	62 783	1.5					
	OTHER FARM SUPPLY STORES	1 501	57 022	1.3					
	GARDEN SUPPLY STORES	3 031	336 964	7.8					
	NONSTORE RETAILERS, TOTAL	3 020	152 113	3.5					
	MAIL ORDER HOUSES	2 927	142 995	3.3					
	DIRECT SELLING ESTABLISHMENTS93	9 117	.2					
	RETAILERS NOT LISTED ABOVE	39	409	(z)					
340	LUMBER-BUILDOING MATERIALS								
	UNITED STATES, TOTAL	79 261	10 210 187	100.0					
	BUILDOING MATERIALS, HARWARE, AND FARM EQUIPMENT DEALERS, TOTAL	52 333	8 847 513	86.7					
	LUMBER, OTHER BLDG. MATERIALS DEALERS	24 297	7 136 208	69.9					
	PAINT, GLASS, AND WALLPAPER STORES	8 790	936 811	9.2					
	HARDWARE STORES	15 630	384 065	3.8					
	FARM EQUIPMENT DEALERS	369	11 858	.1					
	GENERAL MERCHANDISE GROUP STORES, TOTAL	11 723	908 294	8.9					
	DEPARTMENT STORES	3 047	729 220	7.1					
	VARIETY STORES	4 087	24 653	.2					
	GENERAL MERCHANNOISE STORES	4 560	153 870	1.5					
	FOOD STORES, TOTAL	777	8 768	.1					
	GROCERY STORES	773	8 440	.1					
	AUTOMOTIVE DEALERS, TOTAL	2 592	22 418	.2					
	MOTOR VEHICLE DEALERS	121	5 177	.1					
	TIRE, BATTERY, AND ACCESSORY DEALERS	2 346	15 428	.2					
	HOME AND AUTO SUPPLY STORES	2 125	13 156	.1					
	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT DEALERS, TOTAL	2 403	59 965	.6					
	FURNITURE STORES	732	10 371	.1					
	HOME FURNISHINGS STORES	796	17 098	.2					
	FLOOR COVERINGS STORES	561	14 571	.1					
	HOUSEHOLD APPLIANCE STORES	759	29 376	.3					
	DRUG STORES, PROPRIETARY STORES, TOTAL	1 199	13 995	.1					
	DRUG STORES	1 137	13 302	.1					
	MISCELLANEOUS RETAIL STORES, TOTAL	4 746	179 177	1.8					
	SECONOHAND STORES	225	6 507	.1					
	FUEL OIL DEALERS	1 049	67 568	.7					
	LIQUEFIED PETROLEUM GAS (BOTTLED GAS) DEALERS	1 251	17 680	.2					
	FUEL AND ICE DEALERS	219	10 161	.1					
	HAY, GRAIN, AND FEED STORES	799	42 529	.4					
	OTHER FARM SUPPLY STORES	827	28 944	.3					
	NONSTORE RETAILERS, TOTAL	3 109	166 890	1.6					
	MAIL ORDER HOUSES	2 513	78 812	.8					
	DIRECT SELLING ESTABLISHMENTS	596	88 078	.9					
	RETAILERS NOT LISTED ABOVE	379	3 167	(z)					
420	AUTO TIRES-BATTERIES-ACCESSORIES								
	UNITED STATES, TOTAL						217 379	9 391 873	100.0
	BUILDOING MATERIALS, HARWARE, AND FARM EQUIPMENT DEALERS, TOTAL						5 865	194 551	2.1
	HARWARE STORES						2 521	25 708	.3
	FARM EQUIPMENT DEALERS						3 175	164 375	1.8
	GENERAL MERCHANDISE GROUP STORES, TOTAL						5 903	1 014 419	10.8
	DEPARTMENT STORES						2 865	905 705	9.6
	GENERAL MERCHANNOISE STORES						2 409	105 398	1.1
	FOOD STORES, TOTAL						760	6 411	.1
	GROCERY STORES						755	6 404	.1

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	AUTO TIRES—BATTERIES— ACCESSORIES—CONTINUED					HAY—GRAIN—FEED—FARM SUPPLIES—CON.			
	AUTOMOTIVE DEALERS, TOTAL	57 436	5 885 181	62.7		GENERAL MERCHANTISE GROUP STORES, TOTAL	2 762	45 547	.8
	MOTOR VEHICLE DEALERS	34 299	3 200 799	34.1		DEPARTMENT STORES	481	5 601	.1
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY	27 011	2 553 448	27.2		GENERAL MERCHANTISE STORES	2 063	38 415	.7
	DEALERS WITH IMPORT CAR FRANCHISE ONLY	2 277	224 751	2.4		FOOD STORES, TOTAL	3 419	35 294	.6
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES	2 932	386 732	4.1		GROCERY STORES	3 320	31 653	.6
	MOTOR VEHICLE DEALERS—USED CARS ONLY	2 078	35 869	.4		AUTOMOTIVE DEALERS, TOTAL	218	7 563	.1
	TIRE, BATTERY, AND ACCESSORY DEALERS	22 521	2 663 849	28.4		TIRE, BATTERY, AND ACCESSORY DEALERS	180	6 196	.1
	HOME AND AUTO SUPPLY STORES	5 902	316 521	3.4		HOME AND AUTO SUPPLY STORES	123	4 242	.1
	OTHER TIRE, BATTERY, ACCESSORY OLRS	16 619	2 347 328	25.0		GASOLINE SERVICE STATIONS, TOTAL	553	12 410	.2
	AIRCRAFT AND MOTORCYCLE DEALERS	422	16 441	.2		FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES, TOTAL	98	3 696	.1
	GASOLINE SERVICE STATIONS, TOTAL	137 539	1 996 515	21.3		MISCELLANEOUS RETAIL STORES, TOTAL	19 913	5 366 244	95.1
	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES, TOTAL	549	13 465	.1		SECONDHAND STORES	132	3 655	.1
	HOUSEHOLD APPLIANCE STORES	369	8 459	.1		FUEL OIL DEALERS	158	15 285	.3
	DRUG STORES, PROPRIETARY STORES, TOTAL	1 353	17 708	.2		LIQUEFIED PETROLEUM GAS (BOTTLED GAS) DEALERS	289	14 065	.2
	DRUG STORES	1 336	17 007	.2		FUEL AND ICE DEALERS, N.E.C.	146	3 154	.1
	MISCELLANEOUS RETAIL STORES, TOTAL	5 022	188 681	2.0		HAY, GRAIN, AND FEED STORES	11 625	3 517 609	62.3
	SECONDHAND STORES	2 525	132 553	1.4		OTHER FARM SUPPLY STORES	6 858	1 792 562	31.8
	FUEL OIL DEALERS	514	12 216	.1		GARDEN SUPPLY STORES	524	16 977	.3
	HAY, GRAIN, AND FEED STORES	592	12 523	.1		NONSTORE RETAILERS, TOTAL	320	73 417	1.3
	OTHER FARM SUPPLY STORES	1 041	25 452	.3		MAIL ORDER HOUSES	96	3 738	.1
	NONSTORE RETAILERS, TOTAL	2 811	73 970	.8		DIRECT SELLING ESTABLISHMENTS	224	69 678	1.2
	MAIL ORDER HOUSES	2 798	73 845	.8		RETAILERS NOT LISTED ABOVE	300	2 406	(Z)
	RETAILERS NOT LISTED ABOVE	141	972	.2	480	HOUSEHOLD FUELS—ICE			
440	FARM EQUIPMENT MACHINERY					UNITED STATES, TOTAL	31 583	3 269 935	100.0
	UNITED STATES, TOTAL	21 158	4 317 091	100.0		BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS, TOTAL	3 146	65 685	2.0
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS, TOTAL	14 363	4 059 537	94.0		LUMBER, OTHER BLDG. MATERIALS DEALERS	1 947	46 687	1.4
	LUMBER, OTHER BLDG. MATERIALS DEALERS	194	3 889	.1		HARDWARE STORES	860	10 042	.3
	HARDWARE STORES	753	16 700	.4		FARM EQUIPMENT DEALERS	141	3 187	.1
	FARM EQUIPMENT DEALERS	13 341	4 036 645	93.5		GENERAL MERCHANTISE GROUP STORES, TOTAL	838	13 772	.4
	GENERAL MERCHANTISE GROUP STORES, TOTAL	1 653	78 047	1.8		DEPARTMENT STORES	50	3 936	.1
	DEPARTMENT STORES	732	61 113	1.4		VARIETY STORES	121	1 675	.1
	GENERAL MERCHANTISE STORES	905	16 775	.4		GENERAL MERCHANTISE STORES	667	8 161	.2
	AUTOMOTIVE DEALERS, TOTAL	1 196	71 923	1.7		FOOD STORES, TOTAL	1 519	5 965	.2
	MOTOR VEHICLE DEALERS	931	64 209	1.5		GROCERY STORES	1 476	5 483	.2
	DEALERS WITH DOMESTIC CAR FRANCHISE ONLY	806	56 799	1.3		AUTOMOTIVE DEALERS, TOTAL	267	10 255	.3
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES	32	3 359	.1		MOTOR VEHICLE DEALERS	61	5 723	.2
	MOTOR VEHICLE DEALERS—USED CARS ONLY	85	3 945	.1		DEALERS WITH DOMESTIC CAR FRANCHISE ONLY	41	4 656	.1
	TIRE, BATTERY, AND ACCESSORY DEALERS	232	6 077	.1		TIRE, BATTERY, AND ACCESSORY DEALERS	124	2 968	.1
	HOME AND AUTO SUPPLY STORES	101	2 277	.1		OTHER TIRE, BATTERY, ACCESSORY OLRS	70	1 864	.1
	OTHER TIRE, BATTERY, ACCESSORY OLRS	131	3 800	.1		GASOLINE SERVICE STATIONS, TOTAL	6 053	81 479	2.5
	GASOLINE SERVICE STATIONS, TOTAL	267	4 374	.1		FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES, TOTAL	462	10 744	.3
	FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES, TOTAL	65	2 917	.1		FURNITURE STORES	111	1 856	.1
	MISCELLANEOUS RETAIL STORES, TOTAL	1 872	80 776	1.9		HOUSEHOLD APPLIANCE STORES	287	7 912	.2
	SECONDHAND STORES	74	3 937	.1		MISCELLANEOUS RETAIL STORES, TOTAL	18 939	3 056 327	93.5
	FUEL OIL DEALERS	55	2 472	.1		SECONDHAND STORES	90	3 466	.1
	HAY, GRAIN, AND FEED STORES	746	37 353	.9		FUEL OIL DEALERS	7 763	1 870 258	57.0
	OTHER FARM STORES	759	31 531	.7		LIQUEFIED PETROLEUM GAS (BOTTLED GAS) DEALERS	6 018	842 001	26.0
	GARDEN SUPPLY STORES	104	3 010	.1		FUEL AND ICE DEALERS	2 816	266 369	8.1
	NONSTORE RETAILERS, TOTAL	1 685	18 484	.4		HAY, GRAIN, AND FEED STORES	1 250	40 460	1.2
	MAIL ORDER HOUSES	1 658	15 297	.4		OTHER FARM SUPPLY STORES	727	30 977	.9
	DIRECT SELLING ESTABLISHMENTS	27	3 188	.1		NONSTORE RETAILERS, TOTAL	253	25 215	.8
	RETAILERS NOT LISTED ABOVE	57	1 033	(Z)		DIRECT SELLING ESTABLISHMENTS	176	23 829	.7
460	HAY—GRAIN—FEED—FARM SUPPLIES				500	ALL OTHER MERCHANTISE			
	UNITED STATES, TOTAL	31 335	5 643 725	100.0		UNITED STATES, TOTAL	216 251	12 628 756	100.0
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS, TOTAL	3 752	97 148	1.7		BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS, TOTAL	4 901	89 835	.7
	LUMBER, OTHER BLDG. MATERIALS DEALERS	680	31 960	.6		LUMBER, OTHER BLDG. MATERIALS DEALERS	545	16 579	.1
	HARDWARE STORES	1 888	20 639	.4		HARDWARE STORES	3 498	42 414	.3
	FARM EQUIPMENT DEALERS	1 112	42 612	.8		FARM EQUIPMENT DEALERS	409	23 633	.2

Standard Notes: - Represents zero.

D Withheld to avoid disclosure.

NA Not available.

X Not applicable.

Z Less than 0.05 percent.

TABLE 2. United States, by Broad Merchandise Lines: 1967—Continued

(Includes only establishments with payroll. For explanation of tables, see "Description of the Tables" in text)

Merchandise line code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by the specified kind of business	Merchandise line code	Merchandise line and kind of business	Establishments (number)	Sales (\$1,000)	Percent of sales accounted for by the specified kind of business
ALL OTHER MERCHANTISE--CONTINUED									
GENERAL MERCHANTISE GROUP STORES, TOTAL	32 674	3 220 441	25.5		GENERAL MERCHANTISE GROUP STORES, TOTAL	26 488	2 536 427	24.1	
DEPARTMENT STORES	5 481	1 849 135	14.6		DEPARTMENT STORES	4 452	2 151 953	20.5	
VARIETY STORES	17 501	1 128 631	8.9		VARIETY STORES	12 281	180 413	1.7	
GENERAL MERCHANTISE STORES	9 523	240 914	1.9		GENERAL MERCHANTISE STORES	7 864	194 685	1.9	
FOOD STORES, TOTAL	60 530	1 725 648	13.7		FOOD STORES, TOTAL	41 177	820 453	7.8	
GROCERY STORES	58 640	1 702 343	13.5		GROCERY STORES	37 668	803 559	7.6	
CANOE, NUT, AND CONFECTIONERY STORES.	847	12 294	.1						
AUTOMOTIVE DEALERS, TOTAL	13 211	1 551 178	12.3		AUTOMOTIVE DEALERS, TOTAL	55 463	3 673 831	35.0	
MOTOR VEHICLE DEALERS	1 130	30 361	.2		MOTOR VEHICLE DEALERS	35 541	3 184 348	30.3	
DEALERS WITH DOMESTIC CAR FRANCHISE ONLY	825	18 044	.1		DEALERS WITH DOMESTIC CAR FRANCHISE ONLY	26 332	2 501 428	23.8	
MOTOR VEHICLE DEALERS—USED CARS ONLY.	180	7 461	.1		DEALERS WITH IMPORT CAR FRANCHISE ONLY	2 180	226 616	2.2	
TIRE, BATTERY, AND ACCESSORY DEALERS.	7 031	102 075	.8		DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES	2 876	401 851	3.8	
HOME AND AUTO SUPPLY STORES	4 099	64 534	.5		MOTOR VEHICLE DEALERS—USED CARS ONLY.	4 154	54 454	.5	
OTHER TIRE, BATTERY, ACCESSORY OLRS	2 932	37 542	.3		TIRE, BATTERY, AND ACCESSORY DEALERS.	14 097	366 632	3.5	
HOUSEHOLD TRAILER DEALERS	4 411	1 329 276	10.5		HOME AND AUTO SUPPLY STORES	4 051	100 646	1.0	
AIRCRAFT AND MOTORCYCLE DEALERS	142	43 773	.3		OTHER TIRE, BATTERY, ACCESSORY OLRS	10 046	265 986	2.5	
GASOLINE SERVICE STATIONS, TOTAL	5 216	25 568	.2		BOAT DEALERS	2 168	47 214	.4	
APPAREL AND ACCESSORY STORES, TOTAL	4 277	60 211	.5		HOUSEHOLD TRAILER DEALERS	2 149	39 014	.4	
WOMEN'S CLOTHING, SPECIALTY STORES; FURRIERS	1 044	23 294	.2		AIRCRAFT AND MOTORCYCLE DEALERS	1 318	33 199	.3	
WOMEN'S READY-TO-WEAR STORES	831	20 368	.2						
FAMILY CLOTHING STORES	1 457	14 970	.1						
SHOE STORES	1 313	13 719	.1						
FAMILY SHOE STORES	860	11 652	.1						
FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES, TOTAL	3 346	92 210	.7						
FURNITURE STORES, TOTAL	1 207	19 771	.2						
HOME FURNISHINGS STORES	425	10 231	.1						
HOUSEHOLD APPLIANCE STORES	759	30 990	.2						
RAOIO AND TELEVISION STORES	671	26 499	.2						
EATING AND DRINKING PLACES, TOTAL	5 962	68 673	.5						
EATING PLACES	4 956	63 434	.5						
RESTAURANTS, LUNCHROOM, CATERERS.	3 041	42 148	.3						
REFRESHMENT PLACES	1 772	18 032	.1						
DRUG STORES, PROPRIETARY STORES, TOTAL	20 959	642 962	5.1						
DRUG STORES	19 700	624 740	4.9						
PROPRIETARY STORES	1 259	18 222	.1						
MISCELLANEOUS RETAIL STORES, TOTAL	58 840	4 094 965	32.4						
LIQUOR STORES	1 318	17 062	.1						
ANTIQUE STORES	202	12 539	.1						
SECONOHANO STORES	2 507	112 360	.9						
SPORTING GOODS STORES	724	23 621	.2						
JEWELRY STORES	1 522	38 902	.3						
FUEL OIL DEALERS	313	9 064	.1						
LIQUEFIED PETROLEUM GAS (BOTTLED GAS) DEALERS	711	8 854	.1						
CIGAR STORES AND STANOS	1 482	31 193	.2						
BOOK STORES	2 960	396 354	3.1						
HAY, GRAIN, AND FEED STORES	536	15 698	.1						
OTHER FARM SUPPLY STORES	327	9 039	.1						
GAROEN SUPPLY STORES	374	15 446	.1						
NEWSDEALERS AND NEWSSTANOS	2 822	208 729	1.7						
HOBBY, TOY, AND GAME SHOPS	3 213	284 280	2.3						
CAMERA AND PHOTOGRAPHIC SUPPLY STORES	2 767	433 982	3.4						
NONSTORE RETAILERS, TOTAL	6 334	1 057 065	8.4						
MAIL ORDER HOUSES	3 564	464 374	3.7						
MERCHANTISING MACHINE OPERATORS	445	81 284	.6						
DIRECT SELLING ESTABLISHMENTS	2 325	511 407	4.0						
RETAILERS NOT LISTED ABOVE	-	-	-						
520 NON-MERCHANTISE RECEIPTS									
UNITED STATES, TOTAL	430 657	10 510 460	100.0						
BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS, TOTAL	25 685	392 207	3.7						
LUMBER, OTHER BLDG. MATERIALS DEALERS	8 543	144 872	1.4						
PAINT, GLASS, AND WALLPAPER STORES	3 651	21 604	.2						
HARDWARE STORES	5 690	41 190	.4						
FARM EQUIPMENT DEALERS	6 355	166 980	1.6						
NONSTORE RETAILERS, TOTAL	5 304	356 442	3.4						
MAIL ORDER HOUSES	2 975	285 054	2.7						
MERCHANTISING MACHINE OPERATORS	1 054	39 015	.4						
DIRECT SELLING ESTABLISHMENTS	1 276	32 373	.3						
RETAILERS NOT LISTED ABOVE	-	-	-						
									(2)

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 3. Sales Coverage of Establishments Reporting Merchandise Lines: 1967

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales	Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales
340	RETAIL TRADE REPORTING SALES BY BROAD MERCANDISE LINE.....	B	140 160 200 220 240 260 320 340 500 520	GENERAL MERCANDISE GROUP STORES (SIC 53 PART*) REPORTING SALES BY BROAD MERCANDISE LINE.....	B
	BUILDING MATERIALS, HARDWARE, AND FARM EQUIP DEALERS (SIC 52) REPORTING SALES BY BROAD MERCANDISE LINE.....	C		DEPARTMENT STORES (SIC 531) REPORTING SALES BY BROAD MERCANDISE LINE.....	B
	BUILDING MATERIALS AND SUPPLY STORES (SIC 52 EX. S2S) REPORTING SALES BY BROAD MERCANDISE LINE.....	(X)		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS' CLOTHING, EX FOOTWR..... CURTAINS-DRAPERY-DRY GOODS..... MAJOR APPL-RADIO-TV-MUSICAL INSTR..... FURNITURE-SLEEP EQUIP-FLDR COV..... KITCHENWARE-HOME FURNISHINGS..... HARDWARE-GARDENING EQUIPMENT..... LUMBER-BUILDING MATERIALS..... ALL OTHER MERCANDISE..... NONMERCANDISE RECEIPTS	B B B B B B B B B B
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	(X)		VARIETY STORES (SIC 533) REPORTING SALES BY BROAD MERCANDISE LINE	B
	LUMBER AND OTHER BLDG. MATERIALS DEALERS (SIC 521) REPORTING SALES BY BROAD MERCANDISE LINE.....	C		MIS. GENERAL MERCANDISE STORES (SIC 539) REPORTING SALES BY BROAD MERCANDISE LINE	(X)
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	C		GENERAL MERCANDISE STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCANDISE LINE	D
	PLUMBING AND HEATING EQUIP DLRS. (SIC 522) REPORTING SALES BY BROAD MERCANDISE LINE.....	E		REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS' CLOTHING, EX FOOTWR..... CURTAINS-DRAPERY-DRY GOODS..... MAJOR APPL-RADIO-TV-MUSICAL INSTR..... FURNITURE-SLEEP EQUIP-FLDR COV..... KITCHENWARE-HOME FURNISHINGS	E E E D D D
	PAINT, GLASS, AND WALLPAPER STRS. (SIC 523) REPORTING SALES BY BROAD MERCANDISE LINE	C		HARDWARE-GARDENING EQUIPMENT..... LUMBER-BUILDING MATERIALS	E E
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE LUMBER-BUILDING MATERIALS.....	C		ALL OTHER MERCANDISE.....	E
320 340	ELECTRICAL SUPPLY STORES (SIC 524) REPORTING SALES BY BROAD MERCANDISE LINE.....	E	140 160 200 220 240 260 320 340 500 520	DRY GOODS STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCANDISE LINE	D
	HARDWARE STORES (SIC 5251) REPORTING SALES BY BROAD MERCANDISE LINE	C		SEWING AND NEEDLEWORK STORES (SIC 539 PART) REPORTING SALES BY BROAD MERCANDISE LINE	C
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE HARDWARE-GARDENING EQUIPMENT.....	D			
	LUMBER-BUILDING MATERIALS.....	O			
320 340	FARM EQUIPMENT DEALERS (SIC 5252) REPORTING SALES BY BROAD MERCANDISE LINE	A			

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent. (X) Not applicable.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

TABLE 3. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales	Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales
		U.S. Summary			U.S. Summary
020 500	FOOD STORES (SIC 54) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	RETAIL BAKERIES--SELLING ONLY (SIC 5463) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E
	GROCERY STORES (SIC 541) REPORTING SALES BY BROAD MERCHANDISE LINE.....			REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS..... ALL OTHER MERCHANDISE.....			OTHER FOOD STORES (OTHER S4) REPORTING SALES BY BROAD MERCHANDISE LINE.....	
	MEAT AND FISH (SEA FOOD) MARKETS (SIC 542) REPORTING SALES BY BROAD MERCHANDISE LINE.....			REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS..... ALL OTHER MERCHANDISE.....	
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....			DAIRY PRODUCTS STORES (SIC 545) REPORTING SALES BY BROAD MERCHANDISE LINE	
	MEAT MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE			REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....			EGG AND POULTRY DEALERS (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	
	FISH (SEA FOOD) MARKETS (SIC 542 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE			REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS			OTHER MISCELLANEOUS FOOD STORES (SIC 549 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	
	FRUIT STORES AND VEGETABLE MARKETS (SIC 543) REPORTING SALES BY BROAD MERCHANDISE LINE.....			REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS..... ALL OTHER MERCHANDISE.....	
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	C	C	AUTOMOTIVE DEALERS (SIC 55 EX. 554) REPORTING SALES BY BROAD MERCHANDISE LINE	A
	CANDY, NUT, AND CONFECTIONERY STORES (SIC 544) REPORTING SALES BY BROAD MERCHANDISE LINE.....			MOTOR VEHICLE DEALERS (SIC 551-552) REPORTING SALES BY BROAD MERCHANDISE LINE.....	
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS			MOTOR VEHICLE DEALERS--NEW AND USED CARS (SIC 551) REPORTING SALES BY BROAD MERCHANDISE LINE.....	
	RETAIL BAKERIES (SIC 546) REPORTING SALES BY BROAD MERCHANDISE LINE.....			REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS.....	
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS			AUTO FUELS-LUBRICANTS.....	
	RETAIL BAKERIES-BAKING, SELLING (SIC 5462) REPORTING SALES BY BROAD MERCHANDISE LINE.....			AUTO TIRES-BATTERIES-ACCESS. NONMERCHANTISE RECEIPTS.....	
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....			DEALERS WITH DOMESTIC CAR FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....			REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE.....	
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....			AUTOMOBILES-TRUCKS.....	
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....			AUTO FUELS-LUBRICANTS.....	
020	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....	D	D	AUTO TIRES-BATTERIES-ACCESS.....	A
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE GROCERIES-OTHER FOODS.....			NONMERCHANTISE RECEIPTS.....	

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent. (X) Not applicable.

TABLE 3. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales	Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales
		U.S. Summary			U.S. Summary
	DEALERS WITH IMPORTED CARS FRANCHISE ONLY (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A		BOAT DEALERS (SIC 5591) REPORTING SALES BY BROAD MERCHANDISE LINE	C
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS.....	A	300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	D
400	AUTO FUELS-LUBRICANTS.....	B	400	AUTO FUELS-LUBRICANTS.....	D
420	AUTO TIRES-BATTERIES-ACCESS.....	A	520	NONMERCHANDISE RECEIPTS.....	D
520	NONMERCHANDISE RECEIPTS.....	A			
	DEALERS WITH DOMESTIC AND IMPORT CAR FRANCHISES (SIC 551 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	A		HOUSEHOLD TRAILER DEALERS (SIC 5592) REPORTING SALES BY BROAD MERCHANDISE LINE	C
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS.....	A	500	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL OTHER MERCHANDISE.....	C
400	AUTO FUELS-LUBRICANTS.....	A	520	NONMERCHANDISE RECEIPTS.....	E
420	AUTO TIRES-BATTERIES-ACCESS.....	A			
520	NONMERCHANDISE RECEIPTS.....	A			
	MOTOR VEHICLE DEALERS--USED CARS ONLY (SIC 552) REPORTING SALES BY BROAD MERCHANDISE LINE	B		AIRCRAFT, MOTORCYCLE DEALERS (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	D
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS.....	A	380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS.....	E
400	AUTO FUELS-LUBRICANTS.....	A	400	AUTO FUELS-LUBRICANTS.....	E
420	AUTO TIRES-BATTERIES-ACCESS.....	A	520	NONMERCHANDISE RECEIPTS.....	E
520	NONMERCHANDISE RECEIPTS.....	A			
	TIRE, BATTERY, AND ACCESSORY OUTLS (SIC 553) REPORTING SALES BY BROAD MERCHANDISE LINE	C		AUTOMOTIVE DEALERS, N.E.C. (SIC 5599 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	E
380	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTOMOBILES-TRUCKS.....	A	400	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE AUTO FUELS-LUBRICANTS.....	E
400	AUTO FUELS-LUBRICANTS.....	A	500	ALL OTHER MERCHANDISE.....	E
420	AUTO TIRES-BATTERIES-ACCESS.....	A	520	NONMERCHANDISE RECEIPTS	E
520	NONMERCHANDISE RECEIPTS	A			
	HOME AND AUTO SUPPLY STORES (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	C		GASOLINE SERVICE STATIONS (SIC 554) REPORTING SALES BY BROAD MERCHANDISE LINE	C
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR.....	C			
260	KITCHENWARE-HOME FURNISHINGS.....	C			
300	SPORTING-RECREATION EQUIPMENT.....	C			
380	AUTOMOBILES-TRUCKS	E			
400	AUTO FUELS-LUBRICANTS.....	E			
420	AUTO TIRES-BATTERIES-ACCESS.....	E			
520	NONMERCHANDISE RECEIPTS	O			
	OTHER TIRE, BATTERY, AND ACCESSORY DEALERS (SIC 553 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE	C			
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR.....	C			
260	KITCHENWARE-HOME FURNISHINGS.....	C			
300	SPORTING-RECREATION EQUIPMENT	O			
380	AUTOMOBILES-TRUCKS	E			
400	AUTO FUELS-LUBRICANTS.....	E			
420	AUTO TIRES-BATTERIES-ACCESS.....	O			
520	NONMERCHANDISE RECEIPTS	O			
	MISCELLANEOUS AUTOMOTIVE DEALERS (SIC 559) REPORTING SALES BY BROAD MERCHANDISE LINE	(X)			
300	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE SPORTING-RECREATION EQUIPMENT.....	(X)			
380	AUTOMOBILES-TRUCKS.....	(X)			
400	AUTO FUELS-LUBRICANTS.....	(X)			
500	ALL OTHER MERCHANDISE	(X)			
520	NONMERCHANDISE RECEIPTS	(X)			
			140	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR.....	C
			160	WOMEN'S-GIRLS' CLOTHING EX FOOTWR.....	C

Note: See merchandise line introductory text for explanation of this table.
 A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent.

(X) Not applicable.

TABLE 3. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales		Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales	
		U.S. Summary	Merchandise line code		U.S. Summary	Merchandise line code
	WOMEN'S ACCESSORY AND SPECIALTY STORES (SIC 563) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)		FAMILY CLOTHING STORES (SIC 565) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.....	(X)	140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.....	D E	
	MILLINERY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E		SHOE STORES (SIC 566) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.....	E		MEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	
	CORSET AND LINGERIE STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	B	
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.....	B		WOMEN'S SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	
	OTHER WOMEN'S ACCESSORY SPECIALTY STORES (SIC 563 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	B	
140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.....	E C		CHILDREN'S AND JUVENILES' SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	
	FURRIERS AND FUR SHOPS (SIC 56B) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	D	
160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.....	B		FAMILY SHOE STORES (SIC 566 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	
	OTHER APPAREL AND ACCESSORY STORES (OTHER 56) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE ALL FOOTWEAR.....	C	
140 160 180	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS' CLOTHING, EX FOOTWR..... ALL FOOTWEAR.....	(X) (X) (X)		CHILDREN'S AND INFANTS' WR. STRS. (SIC 564) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C	
	MEN'S AND BOYS' CLOTHING-FURNISHING STORES (SIC 561) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.....	C C	
140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.....	C C		MISC. APPAREL AND ACCESSORY STRS. (SIC 569) REPORTING SALES BY BROAD MERCHANDISE LINE.....	E	
	CUSTOM TAILORS (SIC 567) REPORTING SALES BY BROAD MERCHANDISE LINE.....	D	140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.....	E E	
140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.....	D E		APPAREL AND ACCESS. STORES, N.E.C. (SIC 564, 7, 9,) REPORTING SALES BY BROAD MERCHANDISE LINE.....	(X)	
			140 160	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MEN'S-BOYS' CLOTHING EXC FOOTWR..... WOMEN'S-GIRLS' CLOTHING, EX FOOTWR.....	(X) (X)	

*Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent. (X) Not applicable.

TABLE 3. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales	Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales
240	FURNITURE HOME FURNISHINGS AND EQUIPMENT STORES (SIC 571) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B	B	MUSICAL INSTRUMENT STORES (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B
	FURNITURE STORES (SIC 5712) REPORTING SALES BY BROAD MERCHANDISE LINE.....		220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR.....	
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE FURNITURE-SLEEP EQUIP-FLOOR COV.....		C	EATING AND DRINKING PLACES (SIC 58) REPORTING SALES BY BROAD MERCHANDISE LINE.....	
	HOME FURNISHINGS STORES (OTHER 571) REPORTING SALES BY BROAD MERCHANDISE LINE.....		C	EATING PLACES (SIC 5812) REPORTING SALES BY BROAD MERCHANDISE LINE.....	
	FLOOR COVERINGS STORES (SIC 5713) REPORTING SALES BY BROAD MERCHANDISE LINE.....		B	RESTAURANTS, LUNCHROOMS, CATERERS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	
	DRAPERY, CURTAIN, AND UPHOLSTERY STORES (SIC 5714) REPORTING SALES BY BROAD MERCHANDISE LINE.....		C	CAFETERIAS (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	
	CHINA, GLASSWARE AND METALWARE STORES (SIC 5715) REPORTING SALES BY BROAD MERCHANDISE LINE.....		C	REFRESHMENT PLACES (SIC 5812 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	
	MISCELLANEOUS HOME FURNISHINGS STORES (SIC 5719) REPORTING SALES BY BROAD MERCHANDISE LINE.....		E	DRINKING PLACES (ALCOHOLIC BEV.) (SIC 5813) REPORTING SALES BY BROAD MERCHANDISE LINE.....	
	HOUSEHOLD APPLIANCE STORES (SIC 572) REPORTING SALES BY BROAD MERCHANDISE LINE.....		B	DRUG STORES AND PROPRIETARY STORES (SIC 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	
220 260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..... KITCHENWARE-HOME FURNISHINGS.....	O (X)	D	DRUG STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	B
	RADIO, TV, AND MUSIC STORES (SIC 573) REPORTING SALES BY BROAD MERCHANDISE LINE.....		120	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	
	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..... KITCHENWARE-HOME FURNISHINGS.....		(X)	PROPRIETARY STORES (SIC 591 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....	
	RADIO AND TELEVISION STORES (SIC 5732) REPORTING SALES BY BROAD MERCHANDISE LINE.....		120	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE COSMETICS-DRUGS-CLEANERS.....	
220 260	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR..... KITCHENWARE-HOME FURNISHINGS.....	C (X)	C	MISCELLANEOUS RETAIL STORES (SIC 59 EX. 591) REPORTING SALES BY BROAD MERCHANDISE LINE.....	C
	RECORD SHOPS (SIC 5733 PT.) REPORTING SALES BY BROAD MERCHANDISE LINE.....		C	LIQUOR STORES (SIC 592) REPORTING SALES BY BROAD MERCHANDISE LINE.....	
220	REPORTING DETAIL WITHIN THE SPECIFIED BROAD LINE MAJOR APPL-RADIO-TV-MUSICAL INSTR.....	O			B

Note: See merchandise line introductory text for explanation of this table.
A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent. (X) Not applicable.

TABLE 3. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales		Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales	
		U.S. Summary	Merchandise line code		U.S. Summary	Merchandise line code
	ANTIQUE AND SECONOHANO STORES (SIC 593) REPORTING SALES BY BROAO MERCHANOISE LINE	(X)		FUEL AND ICE DEALERS, N.E.C. (SIC 59B2) REPORTING SALES BY BROAO MERCHANOISE LINE	0	
	ANTIQUE STORES (SIC 5932) REPORTING SALES BY BROAO MERCHANOISE LINE	9	480	REPORTING OETAIL WITHIN THE SPECIFIED BROAO LINE HOUSEHOLD FUELS-ICE	0	
	SECONOHANO STORES (SIC 5933) REPORTING SALES BY BROAO MERCHANOISE LINE	0		FLORISTS (SIC 5992) REPORTING SALES BY BROAO MERCHANOISE LINE	E	
	SPORTING GOOOS STORES AND BICYCLE SHOPS (SIC 595) REPORTING SALES BY BROAO MERCHANOISE LINE	(X)		CIGAR STORES AND STANOS (SIC 5993) REPORTING SALES BY BROAO MERCHANOISE LINE	B	
300	REPORTING OETAIL WITHIN THE SPECIFIED BROAO LINE SPORTING-RECREATION EQUIPMENT.....	(X)		OTHER MISCELLANEOUS RETAIL STORES (OTHER 59) REPORTING SALES BY BROAO MERCHANOISE LINE	(X)	
	SPORTING GOOOS STORES (SIC 5952) REPORTING SALES BY BROAO MERCHANOISE LINE	C		BOOK STORES (SIC 5942) REPORTING SALES BY BROAO MERCHANOISE LINE	C	
300	REPORTING OETAIL WITHIN THE SPECIFIED BROAO LINE SPORTING-RECREATION EQUIPMENT.....	E	240 500 520	REPORTING OETAIL WITHIN THE SPECIFIED BROAO LINE FURNITURE-SLEEP EQUIP-FLOOR COV..... ALL OTHER MERCHANOISE..... NONMERCHANOISE RECEIPTS.....	C C E	
	BICYCLE SHOPS (SIC 5953) REPORTING SALES BY BROAO MERCHANOISE LINE.....	C		STATIONERY STORES (SIC 5943) REPORTING SALES BY BROAO MERCHANOISE LINE	E	
300	REPORTING OETAIL WITHIN THE SPECIFIED BROAO LINE SPORTING-RECREATION EQUIPMENT.....	E	240 500 520	REPORTING OETAIL WITHIN THE SPECIFIED BROAO LINE FURNITURE-SLEEP EQUIP-FLOOR COV..... ALL OTHER MERCHANOISE..... NONMERCHANOISE RECEIPTS.....	E E	
	JEWELRY STORES (SIC 597) REPORTING SALES BY BROAO MERCHANOISE LINE.....	C		HAY, GRAIN, AND FEED STORES (SIC 5962) REPORTING SALES BY BROAO MERCHANOISE LINE	C	
260 280 520	REPORTING OETAIL WITHIN THE SPECIFIED BROAO LINE KITCHENWARE-HOME FURNISHINGS..... JEWELRY-OPTICAL GOODS..... NONMERCHANOISE RECEIPTS	C C C		OTHER FARM SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAO MERCHANDISE LINE.....	B	
	FUEL AND ICE DEALERS (SIC 598) REPORTING SALES BY BROAO MERCHANOISE LINE	(X)		GARDEN SUPPLY STORES (SIC 5969 PT.) REPORTING SALES BY BROAO MERCHANOISE LINE	C	
480	REPORTING OETAIL WITHIN THE SPECIFIED BROAO LINE HOUSEHOLD FUELS-ICE	(X)		NEWS DEALERS AND NEWSSTANOS (SIC 5994) REPORTING SALES BY BROAO MERCHANOISE LINE	D	
	FUEL OIL DEALERS (SIC 5983) REPORTING SALES BY BROAO MERCHANOISE LINE	B		HOBBY, TOY, AND GAME SHOPS (SIC 5995) REPORTING SALES BY BROAO MERCHANOISE LINE	C	
480	REPORTING OETAIL WITHIN THE SPECIFIED BROAO LINE HOUSEHOLD FUELS-ICE	B		CAMERA AND PHOTO SUPPLY STORES (SIC 5996) REPORTING SALES BY BROAO MERCHANOISE LINE	B	
	LIQUEFIED PETRL. GAS (BTLG. GAS) DEALERS (SIC 59B4) REPORTING SALES BY BROAO MERCHANOISE LINE	C				
480	REPORTING OETAIL WITHIN THE SPECIFIED BROAO LINE HOUSEHOLD FUELS-ICE	C				

Note: See merchandise line introductory text for explanation of this table.
A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent.

D = 60 to 69 percent.

E = Less than 60 percent. (X) Not applicable.

TABLE 3. Sales Coverage of Establishments Reporting Merchandise Lines: 1967—Continued

Merchandise line code	Kind of business and merchandise line	Sales of establishments reporting merchandise lines as percent of total sales
		U.S. Summary
	GIFT, NOVELTY, AND SOUVENIR SHOPS (SIC 5997) REPORTING SALES BY BROAD MERCANDISE LINE.....	E
	OPTICAL GOODS STORES (SIC 5999 PT.) REPORTING SALES BY BROAD MERCANDISE LINE	O
	RETAIL STORES, N.E.C. (SIC 5999 PT.) REPORTING SALES BY BROAD MERCANDISE LINE.....	E
	NONSTORE RETAILERS (SIC 53 PART*) REPORTING SALES BY BROAD MERCANDISE LINE.....	C
	MAIL ORDER HOUSES (SIC 532) REPORTING SALES BY BROAD MERCANDISE LINE.....	B
	MERCHANDISING MACHINE OPERATORS (SIC 534) REPORTING SALES BY BROAD MERCANDISE LINE.....	D
	DIRECT SELLING ESTABLISHMENTS (SIC 535) REPORTING SALES BY BROAD MERCANDISE LINE	B

Note: See merchandise line introductory text for explanation of this table.

A = 90 percent or more. B = 80 to 89 percent. C = 70 to 79 percent. D = 60 to 69 percent.

E = Less than 60 percent. (X) Not applicable.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

TABLE 4. Estimated Sampling Variability for Each Merchandise Line: United States, by Kinds of Business: 1967

Merchandise line code	Merchandise line description	Building materials, hardware, and farm equipment dealers						
		Total	Lumber and other building materials dealers	Plumbing and heating equipment dealers	Paint, glass, and wallpaper stores	Electrical supply stores	Hardware stores	Farm equipment dealers
		(SIC 52)	(SIC 521)	(SIC 522)	(SIC 523)	(SIC 524)	(SIC 5251)	(SIC 5252)
020	GROCERIES—OTHER FOODS	(x)	(x)	(x)	(x)	(x)	9.5	(x)
040	MEALS—SNACKS	(x)	(x)	(x)	(x)	(x)	(x)	(x)
060	ALCOHOLIC ORINKS	(x)	(x)	(x)	(x)	(x)	(x)	(x)
080	PACKAGEO ALCDHOLIC BEVERAGES	(x)	(x)	(x)	(x)	(x)	(x)	(x)
100	CIGARS—CIGARETTES—TOBACCO	(x)	(x)	(x)	(x)	(x)	9.4	(x)
120	COSMETICS—ORUGS—CLEANERS	(x)	(x)	(x)	0.7	(x)	0.6	(x)
140	MEN'S—BOYS' CLOTHING EXC. FOOTWEAR	(x)	(x)	(x)	(x)	(x)	3.1	(x)
160	WOMEN'S—GIRLS' CLOTHING, EXC. FOOTWR.	(x)	(x)	(x)	(x)	(x)	5.2	(x)
180	ALL FOOTWEAR	(x)	(x)	(x)	(x)	(x)	5.8	(x)
200	CURTAINS—DRAPERIES—ORY GODOS	2.6	(x)	(x)	5.7	(x)	1.5	(x)
220	MAJOR APPL.—RAOID—TV—MUSICAL INST	2.0	1.3	(x)	17.6	(x)	1.6	3.2
240	FURNITURE—SLEEP EQUIP—FLOOR COV.	1.8	2.6	(x)	1.7	(x)	2.7	(x)
260	KITCHENWARE—HOME FURNISHINGS	2.3	2.5	(x)	7.0	(x)	1.0	(x)
280	JEWELRY—OPTICAL GOODS	4.5	(x)	(x)	(x)	(x)	2.3	(x)
300	SPORTING—RECREATION EQUIP.	1.6	7.9	(x)	17.0	(x)	0.5	1.9
320	HAROWARE—GAROENING EQUIPMENT	1.1	0.6	(x)	4.0	(x)	0.3	2.0
322	GARDENING EQUIPMENT—SUPPLIES	(x)	(x)	(x)	(x)	(x)	0.8	(x)
323	PLUMBING—ELECTRICAL SUPPLIES	(x)	(x)	(x)	(x)	(x)	0.8	(x)
324	OTHER HAROWARE—TOOLS	(x)	(x)	(x)	(x)	(x)	0.6	(x)
340	LUMBER—BUILDOIING MATERIALS	0.3	0.1	(x)	0.1	(x)	0.4	4.2
341	LUMBER	(x)	1.2	(x)	(x)	(x)	(x)	(x)
342	PLYDWO.	(x)	1.9	(x)	(x)	(x)	(x)	(x)
343	WINDOWS—DOORS ANO FRAMES (METAL)	(x)	2.1	(x)	(x)	(x)	(x)	(x)
344	KITCHEN CABINETS	(x)	3.1	(x)	(x)	(x)	(x)	(x)
345	ALL OTHER MILLWORK	(x)	2.2	(x)	(x)	(x)	(x)	(x)
346	WALLBDARO.	(x)	1.6	(x)	(x)	(x)	(x)	(x)
347	ASPHALT ANO ASBESTOS PRODCTS.	(x)	1.3	(x)	(x)	(x)	(x)	(x)
348	PAINT—GLASS—WALLPAPER	(x)	1.6	(x)	(x)	(x)	(x)	(x)
349	HEATING AND PLUMBING EDUIP.	(x)	4.9	(x)	(x)	(x)	(x)	(x)
351	METAL ROOFING AND SIOING	(x)	3.6	(x)	(x)	(x)	(x)	(x)
352	MASONRY SUPPLIES	(x)	3.3	(x)	(x)	(x)	(x)	(x)
353	INSULATION	(x)	1.4	(x)	(x)	(x)	(x)	(x)
354	PREFABRICATED BLDGS. AND PARTS	(x)	10.9	(x)	(x)	(x)	(x)	(x)
355	ALL OTHER BUILDOIING MATERIALS	(x)	3.0	(x)	(x)	(x)	(x)	(x)
356	ALL OTHER LUMBER, MILLWDRK	(x)	(x)	(x)	1.7	(x)	4.3	(x)
357	PAINT—VARNISH, ETC.	(x)	(x)	(x)	1.1	(x)	(x)	(x)
358	PAINT SUNORIES	(x)	(x)	(x)	1.1	(x)	(x)	(x)
359	WALLPAPER—OTHER WALL COVERINGS	(x)	(x)	(x)	1.2	(x)	(x)	(x)
361	GLASS	(x)	(x)	(x)	2.0	(x)	(x)	(x)
364	PAINT—SUNORIES—GLASS—WALLPAPER	(x)	(x)	(x)	(x)	(x)	0.6	(x)
380	AUTOMOBILES—TRUCKS	2.3	(x)	(x)	(x)	(x)	(x)	3.0
400	AUTD FUELS—LUBRICANTS	2.1	(x)	(x)	(x)	(x)	5.8	3.0
420	AUTO TIRES—BATTERIES—ACCESS.	1.1	(x)	(x)	36.0	(x)	2.1	1.6
440	FARM EQUIPMENT—MACHINERY	0.4	(x)	(x)	(x)	(x)	1.3	0.2
460	HAY—GRAIN—FEED—FARM SUPPLIES	3.1	9.1	(x)	(x)	(x)	3.8	1.8
480	HOUSEHOLD FUELS—ICE	1.7	2.1	(x)	(x)	(x)	2.0	5.9
500	ALL OTHER MERCHANTOISE	1.4	1.2	(x)	5.1	(x)	1.9	4.0
520	NONMERCHANTOISE RECEIPTS	0.8	2.2	(x)	1.3	(x)	0.6	1.1
General merchandise group stores*								
Total	Department stores ¹	Variety stores	General merchandise stores	Dry goods stores	(SIC 539 pt.)	Sewing and needlework stores	(SIC 539 pt.)	(SIC 539 pt.)
020	0.9	—	1.1	2.1	(x)	(x)	(x)	(x)
040	0.2	—	0.6	4.1	(x)	(x)	(x)	(x)
060	(x)	—	(x)	(x)	(x)	(x)	(x)	(x)
080	2.4	—	12.5	6.0	(x)	(x)	(x)	(x)
100	0.9	—	3.7	1.7	15.7	(x)	(x)	(x)
120	0.2	—	0.5	1.3	5.0	(x)	(x)	(x)
140	MEN'S—BOYS'—CLOTHING EXC. FOOTWEAR	0.1	—	0.6	0.5	1.2	(x)	(x)
141	MEN'S CLOTHING	(x)	—	(x)	(x)	(x)	(x)	(x)
142	BOYS' CLOTHING	(x)	—	(x)	(x)	(x)	(x)	(x)
160	WOMEN'S—GIRLS' CLOTHING EXC. FOOTWR.	0.0	—	0.2	0.5	3.2	33.4	(x)
161	CHILOREN'S—INFANTS' WEAR	(x)	—	(x)	(x)	(x)	(x)	(x)
162	HANDBAGS—ACCESSORIES	(x)	—	(x)	(x)	(x)	(x)	(x)
163	MILLINERY	(x)	—	(x)	(x)	(x)	(x)	(x)
164	HOSIERY	(x)	—	(x)	(x)	(x)	(x)	(x)
165	LINGERIE	(x)	—	(x)	(x)	(x)	(x)	(x)
166	WOMEN'S COATS—SUITS—FURS—RAINWR	(x)	—	(x)	(x)	(x)	(x)	(x)
167	WOMEN'S DRESSES	(x)	—	(x)	(x)	(x)	(x)	(x)
168	WOMEN'S BLOUSES, SPTSWR.	(x)	—	(x)	(x)	(x)	(x)	(x)
169	GIRLS'—SUBTEEN—TEEN WEAR	(x)	—	(x)	(x)	(x)	(x)	(x)
171	OTHER WOMEN'S—GIRLS' CLOTHES, ACC	(x)	—	(x)	(x)	(x)	(x)	(x)
180	ALL FOOTWEAR	0.1	—	0.4	0.9	1.2	(x)	(x)
200	CURTAINS—DRAPERIES—ORY GOOS	0.3	—	0.3	0.9	0.1	0.2	(x)
201	PIECE GODOS—NDTIONS	(x)	—	(x)	(x)	(x)	(x)	(x)
202	CURTAINS—DRAPERIES	(x)	—	(x)	(x)	(x)	(x)	(x)
203	ALL OTHER DOMESTICS	(x)	—	(x)	(x)	(x)	(x)	(x)

Note: Sampling variability is indicated only for data published on Table 1 of this report. No variances have been estimated for the "Miscellaneous Merchandise" line since it is a composite of lines which represent less than 0.05 percent and disclosure lines.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

*Data for this kind of business are based on complete coverage and are not subject to sampling variability.

TABLE 4. Estimated Sampling Variability for Each Merchandise Line: United States, by Kinds of Business: 1967—Continued

Code	Merchandise line description	General merchandise group stores*										
		Total (SIC 53)	Department stores ¹ (SIC 531)	Variety stores (SIC 533)	General merchandise stores (SIC 539 pt.)	Dry goods stores (SIC 539 pt.)	Sewing and needlework stores (SIC 539 pt.)					
220	MAJOR APPL.—RADIO-TV-MUSICAL INST.	0.1	—	0.8	0.5	(x)	23.2					
221	MAJOR HOUSEHOLD APPLIANCES.	(x)	—	(x)	7.3	(x)	(x)					
222	RADIOS-TV'S-MUSICAL INSTRUMENTS	(x)	—	(x)	10.2	(x)	(x)					
223	ALL OTHER APPLIANCES.	(x)	(x)	(x)	28.4	(x)	(x)					
240	FURNITURE—SLEEP EQUIP.—FLOOR COV.	0.8	—	0.4	1.3	2.0	(x)					
241	FLOOR COVERINGS	(x)	—	(x)	(x)	(x)	(x)					
242	FURNITURE—SLEEP EQUIP.	(x)	—	(x)	(x)	(x)	(x)					
260	KITCHENWARE—HOME FURNISHINGS.	0.2	—	0.9	0.9	1.7	(x)					
261	CHINA-GLASSWARE	(x)	—	(x)	(x)	(x)	(x)					
262	KITCHENWARE—HOUSEWARES.	(x)	—	(x)	(x)	(x)	(x)					
263	OTHER KITCHENWARE—HOME FURNISH.	(x)	—	(x)	(x)	(x)	(x)					
280	JEWELRY-OPTICAL GOODS	0.1	—	0.5	0.7	(x)	(x)					
300	SPORTING-RECREATION EQUIP.	0.2	—	0.5	0.8	(x)	(x)					
320	HARDWARE—GARDENING EQUIPMENT.	0.2	—	0.4	0.9	1.2	(x)					
321	HARDWARE—TOOLS.	(x)	—	(x)	(x)	(x)	(x)					
322	GARDENING EQUIPMENT-SUPPLIES.	(x)	—	(x)	(x)	(x)	(x)					
340	LUMBER-BUILDING MATERIALS	0.2	—	3.5	1.0	2.6	(x)					
348	PAINT-GLASS-WALLPAPER	(x)	—	(x)	9.2	(x)	(x)					
356	ALL OTHER LUMBER, MILLWORK.	(x)	—	(x)	12.4	(x)	(x)					
380	AUTOMOBILES-TRUCKS.	(x)	(x)	(x)	2.2	(x)	(x)					
400	AUTO FUELS-LUBRICANTS	1.2	—	6.5	3.7	(x)	(x)					
420	AUTO TIRES-BATTERIES-ACCESS.	0.1	—	1.9	0.5	(x)	(x)					
440	FARM EQUIPMENT-MACHINERY.	0.4	—	(x)	2.4	(x)	(x)					
460	HAY-GRAIN-FEED-FARM SUPPLIES.	11.9	(x)	(x)	9.4	(x)	(x)					
480	HOUSEHOLD FUELS-ICE	(x)	(x)	(x)	12.5	(x)	(x)					
500	ALL OTHER MERCHANDISE	0.2	—	0.4	1.0	3.7	22.7					
501	TOYS-GAMES-WHEEL GOODS.	(x)	—	(x)	(x)	(x)	(x)					
502	BOOKS-STATIONERY-PHOTO. EQUIP.	(x)	—	(x)	(x)	(x)	(x)					
518	MDSE. EXC. TOYS-GAMES-BOOKS-STA.	(x)	—	(x)	(x)	(x)	(x)					
520	NONMERCHANDISE RECEIPTS	0.1	—	0.3	0.4	2.1	4.7					
534	AUTO REPAIR	(x)	—	(x)	(x)	(x)	(x)					
535	ALL OTHER SERVICE RECEIPTS	(x)	—	(x)	(x)	(x)	(x)					
Code	Merchandise line description	Food Stores										
		Total (SIC 54)	Grocery stores (SIC 541)	Meat markets (SIC 542 pt.)	Fish (seafood) markets (SIC 542 pt.)	Fruit stores and vegetable markets (SIC 543)	Candy, nut, and confectionery stores (SIC 544)	Retail Bakeries		Dairy products stores (SIC 545)	Egg and poultry dealers (SIC 549 pt.)	Other miscellaneous food stores (SIC 549 pt.)
020	GROCERIES-OTHER FOODS.	0.1	0.1	0.1	0.1	0.2	0.5	0.1	0.1	(x)	(x)	0.1
021	MEATS-FISH-POULTRY	(x)	0.3	0.4	1.0	2.6	3.8	(x)	(x)	(x)	(x)	4.3
022	PRODUCE (FRESH FRUITS-VEGTBLS)	(x)	0.4	4.1	10.1	0.7	15.4	(x)	(x)	(x)	(x)	21.2
023	FROZEN FOODS	(x)	0.6	3.6	13.4	4.8	7.3	(x)	(x)	(x)	(x)	19.4
024	ALL OTHER FOODS	(x)	0.2	4.8	7.8	2.0	1.1	(x)	(x)	(x)	(x)	7.1
025	BAKERY PRODUCTS-EXC. FROZEN	(x)	(x)	(x)	(x)	(x)	(x)	(x)	0.6	(x)	(x)	(x)
026	BAKERY PRODUCTS-FROZEN	(x)	(x)	(x)	(x)	(x)	(x)	(x)	6.5	(x)	(x)	(x)
027	ALL OTHER FOODS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	6.5	(x)	(x)	(x)
040	MEALS-SNACKS	1.1	4.8	0.0	1.9	16.0	4.1	2.5	2.9	(x)	(x)	3.3
060	ALCOHOLIC DRINKS	(x)	(x)	(x)	1.9	(x)	(x)	(x)	(x)	(x)	(x)	(x)
080	PACKAGED ALCOHOLIC BEVERAGES	0.9	0.3	19.2	9.2	15.0	14.5	(x)	(x)	(x)	(x)	29.6
100	CIGARS-CIGARETTES-TOBACCO	0.1	0.2	5.8	7.5	5.2	5.8	8.2	11.5	(x)	(x)	37.4
120	COSMETICS-DRUGS-CLEANERS	0.2	0.0	8.7	8.7	12.0	4.7	(x)	(x)	(x)	(x)	37.4
122	PRESCRIPTION MEDICINES	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
124	COSMETICS-HEALTH NEEDS-CLEANERS, ETC.	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
140	MEN'S-BOYS' CLOTHING EXC. FOOTWEAR	1.5	1.5	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
160	WOMEN'S-GIRLS' CLOTHING, EXC. FOOTWR.	0.6	0.6	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
180	ALL FOOTWEAR	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
200	CURTAINS-DRAPERS-DRY GOODS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
220	MAJOR APPL.—RADIO-TV-MUSICAL INST.	(x)	(x)	(x)	(x)	(x)	1.9	(x)	(x)	(x)	(x)	(x)
240	FURNITURE—SLEEP EQUIP.—FLOOR COV.	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
260	KITCHENWARE—HOME FURNISHINGS	0.3	0.3	(x)	(x)	(x)	14.8	(x)	(x)	(x)	(x)	15.4
280	JEWELRY-OPTICAL GOODS	(x)	(x)	(x)	(x)	(x)	14.2	(x)	(x)	(x)	(x)	(x)
300	SPORTING-RECREATION EQUIP.	(x)	(x)	(x)	25.8	30.6	(x)	(x)	(x)	(x)	(x)	(x)
320	HARDWARE—GARDENING EQUIPMENT	1.3	1.5	(x)	(x)	10.0	(x)	(x)	(x)	(x)	(x)	(x)
340	LUMBER-BUILDING MATERIALS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
380	AUTOMOBILE-TRUCKS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
400	AUTO FUELS-LUBRICANTS	1.7	1.5	(x)	(x)	(x)	1.9	(x)	(x)	(x)	(x)	(x)
420	AUTO TIRES-BATTERIES-ACCESS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
440	FARM EQUIPMENT-MACHINERY	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
460	HAY-GRAIN-FEED-FARM SUPPLIES	3.1	3.0	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	2.4
480	HOUSEHOLD FUELS-ICE	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
500	ALL OTHER MERCHANDISE	0.4	0.4	(x)	2.2	26.9	4.6	14.0	23.2	(x)	(x)	2.4
516	ALL OTHER MERCHANDISE	(x)	1.7	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	3.2
517	PAPER-PAPER PRODUCTS	(x)	0.4	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	3.4
520	NONMERCHANDISE RECEIPTS	0.2	0.2	1.7	1.9	1.7	2.1	4.0	4.5	(x)	(x)	13.6
												3.1

Note: Sampling variability is indicated only for data published on Table 1 of this report. No variances have been estimated for the "Miscellaneous Merchandise" line since it is a composite of lines which represent less than 0.05 percent and disclosure lines.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

¹Data for this kind of business are based on complete coverage and are not subject to sampling variability.

TABLE 4. Estimated Sampling Variability for Each Merchandise Line: United States, by Kinds of Business: 1967—Continued

Code	Merchandise line description	Automotive dealers														
		Total	Motor vehicle dealers					Tire, battery, and accessory dealers			Boat dealers	Household trailer dealers	Aircraft, motor-cycle dealers	Automotive dealers n.e.c.	Gasoline service stations	
			New and used cars			Used cars only	Total	Home and auto supply stores	Other tire, battery, and accessory dealers							
		(SIC 55 ex. 554)	(SIC 551, 552)	(SIC 551 pt.)	(SIC 551 pt.)	(SIC 551 pt.)	(SIC 552)	(SIC 553)	(SIC 553 pt.)	(SIC 5591)	(SIC 5592)	(SIC 5599 pt.)	(SIC 5599 pt.)	(SIC 554)		
020	GROCERIES-OTHER FOODS	(x)	(x)	(x)	(x)	(x)	(x)	6.9	11.2	(x)	25.3	(x)	(x)	(x)	1.2	
040	MEALS-SNACKS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	6.8	(x)	(x)	(x)	0.5		
060	ALCOHOLIC DRINKS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)		
080	PACKAGE ALCOHOLIC BEVERAGES	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	4.8		
100	CIGARS-CIGARETTES-TOBACCO	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	0.7		
120	COSMETICS-DRUGS-CLEANERS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)		
140	MEN'S-BOYS' CLOTHING, EXC. FOOTWEAR	(x)	(x)	(x)	(x)	(x)	(x)	(x)	7.5	(x)	0.6	(x)	(x)	(x)		
160	WOMEN'S-GIRLS' CLOTHING, EXC. FOOTWR	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	0.6	(x)	(x)	(x)	(x)		
180	ALL FOOTWEAR	(x)	(x)	(x)	(x)	(x)	(x)	(x)	0.6	(x)	(x)	(x)	(x)	(x)		
200	CURTAINS-DRAPERIES-ORY GOODS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)		
220	MAJOR APPL.-RADIO-TV-MUSICAL INST	2.6	(x)	(x)	(x)	(x)	(x)	1.3	1.9	0.8	0.6	0.4	(x)	(x)		
221	MAJOR HOUSEHOLD APPLIANCES	(x)	(x)	(x)	(x)	(x)	(x)	(x)	7.3	1.4	(x)	(x)	(x)	(x)		
222	RAIDS-TV'S-MUSICAL INSTRUMENTS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	9.8	1.1	(x)	(x)	(x)	(x)		
223	ALL OTHER APPLIANCES	(x)	(x)	(x)	(x)	(x)	(x)	(x)	7.2	6.3	(x)	(x)	(x)	(x)		
240	FURNITURE-SLEEP EQUIP.-FLOOR COV	4.1	(x)	(x)	(x)	(x)	(x)	1.8	12.0	(x)	(x)	4.2	(x)	(x)		
260	KITCHENWARE-HOME FURNISHINGS	4.4	(x)	(x)	(x)	(x)	(x)	2.0	2.8	2.0	(x)	(x)	(x)	(x)		
264	SMALL ELECTRICAL APPLIANCES	(x)	(x)	(x)	(x)	(x)	(x)	(x)	5.0	2.5	(x)	(x)	(x)	(x)		
265	ALL OTHER KITCHENWR-HOUSWR	(x)	(x)	(x)	(x)	(x)	(x)	(x)	9.1	5.2	(x)	(x)	(x)	(x)		
280	JEWELRY-OPTICAL GOODS	(x)	(x)	(x)	(x)	(x)	(x)	5.6	12.5	(x)	(x)	(x)	(x)	(x)		
300	SPORTING-RECREATION EQUIP	2.0	(x)	(x)	(x)	(x)	(x)	7.6	5.9	5.2	1.4	0.0	2.6	8.2	(x)	1.6
306	BOATS-MOTORS-MARINE EQUIP	(x)	(x)	(x)	(x)	(x)	(x)	(x)	17.9	5.2	(x)	(x)	(x)	(x)	(x)	
307	OUTBOARD BOATS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	12.3	(x)	(x)	(x)	(x)		
308	OUTBOARD MOTORS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	4.5	(x)	(x)	(x)		
309	INBOARD MOTORS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	12.3	(x)	(x)	(x)	(x)		
311	INBOARD OUTDRIVE BOATS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	6.3	(x)	(x)	(x)		
312	BOAT TRAILERS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	2.9	(x)	(x)	(x)		
313	MARINE ACCESS. AND PARTS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	2.0	(x)	(x)	(x)		
317	ALL OTHER SPTG GOODS, EXC. BOATS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	5.8	2.0	(x)	(x)	(x)		
318	ALL OTHER BOATS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	12.3	(x)	(x)	(x)		
319	ALL OTHER MOSE, EXCEPT BOATS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	12.3	(x)	(x)	(x)		
320	HARDWARE-GARDENING EQUIPMENT	3.5	(x)	(x)	(x)	(x)	(x)	1.6	3.2	1.6	1.9	(x)	0.5	(x)	2.5	
340	LUMBER-BUILDING MATERIALS	(x)	(x)	(x)	(x)	(x)	(x)	3.2	2.3	2.9	0.6	0.4	(x)	(x)	(x)	
380	AUTOMOBILES-TRUCKS	0.1	0.1	0.1	0.2	0.1	0.1	4.3	5.1	13.3	0.6	0.4	0.3	(x)	19.6	
381	NEW PASSENGER CARS-RETAIL	(x)	0.5	2.4	2.2	7.0	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	
382	NEW PASSENGER CARS-WHOLESALE	(x)	13.1	13.0	33.5	14.8	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	
383	NEW COMMERCIAL VEHICLES-RETAIL	(x)	2.1	31.9	19.9	15.6	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	
384	NEW COMMERCIAL VEHICLES-WHSL	(x)	19.2	(x)	(x)	3.5	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	
385	USED PASSENGER CARS-RETAIL	(x)	0.9	4.0	3.9	1.1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	
386	USED PASSENGER CARS-WHSL	(x)	6.6	9.1	13.2	7.4	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	
387	USED COMMERCIAL VEHICLES	(x)	2.4	(x)	30.9	19.2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	
389	MOTORCYCLES-MOTOR SCOOTERS	(x)	(x)	38.5	(x)	17.7	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	
391	OTHER POWER ROAD VEHICLES	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)		
392	ALL OTHER AUTOS-TRUCKS	(x)	12.5	38.9	7.9	14.9	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	
400	AUTO FUELS-LUBRICANTS	1.1	1.1	1.7	6.4	5.7	5.9	1.3	1.7	1.9	1.2	0.4	3.5	(x)	0.0	
401	GASLINE	(x)	2.1	15.5	14.2	(x)	(x)	(x)	(x)	(x)	1.2	(x)	(x)	(x)	0.5	
402	OTHER AUTOMOTIVE FUELS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	1.7	
403	MOTOR OILS-GREASES-OTHER OILS	(x)	(x)	3.3	19.6	34.5	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	0.4	
420	AUTO TIRES-BATTERIES-ACCESS	0.4	4.4	0.4	0.8	0.5	2.8	0.3	0.2	0.7	0.7	18.3	2.6	(x)	0.3	
416	NEW TIRES-TUBES (FLEET OPERATORS)	(x)	(x)	(x)	(x)	(x)	(x)	11.7	13.2	(x)	(x)	(x)	(x)	(x)		
417	NEW TIRES-TUBES-OTHER USERS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	2.3	1.5	(x)	(x)	(x)	(x)		
418	RETREADS (FLEET OPERATORS)	(x)	(x)	(x)	(x)	(x)	(x)	23.8	1.8	(x)	(x)	(x)	(x)	(x)		
419	RETREADS (OTHER USERS)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	6.0	5.2	(x)	(x)	(x)	(x)		
421	PARTS INSTALLED IN REPAIR WORK	(x)	(x)	1.4	6.0	3.5	6.8	{x}	(x)	(x)	(x)	(x)	(x)	(x)	0.8	
422	PARTS-WHOLESALE	(x)	(x)	4.5	14.7	12.8	11.2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	
423	PARTS-RETAIL	(x)	3.7	12.3	15.5	10.0	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	0.7	
424	AUTOMOBILE-TIRES-BATTERIES-ACC	(x)	(x)	9.4	19.0	10.7	10.2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	0.3	
426	AUTOMOBILE ACCESSORIES	(x)	(x)	(x)	(x)	(x)	(x)	2.0	2.0	(x)	(x)	(x)	(x)	(x)	(x)	
428	NEW AUTO TIRES-SOLO TO DEALERS	(x)	(x)	(x)	(x)	(x)	(x)	7.7	12.3	(x)	(x)	(x)	(x)	(x)	(x)	
429	NEW TRUCK-BUS TIRES (TO USERS)	(x)	(x)	(x)	(x)	(x)	(x)	6.3	6.8	(x)	(x)	(x)	(x)	(x)	(x)	
431	NEW TRUCK-BUS TIRES (TO DEALERS)	(x)	(x)	(x)	(x)	(x)	(x)	22.5	17.9	(x)	(x)	(x)	(x)	(x)	(x)	
433	RETREADS SOLD TO DEALERS	(x)	(x)	(x)	(x)	(x)	(x)	8.9	1.8	(x)	(x)	(x)	(x)	(x)	(x)	
434	RETREADS-TRUCK-BUS (TO USERS)	(x)	(x)	(x)	(x)	(x)	(x)	10.5	21.2	(x)	(x)	(x)	(x)	(x)	(x)	
435	RETREADS-TRUCK-BUS (TO DEALERS)	(x)	(x)	(x)	(x)	(x)	(x)	12.8	1.8	(x)	(x)	(x)	(x)	(x)	(x)	
436	STORAGE BATTERIES	(x)	(x)	(x)	(x)	(x)	(x)	4.9	2.0	(x)	(x)	(x)	(x)	(x)	(x)	
440	FARM EQUIPMENT-MACHINERY	6.3	6.5	6.7	(x)	0.7	10.2	4.0	5.1	5.2	(x)	(x)	(x)	(x)	(x)	
460	HAY-GRAIN-FEED-FARM SUPPLIES	(x)	(x)	(x)	(x)	(x)	(x)	7.7	0.6	9.3	(x)	(x)	(x)	(x)	0.9	
480	HOUSEHOLD FUELS-ICE	(x)	(x)	(x)	(x)	(x)	(x)	6.2	1.1	10.6	0.6	(x)	(x)	(x)	2.5	
500	ALL OTHER MERCHANTIAISE	1.2	1.4	(x)	0.9	0.9	5.0	1.9	1.6	2.3	0.6	0.1	0.6	(x)	0.6	
504	MOBILE HOMES-HOUSEHOLD TRAILERS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	14.2	(x)	(x)	(x)	(x)	
505	CAMP TRAILERS-TRAVEL TRAILERS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	13.1	(x)	(x)	(x)	(x)	
506	UTILITY TRAILERS	(x)	(x)	(x)	(x)	(x)	(x)	{x}	(x)	(x)	10.4	(x)	(x)	(x)	(x)	
507	ALL OTHER MERCHANTIAISE	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	23.2	(x)	(x)	(x)	(x)	
520	NONMERCHANTIAISE RECEIPTS	0.3	1.0	0.4	0.9	0.4	0.5	0.5	0.6	1.0	0.4	0.6	0.5	(x)	0.2	
524	BRAKE AND WHEEL SERVICES	(x)	(x)	(x)												

TABLE 4. Estimated Sampling Variability for Each Merchandise Line: United States, by Kinds of Business: 1967—Continued

Code	Merchandise line description	Apparel and accessory stores																Miscellaneous apparel and accessory stores	
		Women's clothing, specialty stores, furriers								Shoe stores									
		Total	Total	Women's ready-to-wear stores	Millinery stores	Corset and lingerie stores	Other women's accessory specialty stores	Furriers and fur shops	Men's boys' clothing and furnishing stores	Custom tailors	Family clothing stores	Total	Men's shoe stores	Women's shoe stores	Children's and juveniles shoe stores	Family shoe stores	Children's and infants ware stores		
		(SIC 56)	(SIC 562, 3, 8)	(SIC 562)	(SIC 563 pt.)	(SIC 563 pt.)	(SIC 563 pt.)	(SIC 568)	(SIC 561)	(SIC 567)	(SIC 565)	(SIC 566)	(SIC 566 pt.)	(SIC 566 pt.)	(SIC 566 pt.)	(SIC 564)	(SIC 569)		
020	GROCERIES-OTHER FOODS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)		
040	MEALS-SNACKS.	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	0.5	(x)	(x)	(x)	(x)	(x)	(x)		
060	ALCOHOLIC DRINKS.	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)		
080	PACKAGED ALCOHOLIC BEVERAGES.	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)		
100	CIGARS-CIGARETTES-TOBACCO	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)		
120	COSMETICS-DRUGS-CLEANERS.	0.9	1.3	1.3	(x)	26.2	1.7	(x)	(x)	0.7	4.1	(x)	11.2	(x)	(x)	(x)	(x)		
140	MEN'S-BOYS' CLOTHING EXC. FOOTWEAR. . .	0.4	0.7	0.7	(x)	3.9	2.3	(x)	0.1	0.6	0.2	4.6	7.1	(x)	(x)	5.5	1.3	(x)	
142	BOYS' CLOTHING.	(x)	(x)	9.3	(x)	(x)	(x)	(x)	3.0	0.6	2.2	(x)	(x)	(x)	(x)	2.0	(x)		
143	MEN'S TAILORED OUTERWEAR.	(x)	(x)	11.4	(x)	(x)	(x)	(x)	1.0	9.2	3.0	(x)	(x)	(x)	(x)	6.3	(x)		
144	OTHER MEN'S OUTERWEAR	(x)	(x)	18.0	(x)	(x)	(x)	(x)	1.1	0.8	4.4	(x)	(x)	(x)	(x)	(x)	(x)		
145	MEN'S HATS.	(x)	(x)	10.2	(x)	(x)	(x)	(x)	2.9	0.0	5.8	(x)	(x)	(x)	(x)	(x)	(x)		
146	OTHER MEN'S CLOTHING.	(x)	(x)	9.5	(x)	(x)	(x)	(x)	1.2	9.2	3.2	(x)	(x)	(x)	(x)	10.1	(x)		
160	WOMEN'S-GIRLS' CLOTHING EXC. FOOTWR . .	0.2	0.1	0.1	(x)	0.1	0.3	0.2	0.5	3.3	0.2	0.4	13.0	0.4	1.6	0.8	0.2	(x)	
161	CHILDREN'S-INFANTS WEAR	(x)	(x)	6.5	(x)	2.9	6.5	(x)	7.3	(x)	(x)	(x)	(x)	(x)	(x)	0.3	(x)		
163	MILLINERY	(x)	(x)	4.4	(x)	3.3	6.7	19.8	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)		
164	HOSIERY	(x)	(x)	2.2	(x)	1.8	4.4	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	4.8	(x)		
165	LINGERIE.	(x)	(x)	2.2	(x)	1.8	3.6	(x)	4.0	(x)	(x)	(x)	(x)	(x)	(x)	9.7	(x)		
168	WOMEN'S BLOUSES, SPTSWR..	(x)	(x)	1.0	(x)	1.7	1.5	16.2	4.5	(x)	(x)	(x)	(x)	(x)	(x)	8.0	(x)		
172	DRESSES	(x)	(x)	0.7	(x)	1.9	3.4	11.2	4.2	(x)	(x)	(x)	(x)	(x)	(x)	11.7	(x)		
173	COATS-SUITS	(x)	(x)	1.7	(x)	2.4	3.9	9.2	8.0	(x)	(x)	(x)	(x)	(x)	(x)	3.5	(x)		
174	HANDBAGS.	(x)	(x)	1.9	(x)	2.4	6.2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	14.4	(x)		
175	FURS.	(x)	(x)	1.6	(x)	8.8	11.5	2.2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)		
176	OTHER WOMEN'S-GIRLS' CLOTHES, ACC.. .	(x)	(x)	4.0	(x)	2.0	4.0	17.7	7.5	(x)	(x)	(x)	(x)	(x)	(x)	10.2	(x)		
180	ALL FOOTWEAR.	0.3	0.7	0.8	(x)	(x)	3.3	2.7	1.3	25.9	0.7	0.1	0.4	0.1	0.1	0.1	5.4	(x)	
181	MEN'S AND BOYS' FOOTWEAR.	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	0.5	0.5	5.3	0.7	(x)		
182	WOMEN'S AND GIRLS' FOOTWEAR	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	0.5	0.2	5.1	0.7	(x)		
183	CHILDREN AND INFANTS' FOOTWEAR. . . .	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	0.6	0.5	2.9	0.7	(x)		
200	CURTAINS-ORAPERIES-DRY GOODS.	0.5	1.2	1.6	(x)	(x)	2.9	(x)	(x)	2.0	0.5	(x)	(x)	(x)	(x)	2.2	(x)		
220	MAJOR APPL.-RAOIO-TV-MUSICAL INST.. .	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	6.0	(x)	(x)	(x)	(x)	(x)	(x)	(x)		
240	FURNITURE-SLEEP-EQUIP-FLOOR COV.. . .	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	1.0	(x)	(x)	(x)	(x)	2.2	(x)		
260	KITCHENWARE-HOME FURNISHINGS.	0.7	1.2	1.5	(x)	3.2	(x)	(x)	(x)	(x)	1.5	(x)	(x)	(x)	(x)	(x)	(x)		
280	JEWELRY-OPTICAL GOODS	1.2	1.8	1.4	(x)	5.1	7.0	(x)	2.1	(x)	0.7	(x)	(x)	0.5	(x)	(x)	(x)		
300	SPORTING-RECREATION EQUIP..	2.6	0.5	0.7	(x)	(x)	1.6	(x)	3.1	(x)	6.3	(x)	(x)	(x)	(x)	2.2	(x)		
320	HARDWARE-GARDENING EQUIPMENT.	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)		
340	LUMBER-BUILDING MATERIALS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)		
380	AUTOMOBILES-TRUCKS.	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)		
400	AUTO FUELS-LUBRICANTS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)		
420	AUTO TIRES BATTERIES-ACCESS.	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)		
440	FARM EQUIPMENT-MACHINERY.	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)		
460	HAY-GRAIN-FEED FARM SUPPLIES.	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)		
480	HOUSEHOLD FUELS-ICE	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)		
500	ALL OTHER MERCHANTISE	0.8	0.7	1.0	(x)	(x)	4.7	(x)	11.3	(x)	1.2	1.3	13.0	0.5	(x)	1.4	2.4	(x)	
520	NONMERCHANTISE RECEIPTS	0.2	0.5	0.5	(x)	10.0	1.6	3.3	0.6	4.9	0.8	1.0	4.0	0.8	4.9	1.4	2.0	(x)	

Note: Sampling variability is indicated only for data published on Table 1 of this report. No variances have been estimated for the "Miscellaneous Merchandise" line since it is a composite of lines which represent less than 0.05 percent and disclosure lines.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 4. Estimated Sampling Variability for Each Merchandise Line: United States, by Kinds of Business: 1967—Continued

Code	Merchandise line description	Furniture, home furnishings, and equipment stores										
		Total	Furniture stores	Home furnishings stores					Household appliance stores	Radio, television, and music stores		
				Total	Floor coverings stores	Drapery, curtain, and upholstery stores	China, glassware, and metalware stores	Miscellaneous home furnishings stores		Radio and television stores	Record shops	Musical instrument stores
		(SIC 57)	(SIC 5712)	(Other 571)	(SIC 5713)	(SIC 5714)	(SIC 5715)	(SIC 5719)	(SIC 572)	(SIC 5732)	(SIC 5733 pt.)	(SIC 5733 pt.)
020	GROCERIES—OTHER FOODS	(x)	(x)	(x)	(x)	(x)	2.9	(x)	1.2	(x)	(x)	(x)
040	MEALS—SNACKS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
060	ALCOHOLIC DRINKS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
080	PACKAGED ALCOHOLIC BEVERAGES	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
100	CIGARS—CIGARETTES—TOBACCO	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
120	COSMETICS—DRUGS—CLEANERS	(x)	(x)	10.0	(x)	(x)	6.0	(x)	(x)	(x)	(x)	(x)
140	MEN'S—BOYS' CLOTHING EXC. FOOTWEAR	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
160	WOMEN'S—GIRLS' CLOTHING, EXC. FOOTWR	(x)	(x)	(x)	(x)	1.0	2.9	(x)	(x)	(x)	(x)	(x)
180	ALL FOOTWEAR	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
200	CURTAINS—DRAPERIES—DRY GOODS	0.6	0.6	1.1	5.9	0.3	2.9	(x)	1.8	11.2	(x)	(x)
220	MAJOR APPL.—RAOIO TV—MUSICAL INSTR	0.3	0.1	6.6	15.7	1.0	2.9	(x)	0.3	0.1	0.5	0.1
221	MAJOR HOUSEHOLD APPLIANCES	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	4.3
224	NEW MAJOR APPLIANCES	(x)	(x)	(x)	(x)	(x)	(x)	(x)	0.6	0.9	(x)	(x)
225	NEW RAOIOS—TV'S, ETC	(x)	(x)	(x)	(x)	(x)	(x)	(x)	2.0	2.6	(x)	(x)
226	USED MAJOR APPL—RAOIOS—TV'S	(x)	(x)	(x)	(x)	(x)	(x)	(x)	3.4	0.5	(x)	(x)
227	RECOROS—TAPES—MUSICAL INST	(x)	(x)	(x)	(x)	(x)	(x)	(x)	8.6	5.7	(x)	(x)
228	PIANOS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	5.9	8.6
229	ORGANS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	4.4	6.9
231	MUSICAL INST—ACCESSORIES	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	9.5	5.9
232	RAOIOS—PHONO—TAPE RCDRS—TV'S	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	8.0	12.9
233	RECOROS—TAPES—RELATED ACC	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	1.1	13.9
234	SHET MUSIC—RELATED ITEMS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	16.2	4.7
240	FURNITURE—SLEEP EQUIP—FLOOR COV	0.2	4.0	0.4	1.3	2.7	4.8	(x)	1.9	1.5	(x)	1.1
243	SLEEP EQUIPMENT	(x)	1.3	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
244	OTHER HOUSEHOLD FURNITURE	(x)	6.5	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
245	FLOOR COVERINGS—SOFT SURFACE	(x)	10.2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
246	FLOOR COVERINGS—HARD SURFACE	(x)	24.0	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
247	NONHOUSEHOLD FURNITURE	(x)	2.8	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
260	KITCHENWARE—HOME FURNISHINGS	0.7	3.8	2.4	6.1	5.1	0.3	(x)	1.7	1.1	39.4	16.6
264	SMALL ELECTRICAL APPLIANCES	(x)	(x)	(x)	(x)	(x)	(x)	(x)	3.2	5.3	(x)	(x)
265	ALL OTHER KITCHENWR—HOUSEWR	(x)	(x)	(x)	(x)	(x)	(x)	(x)	6.0	7.8	(x)	(x)
280	JEWELRY—OPTICAL GOODS	1.2	2.0	6.9	(x)	1.0	5.2	(x)	1.6	1.7	20.6	33.3
300	SPORTING RECREATION EQUIP	0.9	23.9	6.3	(x)	2.9	(x)	0.9	4.1	(x)	(x)	(x)
320	HARWARE—GARDENING EQUIPMENT	2.0	10.9	12.1	16.4	1.0	2.1	(x)	1.9	4.3	(x)	1.1
340	LUMBER—BUILDING MATERIALS	1.6	10.9	5.5	4.3	3.8	32.8	(x)	1.7	2.9	(x)	(x)
380	AUTOMOBILES—TRUCKS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
400	AUTO FUELS—LUBRICANTS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	0.5	(x)	(x)	(x)
420	AUTO TIRES—BATTERIES—ACCESS	0.3	(x)	(x)	(x)	(x)	(x)	(x)	1.7	7.9	(x)	(x)
440	FARM EQUIPMENT—MACHINERY	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
460	HAY—GRAIN—FEED—FARM SUPPLIES	(x)	(x)	(x)	(x)	(x)	(x)	(x)	15.5	(x)	(x)	(x)
480	HOUSEHOLD FUELS—ICE	9.1	(x)	(x)	(x)	(x)	(x)	(x)	8.8	(x)	(x)	(x)
500	ALL OTHER MERCHANTOISE	1.2	6.6	5.4	9.1	4.4	2.9	(x)	1.7	1.5	13.5	18.1
520	NONMERCHANTOISE RECEIPTS	0.5	2.6	2.6	2.1	0.7	2.8	(x)	0.8	1.2	5.7	0.9
Eating and drinking places												
Merchandise line description												
Merchandise line description		Total		Eating places					Drinking places (alcoholic beverages)			
		(SIC 58)	(SIC 5812)	Total	(SIC 5812 pt.)	Restaurants, lunchrooms, caterers	(SIC 5812 pt.)	Cafeterias	(SIC 5812 pt.)	Refreshment places	(SIC 5812 pt.)	(SIC 5813)
020	GROCERIES—OTHER FOODS	1.7		1.6		1.7		0.9		2.3		7.2
040	MEALS—SNACKS	0.1		0.0		0.1		0.1		0.1		1.1
060	ALCOHOLIC DRINKS	0.2		0.2		0.3		6.1		2.7		0.2
080	PACKAGE ALCOHOLIC BEVERAGES	1.3		2.3		2.5		0.9		4.2		1.8
100	CIGARS—CIGARETTES—TOBACCO	1.1		1.2		1.3		0.7		1.5		2.1
120	COSMETICS—DRUGS—CLEANERS	(x)		(x)		(x)		(x)		6.9		(x)
140	MEN'S—BOYS' CLOTHING EXC. FOOTWEAR	(x)		(x)		(x)		(x)		(x)		(x)
160	WOMEN'S—GIRLS' CLOTHING EXC. FOOTWR	(x)		(x)		(x)		(x)		(x)		(x)
180	ALL FOOTWEAR	(x)		(x)		(x)		(x)		(x)		(x)
200	CURTAINS—DRAPERIES—DRY GOODS	(x)		(x)		(x)		(x)		(x)		(x)
220	MAJOR APPL.—RADIO-TV MUSICAL INST	(x)		(x)		(x)		(x)		(x)		(x)
240	FURNITURE—SLEEP EQUIP.—FLOOR COV	(x)		(x)		(x)		(x)		(x)		(x)
260	KITCHENWARE—HOME FURNISHINGS	(x)		(x)		(x)		(x)		(x)		(x)
280	JEWELRY—OPTICAL GOOOS	(x)		(x)		(x)		(x)		(x)		(x)
300	SPORTING—RECREATION EQUIP	(x)		(x)		(x)		(x)		(x)		(x)
320	HARWARE—GARDENING EQUIPMENT	(x)		(x)		(x)		(x)		(x)		(x)
340	LUMBER—BUILOING MATERIALS	(x)		(x)		(x)		(x)		(x)		(x)
380	AUTOMOBILES—TRUCKS	(x)		(x)		(x)		(x)		(x)		(x)
400	AUTO FUELS—LUBRICANTS	5.2		6.9		8.0		(x)		16.0		9.4
420	AUTO TIRES—BATTERIES—ACCESS	(x)		(x)		(x)		(x)		(x)		(x)
440	FARM EQUIPMENT—MACHINERY	(x)		(x)		(x)		(x)		(x)		(x)
460	HAY—GRAIN—FEEO—FARM SUPPLIES	(x)		(x)		(x)		(x)		(x)		(x)
480	HOUSEHOLD FUELS—ICE	(x)		(x)		(x)		(x)		(x)		(x)
500	ALL OTHER MERCHANTOISE	1.5		4.8		1.4		0.4		2.5		4.9
520	NONMERCHANTOISE RECEIPTS	0.4		0.4		0.5		1.0		1.8		1.8

Note: Sampling variability is indicated only for data published on Table 1 of this report. No variances have been estimated for the "Miscellaneous Merchandise" line since it is a composite of lines which represent less than 0.05 percent and disclosure lines.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 4. Estimated Sampling Variability for Each Merchandise Line: United States, by Kinds of Business: 1967—Continued

Code	Merchandise line description	Drug stores and proprietary stores			Miscellaneous retail stores						
		Total (SIC 591)	Drug stores (SIC 591 pt.)	Proprietary stores (SIC 591 pt.)	Total (SIC 59 ex. 591)	Liquor stores (SIC 592)	Antique stores (SIC 5932)	Secondhand stores (SIC 5933)	Sporting goods stores (SIC 5952)	Bicycle shops (SIC 5953)	Jewelry stores (SIC 597)
020	GROCERIES—OTHER FOODS	0.3	0.3	3.8	1.6	1.2	(x)	4.3	7.3	(x)	(x)
040	MEALS—SNACKS	0.6	0.6	4.8	1.5	1.9	(x)	7.2	11.4	(x)	(x)
060	ALCOHOLIC DRINKS	(x)	(x)	(x)	1.7	1.4	(x)	1.1	21.3	(x)	(x)
080	PACKAGED ALCOHOLIC BEVERAGES	0.7	0.5	7.2	0.4	0.1	(x)	20.6	19.3	(x)	(x)
100	CIGARS—CIGARETTES—TOBACCO	0.2	0.2	1.4	1.5	1.0	(x)	24.7	5.8	(x)	(x)
120	COSMETICS—DRUGS—CLEANERS	0.1	0.1	0.6	2.1	3.0	(x)	23.5	(x)	(x)	1.9
121	MEOCINES—EXC. PRESCRIPTION	(x)	0.4	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
122	PRESCRIPTION MEOCINES	(x)	0.2	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
123	ALL OTHER DRUGS—PROPRIETARIES	(x)	0.6	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
140	MEN'S—BOYS' CLOTHING EXC. FOOTWEAR . .	0.3	0.2	3.1	1.9	(x)	(x)	2.0	2.5	(x)	(x)
160	WOMEN'S—GIRLS' CLOTHING EXC. FOOTWR. . .	0.2	0.3	4.0	2.5	(x)	29.1	3.4	3.1	(x)	5.6
180	ALL FOOTWEAR	1.0	0.9	15.5	2.0	(x)	(x)	5.5	0.8	(x)	(x)
200	CURTAINS—DRAPERIES—DRY GOODS	0.2	0.2	2.9	1.7	(x)	5.7	1.3	(x)	(x)	(x)
220	MAJOR APPL.—RAOIO-TV—MUSICAL INST. . .	0.4	0.4	1.4	1.5	(x)	6.2	4.7	7.6	15.9	0.6
240	FURNITURE—SLEEP EQUIP—FLOOR COV. . . .	0.2	0.2	(x)	4.2	(x)	3.0	3.1	1.0	(x)	4.9
248	OFFICE FURNITURE	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
249	OTHER FURN.—SLEEP EQUIP. FL. COV.. . .	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
260	KITCHENWARE—HOME FURNISHINGS	0.4	0.3	5.0	1.5	(x)	11.4	5.1	12.3	1.9	0.5
266	ALL OTHER HOME FURN. EXC. CHINA	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	5.0
267	CHINA—GLASSWARE	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	2.3
280	JEWELRY—OPTICAL GOODS	0.5	0.4	4.9	0.3	(x)	5.3	4.1	1.9	(x)	0.1
281	WATCHES—CLOCKS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	0.6
282	SILVERWARE	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	4.5
285	ALL OTHER JEWELRY ITEMS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	1.3
286	OPTICAL GOODS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	11.0
287	DIAMONDS EXC. DIAMOND WATCHES	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	1.8
288	RINGS—EXC. DIAMONDS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	2.2
300	SPORTING—RECREATION EQUIP.	0.3	0.3	2.0	1.1	10.5	6.1	11.0	0.3	0.2	1.4
301	ATHLETIC GOODS—INDIVIDUALS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
302	ATHLETIC GOODS—TEAMS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
303	HUNTING EQUIP.	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
304	FISHING EQUIP.	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
305	WINTER SPORTS EQUIP.	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
306	BOATS—MOTORS—MARINE EQUIP.	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
315	CAMPING EQUIP.—SUPPLIES.	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
316	BICYCLES—LUGGAGE	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
320	HARDWARE—GARDENING EQUIPMENT	0.3	0.3	1.4	1.4	(x)	5.4	7.2	3.5	4.2	(x)
340	LUMBER—BUILDING MATERIALS	0.7	0.8	3.6	1.6	(x)	32.6	4.4	12.7	(x)	(x)
380	AUTOMOBILES—TRUCKS	(x)	(x)	(x)	8.4	(x)	(x)	10.7	21.7	11.3	(x)
400	AUTO FUELS—LUBRICANTS	(x)	(x)	1.3	2.0	9.3	(x)	17.9	12.5	23.4	(x)
420	AUTO—BATTERIES—ACCESS.	0.3	0.3	1.3	1.8	(x)	(x)	2.6	17.7	21.7	(x)
440	FARM EQUIPMENT—MACHINERY	(x)	(x)	(x)	3.7	(x)	(x)	1.1	(x)	28.7	(x)
460	HAY—GRAIN—FEED FARM SUPPLIES	(x)	(x)	(x)	0.4	(x)	(x)	10.3	13.6	(x)	(x)
480	HOUSEHOLD—FUELS—ICE	(x)	(x)	(x)	0.5	(x)	(x)	24.7	1.0	(x)	(x)
481	LP GAS—WHOLESALE	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
482	OTHER LP GAS SALES	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
483	OTHER FUELS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
500	ALL OTHER MERCHANDISE	0.2	0.2	2.9	0.4	1.8	5.4	1.3	4.8	4.2	0.4
508	COMMERCIAL—STATIONERY—OFF. SUPPL. . .	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
509	OFFICE MACH. EXC. TYPEWRITERS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
511	TYPEWRITERS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
512	SOCIAL STATIONERY—GREETING CARDS . . .	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
513	BOOKS—PERIODICALS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
514	ART—DRAFTING—ENG. SUPPLIES	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
515	ALL OTHER MERCHANDISE	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
520	NONMERCHANDISE RECEIPTS	0.4	0.4	2.3	0.4	0.9	6.4	2.9	1.8	3.0	0.6
521	PRINTING TO ORDER	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
522	RENTING—LEASING—OFFICE MACH.	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
523	OTHER NONMERCHANDISE RECEIPTS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
526	OTHER NONMERCHANDISE RECEIPTS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
529	WATCH—CLOCK—JEWELRY REPAIRS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	0.6
533	ALL NONMDSE. REPTS. FROM CUSTOMERS .	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	5.8

Note: Sampling variability is indicated only for data published on Table 1 of this report. No variances have been estimated for the "Miscellaneous Merchandise" line since it is a composite of lines which represent less than 0.05 percent and disclosure lines.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 4. Estimated Sampling Variability for Each Merchandise Line: United States, by Kinds of Business: 1967—Continued

Code	Merchandise line description	Miscellaneous retail stores--continued														
		Fuel oil dealers (SIC 5983)	Liquefied petroleum gas (bottled gas) dealers (SIC 5984)	Fuel and ice dealers n.e.c. (SIC 5982)	Flo- ri- sts (SIC 5992)	Cigar stores and stands (SIC 5993)	Book stores (SIC 5942)	Sta- tionery stores (SIC 5943)	Hay, grain, and feed stores (SIC 5962)	Other farm supply stores (SIC 5969 pt.)	Garden supply stores (SIC 5969 pt.)	News dealers and news-stands (SIC 5994)	Hobby, toy, and game shops (SIC 5995)	Camera and photographic supply stores (SIC 5996)	Gift, novelty and souvenir shops (SIC 5997)	Optical goods stores (SIC 5999 pt.)
020	GROCERIES—OTHER FOODS	(x)	30.4	22.2	(x)	4.9	25.1	(x)	9.0	5.7	2.6	7.7	27.8	(x)	(x)	(x)
040	MEALS—SNACKS	(x)	(x)	(x)	(x)	3.2	1.1	(x)	(x)	(x)	(x)	3.9	(x)	(x)	(x)	(x)
060	ALCOHOLIC DRINKS	(x)	(x)	(x)	(x)	5.1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
080	PACKAGE ALCOHOLIC BEVERAGES	(x)	(x)	16.5	(x)	5.4	(x)	(x)	(x)	(x)	(x)	20.5	(x)	(x)	(x)	(x)
100	CIGARS—CIGARETTES—TOBACCO	(x)	(x)	(x)	(x)	0.4	3.2	(x)	(x)	(x)	(x)	2.4	18.7	37.2	(x)	(x)
120	COSMETICS—DRUGS—CLEANERS	(x)	(x)	(x)	(x)	3.0	1.0	(x)	(x)	(x)	(x)	6.6	2.9	(x)	(x)	(x)
121	MEDECINES EXC. PRESCRIPTION	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
122	PRESCRIPTION MEDICINES	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
123	ALL OTHER DRUGS—PROPRIETARIES	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
140	MEN'S—BOYS' CLOTHING EXC. FOOTWEAR . . .	(x)	(x)	(x)	(x)	15.7	1.0	(x)	(x)	9.8	2.6	(x)	(x)	(x)	(x)	(x)
160	WOMEN'S—GIRLS' CLOTHING EXC. FOOTWR. . .	(x)	(x)	(x)	(x)	19.5	1.6	(x)	(x)	(x)	(x)	6.5	(x)	(x)	(x)	(x)
180	ALL FOOTWEAR	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	13.9	(x)	(x)	2.5	(x)	(x)	(x)
200	CURTAINS DRAPES ORY GOOS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	13.9	(x)	(x)	(x)	(x)
220	MAJOR APPL.—RAOIO-TV—MUSICAL INST . . .	1.7	2.0	18.3	(x)	15.2	1.3	(x)	3.1	8.0	94.8	19.7	23.5	6.1	(x)	(x)
240	FURNITURE—SLEEP EQUIP.—FLOOR COV	14.8	9.2	(x)	(x)	(x)	(x)	3.1	(x)	(x)	(x)	45.2	(x)	3.4	(x)	(x)
248	OFFICE FURNITURE	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
249	OTHER FURN.—SLEEP EQUIP.—FL. COV	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
260	KITCHENWARE—HOME FURNISHINGS	(x)	13.9	(x)	(x)	13.7	21.0	(x)	(x)	6.3	11.5	23.6	19.5	2.3	(x)	(x)
266	ALL OTHER HOME FURN. EXC. CHINA	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
267	CHINA—GLASSWARE	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
280	JEWELRY—OPTICAL GOOS	(x)	(x)	(x)	(x)	12.3	2.1	(x)	(x)	(x)	(x)	3.5	29.6	3.0	(x)	10.9
281	WATCHES—CLOCKS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
282	SILVERWARE	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
285	ALL OTHER JEWELRY ITEMS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
286	OPTICAL GOOS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
287	OIAMONOS EXC. OIAMONO WATCHES	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
288	RINGS EXC. OIAMONOS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
300	SPORTING—RECREATION EQUIP	36.3	15.6	18.2	(x)	12.4	1.0	(x)	(x)	12.4	2.7	13.0	2.7	2.3	(x)	0.6
301	ATHLETIC GOOS—INDIVIDUALS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
302	ATHLETIC GOOS—TEAMS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
303	HUNTING EQUIP	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
304	FISHING EQUIP	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
305	WINTER SPORTS EQUIP	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
306	BOATS—MOTORS—MARINE EQUIP	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
315	CAMPING EQUIP. SUPPLIES	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
316	BICYCLES—LUGGAGE	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
320	HARWARE—GARDENING EQUIPMENT	5.9	11.7	26.5	(x)	(x)	(x)	(x)	4.3	3.4	0.6	(x)	26.4	(x)	(x)	(x)
340	LUMBER BUILDING MATERIALS	1.7	6.9	9.1	(x)	(x)	(x)	(x)	8.3	4.1	5.3	(x)	29.4	(x)	(x)	(x)
380	AUTOMOBILES—TRUCKS	35.0	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	2.6	(x)	(x)	(x)	(x)	(x)
400	AUTO FUELS—LUBRICANTS	3.5	20.7	14.3	(x)	13.8	(x)	(x)	2.5	2.3	31.4	(x)	(x)	(x)	(x)	(x)
420	AUTO TIRES—BATTERIES—ACCESS	6.4	13.4	7.5	(x)	19.5	(x)	(x)	2.9	2.3	4.7	(x)	(x)	(x)	(x)	(x)
440	FARM EQUIPMENT MACHINERY	6.1	7.7	56.4	(x)	(x)	(x)	(x)	5.4	3.8	3.9	(x)	(x)	(x)	(x)	(x)
460	HAY—GRAIN—FEED FARM SUPPLIES	28.6	0.8	17.2	(x)	(x)	(x)	(x)	0.4	0.2	5.8	(x)	(x)	(x)	(x)	(x)
480	HOUSEHOLD—FUELS—ICE	0.3	0.5	0.5	(x)	(x)	(x)	(x)	1.8	2.7	29.1	19.9	(x)	(x)	(x)	(x)
481	LP GAS—WHOLESALE	0.8	0.6	9.7	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
482	OTHER LP GAS SALES	1.0	0.5	1.8	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
483	OTHER FUELS	0.4	1.0	0.9	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
500	ALL OTHER MERCHANTISE	2.9	2.9	18.9	(x)	3.8	0.3	(x)	15.5	13.6	6.2	0.5	0.4	0.2	(x)	0.6
508	COMMERCIAL STATIONERY—OFF. SUPPL . . .	(x)	(x)	(x)	(x)	4.6	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
509	OFFICE MACH. EXC. TYPEWRITERS	(x)	(x)	(x)	(x)	4.6	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
511	TYPEWRITERS	(x)	(x)	(x)	(x)	4.6	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
512	SOCIAL STATIONERY—GREETING CARDS . . .	(x)	(x)	(x)	(x)	(x)	7.9	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
513	BOOKS—PERIODICALS	(x)	(x)	(x)	(x)	(x)	0.8	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
514	ART—DRAFTING—ENG. SUPPLIES	(x)	(x)	(x)	(x)	(x)	(x)	16.1	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
515	ALL OTHER MERCHANTISE	(x)	(x)	(x)	(x)	(x)	7.7	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
520	NONMERCHANTISE RECEIPTS	0.7	0.9	5.5	(x)	1.8	7.8	(x)	1.7	1.0	6.2	1.5	3.7	2.0	(x)	0.6
521	PRINTING TO ORDER	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
522	RENTING—LEASING—OFFICE MACH	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
523	OTHER NONMERCHANTISE RECEIPTS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)
529	WATCH—CLOCK—JEWELRY REPAIRS	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)	(x)

Note: Sampling variability is indicated only for data published on Table 1 of this report. No variances have been estimated for the "Miscellaneous Merchandise" line since it is a composite of lines which represent less than 0.05 percent and disclosure lines.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

TABLE 4. Estimated Sampling Variability for Each Merchandise Line: United States, by Kinds of Business: 1967—Continued

Code	Merchandise line description	Nonstore retailers*				Code	Merchandise line description	Nonstore retailers*			
		Total (SIC 53 pt.)	Mail order houses (SIC 532)	Merchan- dising machine operators (SIC 534)	Direct selling (SIC 535)			Total (SIC 53 pt.)	Mail order houses (SIC 532)	Merchan- dising machine operators (SIC 534)	Direct selling (SIC 535)
020	GROCERIES—OTHER FOODS	0.3	0.1	0.1	0.8	280	JEWELRY—OPTICAL GOOOS	0.2	0.1	(X)	0.5
040	MEALS—SNACKS	0.2	5.8	0.1	3.5	300	SPORTING—RECREATION EQUIP.	0.5	0.4	(X)	0.5
060	ALCOHOLIC ORINKS	20.3	(X)	(X)	(X)	320	HARWARE GAROENING EQUIPMENT	0.2	0.1	(X)	0.5
080	PACKAGEO ALCOHOLIC BEVERAGES	3.6	(X)	(X)	0.5	340	LUMBER BUILOING MATERIALS.	3.1	0.1	(X)	5.9
100	CIGARS—CIGARETTES—TOBACCO.	0.2	0.1	0.1	1.5	380	AUTOMOBILES—TRUCKS	(X)	(X)	(X)	(X)
120	COSMETICS—DRUGS—CLEANERS	3.0	6.8	0.1	1.0	400	AUTO—FUELS—LUBRICANTS.	(X)	(X)	(X)	0.9
140	MEN'S—BOYS' CLOTHING—EXC. FOOTWEAR. . .	0.2	0.1	(X)	0.7	420	AUTO—TIRES—BATTERIES—ACCESS.	0.2	0.2	(X)	(X)
160	WOMEN'S—GIRLS' CLOTHING—EXC. FOOTWR. .	0.2	0.1	(X)	1.4	440	FARM EQUIPMENT MACHINERY	0.2	0.1	(X)	0.5
180	ALL FOOTWEAR	0.2	0.1	(X)	(X)	460	HAY—GRAIN—FEED—FARM SUPPLIES	7.3	0.1	(X)	7.7
200	CURTAINS—DRAPERIES—ORY GOOOS	0.3	0.3	(X)	0.9	480	HOUSEHOLD—FUELS—ICE.	19.7	(X)	57.6	21.7
220	MAJOR—APPL.—RAOIO—TV—MUSICAL INST. . . .	0.5	0.2	(X)	1.7	500	ALL OTHER MERCANOISE.	2.6	0.3	0.1	0.6
240	FURNITURE—SLEEP EQUIP—FLOOR COV. . . .	2.4	1.9	(X)	5.7	520	NONMERCANOISE RECEIPTS.	0.2	0.1	0.8	0.7
260	KITCHENWARE—HOME FURNISHINGS	1.4	0.2	(X)	4.6						

Note: Sampling variability is indicated only for data published on Table 1 of this report. No variances have been estimated for the "Miscellaneous Merchandise" line since it is a composite of lines which represent less than 0.05 percent and disclosure lines.

Standard Notes: - Represents zero. D Withheld to avoid disclosure. NA Not available. X Not applicable. Z Less than 0.05 percent.

*Nonstore retailers, part of SIC major group 53, are shown separately in this table.

Appendix A

GENERAL EXPLANATION

CENSUS COVERAGE

Method of Coverage—Effective with the 1967 Census of Business, a major shift in the method of compiling data was introduced. In the 1954, 1958, and 1963 Censuses data for all "employer" establishments (those which had some paid employment during the census year) were obtained through a mail canvass. Information for "nonemployers" was obtained from Federal income tax records.

In the 1967 Census of Business, retail firms were divided into two categories—the "mail universe" and the "nonmail" universe. The coverage of each component and the method of obtaining census information for these two groups are described below.

1. The "nonmail" universe—This group consists of firms which were not required to file a regular census return and includes the following categories:

a. All "nonemployers"—Consists of all firms with no paid employment during 1967. Sales information for these firms was obtained from 1967 Federal income tax records. Although made up of a large number of firms, the nonemployer segment accounts for only about 5 percent of total retail sales. (See "Comparison of the 1963 Census With the 1967 Census," item 4, on the next page.)

In the 1967 Census, data for all nonemployer establishments were compiled from tax records. In the 1963 Census, data were compiled from only one-half of the nonemployer tax returns and were multiplied by 2 to establish census totals.

The census included only those retail nonemployer firms which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. This treatment is the same as in the 1963 Census.

b. Selected "small employers"—"Employers" consist of all business firms in the active records of the Internal Revenue Service (IRS) which were subject to payment of Federal Insurance Contribution Act (FICA) taxes. "Small employers" consist basically of all those single unit firms with payroll below a specified cutoff (except for a 10-percent sample of these which were included in the "mail" universe). The cutoff varied by kind of

business and was designed, in most cases, to limit the "nonmail" group to establishments which would account for approximately 20 percent of total sales in each kind of business. The "number-of-employee" equivalent of the payroll cutoff generally was in the range of one to three employees.

Data on sales, payroll, and employment for "under cutoff" employer firms were obtained from the administrative records of the Internal Revenue Service (IRS) and the Social Security Administration (SSA).

2. The "mail" universe—Information for firms in this group was obtained basically by means of a mail canvass. However, information on first quarter payroll and mid-March employment for single-unit employers (section b below) was obtained from IRS and SSA records. The "mail" universe includes the following categories:

a. Firms in the census precanvass—The census precanvass operation was basically designed to identify firms which operated units at more than one location.

Firms which were included in the precanvass were drawn primarily from 1963 Census records of multiunit firms and large employers. Miscellaneous categories of organizations (e.g., cooperative associations; State, county, and municipal liquor stores; and retail stores of utility companies) were also included in the precanvass.

b. Firms not in the census precanvass—Other firms included in the "mail" universe consist of the following categories:

- (1) The 10 percent of "small employer" firms referred to in section 1-b above.
- (2) Other employers than those covered by section 1-b or 2-a above.

Comparison of the 1963 Census with the 1967 Census—Except for the method of coverage described above, the 1963 and 1967 censuses were conducted under similar conditions and procedures. Strict comparability of the data for the two censuses is limited by the following factors:

1. Classification—For both 1963 and 1967, nonemployer firms were classified on the basis of information supplied on the Federal income tax returns. However, the 1967 classifications for "nonemployer" firms were coded in less detail than in 1963. Therefore, 1967 data for the combination of "employer" and "nonemployer"

establishments are presented in less kind-of-business detail than was the case in 1963. Data for employer establishments, however, are shown in full detail.

For 1963, nonemployer firms were classified by IRS personnel with technical assistance of Census Bureau personnel. For 1967, classification of these firms was performed by personnel of the IRS through use of a coded listing of the kinds of business which were to be separately identified. While the technique of classification was substantially the same and was based on the firm's description of its principal business activity, greater use was made in 1967 of "basket" classifications (e.g., miscellaneous food stores).

The 1967 Census classification for the small employer firms (see coverage of employers above) which were not mailed the Census report form was based on the following:

- a. If the firm had been in business in 1963, the kind-of-business classification which had been assigned in that census was used.
- b. If the firm was a "birth" since 1963, the SSA classification was used if it corresponded to a census classification.
- c. If an adequate kind-of-business classification could not be assigned under the procedure outlined in a. and b. above, the firm was mailed a brief inquiry requesting information needed to assign such a classification.
- d. If these three procedures proved inadequate, the firm's description of its principal business activity as entered on its IRS business tax return was used.

The 1967 Census classification for establishments in the mail universe (section 2 above) was assigned on the basis of answers to questions on sales by merchandise lines and other special inquiries.

In addition to differences in classification based on the method of enumeration, some changes were made in the 1967 Census in the individual kind-of-business classifications which are detailed in the "Kind-of-Business Classifications" section below. The kinds of business involving significant changes are building materials dealers, optical goods stores, and refreshment places. These changes importantly limit the comparability of the 1967 Census data for these kinds of business with those for the previous census.

2. Areas—The physical area of a number of urban places for which data are shown in the 1967 Census is not the same as it was in the 1963 Census because of annexations and other boundary changes which occurred since 1963.

3. Active proprietors—In the 1963 Census, the number of active proprietors of unincorporated businesses was computed by crediting sole proprietorships with one proprietor and partnerships with two proprietors for each establishment in business during the week of November 15. In the 1967 Census, the count of active proprietors was based on crediting each sole proprietorship with one active proprietor and each partnership with two active proprietors and each partnership with two active proprietors for the following types of firms, including multi-units firms:

- a. All "employer" firms which had first quarter 1967 payroll.
- b. All "nonemployer" firm not in business the full year.
- c. Every second "nonemployer" firm not in business the full year.

4. Coverage of nonemployers—Although a comparison of data for nonemployer firms from the 1963 and 1967 Censuses seems to indicate that there was an increase in the number of such firms and that they accounted for approximately as large a proportion of total retail sales volume in 1967 as in 1963, these conclusions are subject to the following limitations:

The combination of (1) the census processing cutoff occurring before the completion of the flow of tax forms from which the census non-employer data were derived and (2) other processing omissions is estimated to have led to a loss of about 50,000 nonemployer firms, accounting for about one-half of 1 percent of retail sales volume in 1963. This estimate, which is based on a study of a sample of tax forms made after the 1963 Census results were compiled, reflects a more substantial census omission than previously had been estimated. Because of a later processing date for the 1967 Census, omissions from this census are believed negligible. Both censuses probably omitted a small number of nonemployers (accounting for a negligible sales volume) because the tax form kind-of-business description was inadequate to indicate they conducted an in-scope kind of business.

As noted in section 1-a under "Method of Coverage" above, only those retail nonemployer establishments were included in the census which reported a sales volume of \$2,500 or more during 1967 or, having been in operation for less than the full year, reported sales which would have reached a total of \$2,500 or more on an annual basis. While these are the same rules used in the 1963 Census, a modification to reflect price changes probably would have resulted in the exclusion of several thousand additional marginal firms.

5. Payroll—In 1963 the inclusion in payroll of gratuities received by employees from patrons was not requested. In 1967, both in the case of payroll reported to the Internal Revenue Service and payrolls reported to the Census Bureau, businesses were requested to include in payroll the amount of tips and gratuities which were reported to employers as received by employees from patrons.

Types of Areas Covered—The 1967 Census reports present data by kind of business for the following areas:

1. The State as a whole.
2. Each standard metropolitan statistical area.
3. Each county.
4. Each "city" of 2,500 inhabitants or more.

The term "city" for purposes of these reports includes places having 2,500 inhabitants or more in the 1960 Census of Population (or later special censuses) and which were incorporated as cities, boroughs, villages, or towns. It does not include towns in New England, New York, and Wisconsin which are not considered "incorporated places" for Census Bureau purposes.

In addition, data are shown for the following areas not classified as incorporated places:

1. Towns in the New England States which had an urban population, by Census of Population rules, of 2,500 inhabitants or more or which had a total population of 10,000 or more.

2. Townships in New Jersey and Pennsylvania which had 10,000 inhabitants or more.

The standard metropolitan statistical areas (SMSA's) for which data are shown are those defined by the Bureau of the Budget.¹ A standard metropolitan statistical area is a county or group of contiguous counties (except in New England) which contains at least one central city of 50,000 inhabitants or more or twin cities with a combined population of at least 50,000. In addition to the county or counties containing such a city or cities, contiguous counties are included in an SMSA if, according to certain criteria, they are essentially metropolitan in character and are socially and economically integrated with the central city. In New England, towns and cities rather than counties are the units used in defining an SMSA.

In addition to the above areas, the series of reports for "Major Retail Centers" presents data for the central business districts (CBD's) of 134 cities which have a population of 100,000 inhabitants or more and for approximately 1,700 major retail centers (other than CBD's) located in SMSA's.

Appendix B

MERCHANDISE LINE SALES REPORTS EXPLANATIONS

EXPLANATION OF TERMS

Data Covered—Data in the merchandise line series of reports are presented for employer establishments only. No attempt has been made to project merchandise line distributions to the nonemployer segments of the retail trade universe.

Types of Areas—This series of reports presents data by kind of business and merchandise line for (1) each State as a whole, (2) each standard metropolitan statistical area, and (3) that part of each State which is not located in any standard metropolitan statistical area.

The standard metropolitan statistical areas for which data are shown are those defined by the Bureau of the Budget in 1967.¹

Establishments—An establishment is a single physical location at which business is conducted. An establishment is not necessarily identical with the "company" or "enterprise" which may consist of one or more establishments. Census of Business figures represent a summary of reports for individual establishments rather than companies. For businesses which were mailed a census form, separate information was obtained for each location where business was conducted, including each location of multiunit organizations. Each report was tabulated in accordance with the physical location at which the business was conducted.

Where two or more activities were carried on at a single location under a single ownership, all activities generally were grouped together as a single establishment, and the entire establishment was classified on the basis of its major activity, with all data for it included in that classification. However, in cases where distinct and separate economic activities (for which different industry classification codes were appropriate) were conducted under the same ownership at a single location, and where conditions prescribed by the Standard Industrial Classification (SIC) Manual² for recognizing

the existence of more than one establishment were met, separate establishment reports for each of the different activities were reported in the census.

In the case of leased departments (separately owned businesses operated as departments of a retail business under another ownership such as a separately owned shoe department in a department store), only a single establishment combining leased departments with the retail establishment in which they are located is recognized for 1967 Census purposes.

Sales—Sales include merchandise sold and receipts from repairs and from other services to customers whether or not payment was received in 1967. Sales are net of deductions for refunds and allowances for merchandise returned by customers. Trade-in allowances are not deducted from total sales. Total sales exclude amounts other than those received from customers, such as income from investments, rental of real estate, etc. They include local and State sales taxes and Federal excise taxes collected by the store directly from customers and paid directly by the store to a local, State, or Federal tax agency. Gasoline, liquor, tobacco, and other excise taxes which are paid by the manufacturer or wholesaler and passed along to the retailer are also included.

Sales do not include retail sales made by manufacturers, wholesalers, service establishments, and other businesses whose primary activity is other than retail trade. They do, however, include receipts other than from the sale of merchandise at retail (e.g., service receipts, sales to industrial users, and sales to other retailers) by establishments primarily engaged in retail trade.

Although the count of establishments in this report represents the number in business at the end of the year, the sales figures include sales of all establishments in business at any time during the year. Data for nonemployer establishments are included in the tables if they operated at an annual sales volume rate of \$2,500 or more; however, data for part year nonemployers have not been projected to a full year's operation.

¹ Executive Office of the President, Bureau of the Budget, *Standard Metropolitan Statistical Areas, 1967*, as amended January 15, 1968.

² Executive Office of the President, Bureau of the Budget, *Standard Industrial Classification Manual, 1967*.

KIND-OF-BUSINESS CLASSIFICATIONS

Retail trade, as defined in major groups 52 through 59 of the 1967 edition of the SIC Manual, includes establishments primarily engaged in selling merchandise to customers for personal, household, or farm use. Some of the important characteristics of retail trade establishments are: (1) The establishment is engaged in activities to attract the general public to buy; (2) the establishment buys or receives merchandise as well as sells; (3) the establishment may process its products, but such processing is incidental or subordinate to selling; and (4) the establishment is considered "retail" by the trade.

In this report, liquor stores operated by State and local governments, classified in SIC major groups 92 and 93, are also included.

Excluded from retail trade are places of business operated by institutions and open only to members or personnel, such as school cafeterias, restaurants and bars operated by clubs, eating places operated by industrial and commercial enterprises for their own employees, establishments operated by agencies of the Federal Government on military posts, hospitals, etc.

Establishments covered by the census were assigned a kind-of-business classification in accordance with the provisions of the 1967 edition of the SIC Manual. However, because in some instances a more detailed classification is required for census purposes than is available in the SIC Manual, additional kinds of business have been identified within the SIC categories.

It should be noted that kind-of-business classifications are not interchangeable with commodity classifications. Most businesses sell a number of kinds of commodities. The kind-of-business code assigned generally reflects either the individual commodity or the commodity group which is the primary source of the establishment's receipts or some mixture of commodities which characterize the establishment's business. Thus, the classification of establishments by kind of business generally does not make it possible to determine either the number of establishments handling a particular commodity or the sales of that commodity. For example, the "food group" classification excludes stores selling some food if the sale of food is not the primary source of receipts; moreover, even though stores are classified as "food stores" some of their receipts may be derived from the sale of nonfood products.

The basis for kind-of-business classification is described above in the sections under "Method of Coverage" and "Comparison of the 1963 Census With the 1967 Census—Classification." Descriptions of those kinds of business for which data are provided follow.

BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS (SIC Major Group 52)

This major group includes establishments primarily selling lumber, building materials, the basic lines of hardware, paint, wallpaper, glass, electrical supplies, roofing materials, and other equipment and supplies for all types of construction. Establishments primarily selling farm equipment are also included. Establishments in this group sell to contractors as well as to the general public. Establishments in this group which do not deal in lumber or millwork are classified as retail trade if sales to the general public equal 15 percent or more of total sales and sales to the general public and contractors combined equal 50 percent or more of total sales; otherwise they are classified as wholesale trade. (See below for discussion of treatment in 1967 of establishments which deal in lumber.)

Lumber and other building materials dealers (SIC 521)—Establishments primarily selling lumber, millwork, and other building materials and construction supplies such as brick, tile, cement, sand and gravel, cinder blocks, fencing materials, storm doors and windows, wallboard and roofing materials. In the 1967 Census of Business, data for lumber yards and for building materials dealers have been combined into a single kind-of-business classification, "Lumber and other building materials dealers." In the 1963 Census of Business data for these two kinds of business were shown separately.

Establishments which deal in lumber as well as other building materials, whose reported sales of lumber and millwork are 1 percent or more of their total sales and whose sales to the general public amounted to 1 percent or more of total sales, are classified as retail if their sales to the general public and to contractors combined equal 50 percent or more of total sales. In 1963, establishments dealing in lumber and other building materials were classified as "wholesale" if less than 15 percent of their total sales were to the general public.

Plumbing and heating equipment dealers (SIC 522)—Establishments primarily selling plumbing, heating, and air-conditioning equipment and supplies. Establishments primarily en-

gaged in installation on a contract basis or in repairs are included in Contract Construction.

Paint, glass, and wallpaper stores (SIC 523)—Establishments primarily selling paint, glass, and wallpaper or any combination of these lines. Establishments primarily engaged in installing glass or in wallpapering or painting are not included in Retail Trade.

Electrical supply stores (SIC 524)—Establishments primarily selling electrical supplies such as lighting fixtures, lamp bulbs, wiring, cable, and fuse boxes. Establishments primarily selling electrical appliances are included with "Furniture, Home Furnishings, and Equipment Stores" (SIC major group 57).

Hardware stores (SIC 5251)—Establishments primarily selling a number of basic hardware lines such as tools, builders' hardware, paint and glass, housewares and household appliances, cutlery, and roofing materials, no one of which accounts for 50 percent or more of the sales of the establishments.

Farm equipment dealers (SIC 5252)—Establishments primarily selling new or used farm tractors, reapers, mowers, planters, plows, and related farm equipment. Usually these establishments also sell farm hardware and miscellaneous farm supplies.

GENERAL MERCHANDISE GROUP STORES (SIC Major Group 53, Part)

This group includes all establishments within SIC major group 53, "General Merchandise," except for "nonstore" establishments (SIC's 532, 534, and 535), which for purposes of this publication are separately classified. (See "Nonstore Retailers" below.) This major group includes establishments which sell several lines of merchandise such as dry goods, apparel and accessories, furniture and home furnishings, small wares, hardware, and food.

Department stores (SIC 531)—Establishments normally employing 25 people or more, having sales of apparel and softgoods combined amounting to 20 percent or more of total sales, and engaged in selling each of the following lines of merchandise:

1. Furniture, home furnishings, appliances, radio and TV sets.
2. A general line of apparel for the family.
3. Household linens and dry goods.

For establishments classified as department stores in 1963, sales of any one of the above merchandise lines cannot exceed 85 percent

of total sales; for establishments included in classifications other than department stores in 1963, sales of any one of these lines cannot exceed 75 percent of total sales; for all other establishments to qualify as department stores, sales of each of the lines listed above must be less than 80 percent of total sales.

An establishment with total sales of \$5 million or more is classified as a department store even if sales of one of the merchandise lines described above exceeds the maximum percent of total sales, provided that the combined sales of the other two groups is \$500,000 or more. Relatively few stores are included in this classification as a result of this special rule and most of those which are would otherwise have been classified in the apparel group (SIC major group 56).

Variety stores (SIC 533)—Establishments primarily selling a variety of merchandise in the low and popular price ranges such as stationery, apparel and accessories, housewares, toys, toilet articles, hardware, and confectionery. These establishments frequently are known as "5 and 10 cent" stores and "5 cents to a dollar" stores, although merchandise is usually sold outside these price ranges.

Classification of stores in this category is primarily based on self designation by the store operators. In the 1963 Census of Business this industry was titled "limited price variety stores."

General merchandise stores (part of SIC 539)—Establishments primarily selling several lines of merchandise such as household linens and dry goods, and/or a combination of apparel, hardware, housewares, or home furnishings and other lines in limited amounts. Establishments which meet the criteria for department stores, except as to employment, are included in this classification. Also included in this classification are establishments whose sales of "apparel" or of "furniture and home furnishings" exceed half of their total sales providing that sales of the smaller of the two lines in combination with "dry goods and household linens" accounts for 20 percent or more of total sales.

Dry goods stores (part of SIC 539)—Establishments primarily selling piece goods, linens, towels, blankets, spreads, and other dry goods.

Sewing and needlework stores (part of SIC 539)—Establishments primarily selling sewing and knitting supplies, patterns, lace, and notions.

FOOD STORES (SIC Major Group 54)

Establishments primarily selling food for home preparation and consumption. Establishments primarily selling prepared food and drinks for consumption on their own premises are classified as "Eating and Drinking Places" (SIC major group 58) and stores primarily engaged in selling packaged beers and liquors are classified separately as "Liquor stores" (SIC 592).

Grocery stores (SIC 541)—Establishments primarily selling (1) a wide variety of canned or frozen foods such as vegetables, fruits, and soups; (2) dry groceries, either packaged or in bulk, such as tea, coffee, cocoa, dried fruits, spices, sugar, flour and crackers; (3) other processed food and nonedible grocery items. In addition these establishments often sell smoked and prepared meats, fresh fish and poultry, fresh vegetables and fruits, and fresh or frozen meats.

Establishments commonly known as supermarkets, food stores, and delicatessens are included in this classification if receipts from sales of groceries and food items for off-premise preparation and consumption are 50 percent or more of total sales.

In the 1963 Census of Business this industry was titled "grocery stores, including delicatessens."

Meat markets (part of SIC 542)—Establishments primarily selling fresh, frozen, or cured meats. Frequently these establishments also sell poultry, fish, dairy products, eggs, and some groceries. Establishments included in this category reported that "meat, fish, poultry" sales accounted for 80 percent or more of total sales, and that "fresh, frozen meat" accounted for 50 percent or more of their total receipts.

Fish (seafood) markets (part of SIC 542)—Establishments primarily selling fresh or frozen fish, oysters and other shellfish, and other seafoods. These establishments frequently sell other food items commonly used in preparing seafood or consumed with seafoods. Establishments included in this category reported that "fish, other seafood" accounted for 50 percent or more of total receipts.

Fruit stores and vegetable markets (SIC 543)—Establishments primarily selling fresh fruits and fresh vegetables. These establishments frequently carry a limited line of grocery items. Roadside stands of farmers selling only their

own produce are not included in the Census of Business.

Candy, nut, and confectionery stores (SIC 544)—Establishments primarily selling candy, nuts, sweetmeats, and other confections. A soda fountain or lunch counter is frequently operated in these stores. Candy and popcorn stands operated as concessions in motion picture theaters are included in this classification.

Retail bakeries—baking and selling (SIC 5462)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, some or all of which are baked on their own premises.

Bakeries, most of whose products are distributed directly to consumers or to stores by means of route delivery, are not included in the Census of Business but are included in the Census of Manufactures (SIC 205). In the 1963 Census of Business this industry was titled "Retail bakeries, manufacturing."

Retail bakeries—selling only (SIC 5463)—Establishments primarily selling bakery products such as bread, cakes, pies, or cookies over the counter, none of which are baked on the premises. In the 1963 Census of Business this industry was titled "Retail bakeries, nonmanufacturing."

Dairy products stores (SIC 545)—Establishments primarily selling dairy products such as fluid milk and cream, cheese, ice cream and sherbets, over the counter. A limited line of groceries is frequently carried. Ice cream and frozen custard stands are classified in SIC 5812, "Eating places," and establishments which distribute ice cream and similar products from trucks are classified in SIC 5351, "Direct selling establishments." Establishments which bottle, pasteurize, homogenize, or otherwise process and distribute fluid milk are not included in the Census of Business, but are included in the Census of Manufactures (SIC 202).

Egg and poultry dealers (part of SIC 549)—Establishments primarily selling eggs and live or dressed poultry. A limited line of groceries is frequently carried.

Other miscellaneous food stores (part of SIC 549)—Establishments not elsewhere classified, primarily selling specialized lines of food such as coffee and tea, spice, health foods, dietetic food, etc. In the 1963 Census of Business this industry was titled "Other."

AUTOMOTIVE DEALERS
(SIC Major Group 55, Except 554)

This group includes establishments which sell new and used automobiles and new parts and accessories, aircraft and marine dealers, and mobile home dealers. Establishments dealing exclusively in used parts are classified in SIC 5933, "Secondhand stores." Automotive distributors whose sales are primarily to dealers, and establishments primarily engaged in selling trucks and motorized industrial equipment are included in the Wholesale Trade portion of the Census of Business.

Motor vehicle dealers—new and used cars (SIC 551)—Establishments primarily engaged in the sale of new automobiles or new and used automobiles. These establishments frequently have repair departments, used car lots and carry stocks of replacement parts, tires, batteries, and automotive accessories, and may also sell commercial vehicles. In some tabulations this category is subdivided to show data separately for (1) dealers with domestic car franchises only, (2) dealers with imported car franchises only, and (3) dealers with domestic and imported car franchises. Used car lots and repair departments of franchised dealers are not recognized as separate establishments. Data for such operations are included in a single report from the franchised passenger car dealer. In the 1963 Census of Business this industry was titled "Passenger car dealers, franchised."

Motor vehicle dealers—used cars only (SIC 552)—Establishments primarily selling used cars and not holding a franchise for the sale of new passenger cars. In the 1963 Census of Business this industry was titled "Passenger car dealers, nonfranchised."

Home and auto supply stores (part of SIC 553)—Establishments engaged in selling a combination of lines of merchandise including tires, batteries and accessories, household appliances, radios and television sets, sporting and recreational goods, toys, housewares, and hardware, of which sales of tires, batteries and accessories account for between 25 and 49 percent of total sales.

Other tire, battery, accessory dealers (part of SIC 553)—Establishments primarily selling new automobile tires, batteries, automobile seat covers and other automotive parts and accessories. Establishments primarily selling used merchandise in these categories are classified as "Secondhand stores" (SIC 5933).

Boat dealers (SIC 5591)—Establishments primarily selling motorboats and other watercraft, marine supplies and outboard motors.

Household trailer dealers (SIC 5592)—Establishments primarily selling household trailers, mobile homes and campers.

Aircraft, motorcycle dealers (part of SIC 5599)—Establishments primarily selling new or used motorcycles, or aircraft to noncommercial users. Dealers selling parts and supplies for these products to noncommercial users are also included.

Automotive dealers, n.e.c. (part of SIC 5599)—Establishments primarily selling automotive products not elsewhere classified.

GASOLINE SERVICE STATIONS
(SIC 554)

Establishments primarily selling gasoline and automotive lubricants. Usually these establishments also sell tires, batteries, and accessories, and perform minor repair work and services. Establishments called garages but deriving more than half of their receipts from sale of gasoline and oil are included.

APPAREL AND ACCESSORY STORES
(SIC Major Group 56)

Establishments in this group are primarily engaged in selling clothing of all kinds and related articles for personal wear and adornment. Not included in this group are establishments which meet the criteria for department stores (SIC 531) or general merchandise stores (part of SIC 539) even though most of their receipts are from the sale of apparel and apparel accessories.

Women's ready-to-wear stores (SIC 562)—Establishments primarily selling women's and girls' ready-to-wear apparel. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of total sales, (2) sales of all women's and girls' apparel are three or more times the sales of all men's and boys' apparel, and (3) sales of dresses, coats and suits, and furs are two or more times greater than sales of millinery, hosiery, underwear, blouses, handbags, and other apparel and accessories.

Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567). This industry includes ready-to-wear "Bridal shops" and "Ma-

ternity shops" which were classified as separate industries in the 1963 Census of Business.

Millinery stores (part of SIC 563)—Establishments primarily selling women's hats, including those making hats on the premises to customer order.

Corsets and lingerie stores (part of SIC 563)—Establishments primarily selling women's foundation garments, lingerie, negligees, robes, and other intimate wear. Establishments primarily engaged in selling foundation garments made or fitted to individual customer order are also included.

Other women's accessory, specialty stores (part of SIC 563)—Establishments primarily selling a specialized line of women's and girls' apparel items (such as sportswear, beachwear, blouses, and hosiery). Included in this industry are establishments which meet the definition for women's ready-to-wear stores except that receipts from sales of dresses, coats, suits, and furs are not twice as much or more than sales of other women's and girls' apparel. Establishments which sell men's and boys' apparel in combination with women's and girls' apparel may be classified as "Family clothing stores" (SIC 565) under conditions specified in the definition for that kind of business.

This industry includes "hosiery stores" which were separately classified in the 1963 Census of Business.

Furriers and fur shops (SIC 568)—Establishments primarily selling furs and fur garments. Establishments primarily engaged in selling fur garments made on their own premises to individual order are also included.

Men's and boys' clothing and furnishings stores (SIC 561)—Establishments primarily selling men's and boys' ready-to-wear clothing and furnishings. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 50 percent or more of total sales, and (2) receipts from sales of all men's and boys' apparel are three or more times the receipts from sales of all women's and girls' apparel. Establishments primarily selling garments made to customer order are classified as "Custom tailors" (SIC 567).

Custom tailors (SIC 567)—Establishments primarily selling men's and women's outer garments such as suits, overcoats, uniforms, dresses, etc. made on their own premises to customer order. Establishments primarily sell-

ing furs and fur apparel are classified as "Furriers and fur shops" (SIC 568).

Family clothing stores (SIC 565)—Establishments primarily selling clothing, furnishings, and accessories for men, women, and children, without specializing in any one line. Establishments are included in this category provided (1) their sales of all types of apparel (except as noted in the definition for general merchandise group stores) account for 80 percent or more of their total sales, (2) sales of all women's and girls' apparel items are not more than three times the sales of all men's and boys' items, and (3) the sales of all men's and boys' apparel items are not more than three times the sales of all women's and girls' apparel items.

Men's shoe stores (part of SIC 566)—Establishments primarily selling men's and boys' shoes and other footwear. Establishments selling women's and girls', and/or children's and infants' footwear are included in this classification if sales of men's and boys' footwear are more than three times the combined sales of women's and girls', children's and infants' footwear. See also the definitions for the other types of shoe stores.

Women's shoe stores (part of SIC 566)—Establishments primarily selling women's and girls' shoes and other footwear. Establishments selling men's and boys' and/or children's and infants' footwear are included in this classification provided that sales of women's and girls' footwear are more than three times the combined sales of men's, boys', children's, and infants' footwear. See also the definition for the other types of shoe stores.

Children's and juveniles' shoe stores (part of SIC 566)—Establishments primarily selling children's and infants' shoes and other footwear. Establishments selling men's, boys', and/or women's and girls' footwear are included in this classification provided that sales of children's and infants' footwear are more than three times the combined sales of men's, boys', women's, and girls' footwear. See also the definitions for the other types of shoe stores.

Family shoe stores (part of SIC 566)—Establishments primarily selling shoes and other footwear. Establishments in this classification sell both men's and women's shoes, and may or may not sell children's shoes. Accessory lines such as hosiery, gloves, and handbags are also frequently sold. The sales of any one of the three major groupings (men's and boys' footwear, women's and girls' footwear, and

children's and infants' footwear) are not more than three times the sales of the other two groups combined. If children's and infants' footwear are not carried, sales of the larger of the two remaining groups are not more than three times the sales of the smaller. See also the definitions for the other types of shoe stores.

Children's and infants' wear stores (SIC 564)—Establishments primarily selling children's and infants' clothing, furnishings, and accessories.

Miscellaneous apparel and accessory stores (SIC 569)—Establishments primarily selling specialized lines of apparel and accessories not elsewhere classified.

FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES (SIC Major Group 57)

Establishments primarily selling merchandise used in furnishing the home, such as furniture, floor coverings, draperies, glass and chinaware, domestic stoves, refrigerators, other household electrical and gas appliances, and radio and TV sets. Also included are musical instrument stores and music and record shops.

Furniture stores (SIC 5712)—Establishments primarily selling household furniture, beds, mattresses, springs, and other sleep equipment. Also included in this classification are establishments selling household appliances, phonographs, radio and TV sets, and floor coverings provided the receipts from sales of furniture and sleep equipment exceed those from sales of other merchandise.

Floor covering stores (SIC 5713)—Establishments primarily selling floor coverings of any kind or combination such as rugs, carpets, linoleum, floor tile (rubber, vinyl, asphalt, cork), and related products. Installation of floor coverings may be performed incidental to selling by these stores.

Drapery, curtain, and upholstery stores (SIC 5714)—Establishments primarily selling draperies, curtains, slipcovers, and upholstery materials. Establishments primarily selling custom-made draperies and slipcovers for household use are also included. Establishments primarily engaged in reupholstering or repairing furniture are included in the Selected Services portion of the Census of Business.

China, glassware, and metalware stores (SIC 5715)—Establishments primarily selling china, glassware, crockery, tinware, enamelware, aluminumware, stainless steel flatware,

cutlery, and other metalware for table and kitchen use. Establishments primarily selling sterling or plated silver flatware or tableware are classified as "Jewelry stores" (SIC 597).

Miscellaneous home furnishings stores (SIC 5719)—Establishments primarily selling specialized lines of home furnishings not elsewhere classified, such as lamps and lampshades, venetian blinds and window shades, picture frames and mirrors, and other miscellaneous home furnishings.

Household appliance stores (SIC 572)—Establishments primarily selling electric and gas household appliances such as washers, dryers, refrigerators, stoves, freezers, vacuum cleaners, electric irons, percolators, hot plates, dehumidifiers, self-contained room air conditioners, and other household appliances. Some public utility companies operate establishments primarily engaged in the sale of electric and gas appliances for household use. Such establishments are also included in this classification. Also included are establishments selling furniture, sleep equipment, phonographs, radio and TV sets, provided the receipts from the sales of household appliances exceed those of other merchandise.

Radio and television stores (SIC 5732)—Establishments primarily selling radios, television sets, record players, tape recorders; and other sound reproducing equipment. Installation may be performed incidental to the sale of these items.

Establishments which also sell furniture, sleep equipment, and household appliances are included provided the receipts from sales of radios, television sets, phonographs, and tape recorders exceed those of other merchandise. Radio and television repair shops are classified in SIC 7622 and are included in the Selected Services portion of the Census of Business.

Record shops (part of SIC 5733)—Establishments primarily selling phonograph records and albums. Related merchandise is also frequently sold in these stores.

Musical instrument stores (part of SIC 5733)—Establishments primarily selling musical instruments such as organs, pianos, horns, stringed instruments, and percussion instruments. Other musical supplies may also be sold in these stores.

EATING AND DRINKING PLACES (SIC Major Group 58)

This major group includes establishments primarily selling prepared foods and drinks for

consumption on or near the premises; and lunch counters and refreshment stands selling prepared foods and drinks for immediate or take home consumption. Also included are caterers who sell prepared foods which are served elsewhere than at their place of business and in-plant food contractors. Data for in-plant food contractors are included in the United States Summary report. Eating and drinking places operated as leased concessions in theaters, hotels, motels, and places of amusement are included here. Candy and popcorn stands located in theaters are, however, included in "Candy, nut, and confectionery stores" (SIC 5441).

Restaurants, lunchrooms, caterers (part of SIC 5812)—Establishments primarily selling prepared food and drink for consumption either on the premises or at a place designated by the customer. Establishments calling themselves caterers but not selling prepared foods as part of their business activity are not included in this category.

Establishments in which sales of alcoholic beverages for consumption on the premises exceed receipts from sales of prepared foods and nonalcoholic beverages are classified as "Drinking places" (SIC 5813). Counter or table service may be provided at establishments calling themselves restaurants or lunchrooms.

Cafeterias (part of SIC 5812)—Establishments primarily selling prepared foods and drinks for consumption on the premises. In these establishments the customers serve themselves.

Refreshment places (part of SIC 5812)—Establishments primarily selling limited lines of refreshments and prepared food items. Included in this group are establishments which prepare refreshment items such as frozen custard, pizza, barbequed chicken, and hamburgers for consumption either on or near the premises or for "take-home" consumption.

In the 1963 Census of Business, ice cream, frozen custard, soft ice cream, and similar refreshment items sold from trucks were included in this classification. In the 1967 Census of Business, these establishments are classified as "Direct selling (house-to-house canvass) establishments" (SIC 5351) in the "Nonstore Retailers" group.

Drinking places (alcoholic beverages) (SIC 5813)—Establishments primarily selling drinks such as beer, ale, wine, liquor, and other alcoholic beverages for consumption on the premises. Prepared foods are frequently sold at these establishments, but receipts from sales of alcoholic beverages exceed receipts from sales of food.

DRUG STORES AND PROPRIETARY STORES (SIC 591)

Drug stores (part of SIC 591)—Establishments which fill and sell prescriptions. These establishments also sell proprietary drugs, patent medicines, and other health and first-aid products. Usually these establishments also sell a variety of other merchandise such as cosmetics, toiletries, candy, tobacco products, magazines, and toys.

Proprietary stores (part of SIC 591)—Establishments generally selling the same merchandise as drug stores, except that prescriptions are not filled and sold.

MISCELLANEOUS RETAIL STORES (SIC Major Group 59, Except 591)

This major group includes retail stores not elsewhere classified. In the 1963 Census of Business this group was called "Other retail stores."

Liquor stores (SIC 592), also government-operated liquor stores (part of major groups 92 and 93)—Establishments primarily selling packaged alcoholic beverages such as ale, beer, wine, and whiskey for consumption off the premises. Liquor stores operated by States, counties, and municipalities are included.

Antique stores (SIC 5932)—Establishments primarily selling antique furniture and home furnishings, glassware, and objects of art.

Secondhand stores (SIC 5933)—Establishments primarily selling secondhand merchandise such as apparel, furniture, appliances, books, automobile parts, musical instruments, etc. in any combination. Pawnshops and pawnbrokers are included in this classification. Establishments selling used automobiles, household trailers, motorcycles, aircraft, and boats are classified in the "Automotive Dealers" group (SIC major group 55, except 554).

Sporting goods stores (SIC 5952)—Establishments primarily selling a general or specialized line of sporting goods and equipment for hunting, camping, fishing, skiing, riding, tennis, golf, and other sports; and gymnasium and playground equipment.

Bicycle shops (SIC 5953)—Establishments primarily selling bicycles and bicycle parts and accessories.

Jewelry stores (SIC 597)—Establishments primarily selling any combination of the lines of jewelry such as diamonds and other precious stones mounted in precious metals as rings,

bracelets, and brooches; sterling and plated silverware; and watches and clocks.

Fuel oil dealers (SIC 5983)—Establishments primarily selling fuel oil.

Liquefied petroleum gas (bottled gas) dealers (SIC 5984)—Establishments primarily selling liquefied petroleum gas (bottled gas) either in bulk, or bottled. In the 1963 Census of Business, this industry was titled "bottled gas dealers."

Fuel and ice dealers, n.e.c. (SIC 5982)—Establishments primarily selling coal, coke, charcoal, wood, ice, or any combination of these lines.

In the 1963 Census of Business, data were shown separately for "Coal and wood dealers" (part of SIC 5982) and "Ice dealers" (part of SIC 5982).

Florists (SIC 5992)—Establishments primarily selling cut flowers and growing plants. Greenhouses and nurseries are not included in the Census of Business unless receipts are primarily from sales of products not grown on the premises. However, retail establishments primarily selling seeds, bulbs, and nursery stock are classified in SIC 5969, "Farm and garden supply stores, n.e.c."

Cigar stores and stands (SIC 5993)—Establishments primarily selling cigars, cigarettes, tobacco, and smokers' supplies. Many of the establishments included in this classification are operated as concessions in places of amusement, railway stations, airports, and other public places. Establishments operated by the blind, but owned by State agencies are included here.

Book stores (SIC 5942)—Establishments primarily selling new books and periodicals. Stationery and related items may also be sold by these establishments. Book clubs (not engaged in publishing) primarily selling new books through the mail are included in SIC 532 "Mail order houses" in the "Nonstore Retailers" group.

Stationery stores (SIC 5943)—Establishments primarily selling stationery items such as paper and paper products (including printing and engraving), school and office supplies, accounting and legal forms, greeting cards, post cards and novelties. Establishments selling primarily to business and institutional users are classified in Wholesale Trade.

Hay, grain, and feed stores (SIC 5962)—Establishments primarily selling hay, grain, and feed. These establishments also frequently

sell fertilizer and other farm supplies and equipment.

Other farm supply stores (part of SIC 5969)—Establishments primarily selling farm supplies other than hay, grain, and feed, not elsewhere classified such as seed, fertilizer, irrigation and drainage equipment, pumps, agricultural chemicals, and dairy supplies.

Garden supply stores (part of SIC 5969)—Establishments primarily selling seeds, bulbs, nursery stock, garden tools, and other farm, and garden supplies and tools. Nurseries and greenhouses are not within the scope of the Census of Business unless receipts are primarily from sales of products not grown on the premises.

News dealers and newsstands (SIC 5994)—Establishments primarily selling newspapers, magazines, and other periodicals.

Hobby, toy, and game shops (SIC 5995)—Establishments primarily selling toys, games, and hobby kits and supplies. Establishments primarily selling artists' supplies, or collectors' items such as coins, stamps, and autographs are classified in SIC 5999, "Miscellaneous retail stores, n.e.c."

Camera and photographic supply stores (SIC 5996)—Establishments primarily selling cameras, film, and other photographic supplies and equipment. Establishments primarily engaged in finishing films are classified in Industry 7395 in the Selected Services portion of the Census of Business.

Gift, novelty, and souvenir shops (SIC 5997)—Establishments primarily selling combined lines of gift and novelty merchandise, souvenirs, and miscellaneous small art goods such as greeting cards and holiday decorations.

Optical goods stores (part of SIC 5999)—Establishments primarily engaged in selling eyeglasses and related optical goods. In 1967 establishments whose receipts were primarily from eye examinations and prescribing eyeglasses or contact lenses and providing the eyeglasses or contact lenses they prescribed were not included in the Census of Business; in 1963 such establishments were included in this classification.

Retail stores, n.e.c. (part of SIC 5999)—Establishments not elsewhere classified primarily selling specialized lines of merchandise such as collectors' items and supplies, artists' supplies, orthopedic and artificial limbs, drafting materials, typewriters, luggage and leather goods, pets, religious goods, hearing aids, rub-

ber stamps, monuments and tombstones, and other merchandise not elsewhere classified.

In the 1963 Census of Business, data for typewriter stores, luggage, leather goods stores, religious goods stores, and pet shops (all parts of SIC 5999) were shown separately. For the 1967 Census of Business, no separate data are available for these kinds of business.

NONSTORE RETAILERS (Part of SIC Major Group 53)

Mail-order houses (SIC 532)—Establishments primarily selling merchandise as a result of orders received by mail. Customers are made aware of goods available for sale through catalogs, mailing pieces, advertisements in newspapers and magazines, and advertising on radio and television. Houses operated by companies which operate catalog order stores and catalog order desks in other retail establishments of the company, also fill orders from those sources. Catalog order stores are included in this classification and they are counted as separate establishments. Sales made from catalog order desks are included with the sales of the retail establishment in which they are located.

In some tabulations at the national or geographic division level, mail-order houses are divided into subclassifications on the basis of the merchandise they sell in the same manner as the store-type establishments.

Merchandising machine operators (SIC 534)—Establishments primarily selling merchandise through coin-operated vending machines which are generally located on the premises of other businesses. In the 1963 Census of Business this industry was titled "Merchandise vending machine operators."

Since a large number of merchandise vending machine operations are conducted in conjunction with the operation of manufacturing plants and of wholesale and other establishments not classified in retail trade, data for "retail" merchandise vending machine operators should not be interpreted as providing a measure of total sales through merchandise vending machines. The data for "retail" merchandise vending machine operators also do not include sales made through vending machines owned by establishments classified in other kinds of retail trade. Merchandise vending machine operators are divided into subclassifications on the basis of the merchandise sold in the machines on location as of the end of the census year. Operators of coin-operated service machines such as wash-

ers, dryers, music machines, and amusement and game machines are included in the Selected Services portion of the 1967 Census of Business.

Direct selling establishments (SIC 535)—Establishments primarily selling merchandise by house-to-house canvass, by party plan, or from a truck. When the canvassers are employed by the organization which they represent, the "establishment" is the location from which they operate. However, many of the important organizations whose products are distributed in this manner utilize self-employed canvassers as their representatives. Each such canvasser is counted as an "establishment" in this report. As a result, the "number of establishments" count is considerably larger than would be the case if the count were based on the primary organizations whose products are being distributed. Establishments in operation throughout the census year were included if their annual sales were \$2,500 or more; establishments in operation during part of the census year were included only if their sales were at an annual rate of \$2,500 or more. Consequently, the "number of establishments" in this category should not be interpreted as being a count of the total number of self-employed canvassers.

Direct selling organizations are divided into subclassifications on the basis of the merchandise they sell. Establishments selling ice cream, frozen custard, soft ice cream and similar refreshment items from trucks were included with "refreshment places" (part of SIC 5812) in the 1963 Census of Business but are now included in this classification. In the 1963 Census of Business this industry was titled "Direct selling (house-to-house) organizations."

SPECIAL TABULATIONS

Special tabulations of data collected in the 1967 Census of Business may be obtained on computer tape, on punch cards, or in tabular form. The data provided in such special tabulations will be in summary form and will be subject to the same rules prohibiting disclosure of confidential information (including name, address, kind of business, or other data for individual business establishments or companies) as are the regular publications.

Special tabulations are prepared on a cost basis and the request for a cost estimate, as well as exact specifications on the type and format of the data to be provided, should be directed to: Chief, Business Division, Bureau of the Census, Washington, D. C. 20233.

Appendix C

RETAIL TRADE GENERAL QUESTIONS

PENALTY FOR FAILURE TO REPORT

Form approved: Budget Bureau No. 41-S67017

U.S. DEPARTMENT OF COMMERCE
BUREAU OF THE CENSUS

1967 CENSUS OF BUSINESS

NOTICE—Response to this inquiry is required by law (Title 13 U.S. Code). By the same law, your report to the Census Bureau is confidential. It may be seen only by sworn Census employees and may be used only for statistical purposes. The law also provides that copies retained in your files are immune from legal process.

In correspondence pertaining to this report,
please refer to this Census File Number

Employer
Identification No.



1. NAME AND PHYSICAL LOCATION

a. Is the name shown in the label the name by which this establishment is known to the public?

Yes No (If "No," enter trade name above the label.)

b. Is the address in the label—

1. The mail address of your establishment but **not** the actual physical location.
2. The mail address of your establishment (including number and street) which also is its actual physical location.
3. Neither of the above (e.g. accountant's office).

(NOTE: If you marked box 1 or 3, or number and street are not shown in the label, complete c, d, and e below. If you marked box 2, complete d and e below.)

c. Enter following physical location information

Number and street	City, village, or other place
State	ZIP code

(NOTE: If location cannot be described by number and street give name or number of highway and approximate distance from nearest town.)

d. Enter name of county in which your establishment is located.....

e. Is your establishment physically located within the boundaries of the city, village, or other place specified in the label or in "c"?

Yes No

5. CLASS OF CUSTOMER

Report the approximate percentage of your total 1967 sales to each class of customer.

- 1 ____ % General public (household consumers, farmers, and individuals)
- 2 ____ % Construction and building trade contractors
- 3 ____ % Other business firms, government, and institutions
- 4 ____ % Other (Specify)

X-4

4-XX

4-3

4-4

4-5

4-6*

6. METHOD OF SELLING

Mark the box which describes your principal method of selling. Do not mark more than one box.

- Selling at this establishment
- Mail order (catalog selling)
- House-to-house (direct selling)
- Operating merchandise vending machines

X-5

X-3

Months

X-5

7. DOLLAR VOLUME OF BUSINESS AND PAYROLL IN 1967

- a. Sales of merchandise and other receipts from customers
- b. Does the entry in "a" include sales taxes and excise taxes collected from customers?
- c. If "No," how much did you forward to taxing agencies for such taxes?
- d. Total ANNUAL payroll in 1967 before deductions

Dollars	Cents	Key
	XX	X-6
	XX	X-7
	XX	X-8
	XX	X-9*

8. COMPANY AFFILIATION

a. **Mark this box** if this business is owned or controlled by another company and enter the name, mailing address, and Employer Identification Number of owning or controlling company (if known).

b. **Mark this box** if this business owns or controls any other company or companies and enter the name, mailing address, and Employer Identification Number of owned or controlled companies (if known).

Name of company

Mailing address (Number, street, city, State, ZIP code)

El No. (9 digits)

RETAIL TRADE GENERAL QUESTIONS--Continued

9. DEPARTMENT OR CONCESSION LOCATED IN THE ESTABLISHMENT OF ANOTHER FIRM

1-1

a. Is your business at this location conducted as a department or concession (such as a paint department in a department store) in an establishment operated by another firm?..... 1 Yes 2 No

Mark "Yes," if customers normally consider your operation as part of the establishment operated by the other firm, or if your sales to customers are billed by that establishment.

b. If "Yes," please enter the name and description (kind of business) of the establishment which is operated by the other firm.....	Name	Kind of business
---	------	------------------

10. DEPARTMENT OR CONCESSION LOCATED IN THIS ESTABLISHMENT

1-2XX

a. Is any department, concession, or business **not owned by you**, operated within this establishment?..... 1 Yes 2 No

Mark "Yes," if there is any operation of others which customers normally consider part of your establishment, or if you bill customers for sales of such department, concession, or business.

b. If "Yes," please complete a line for each.

2XX 2-3 2-4 2-5 2-6*

Name and address of owner of department or concession	Kind of business of department or concession	Estimated sales during 1967	Are the sales of this department included in item 7a?		Is the payroll of this department included in item 7d?	Census Use Only
			Dollars	Yes	No	
1.			1	2	1	2
2.			1	2	1	2
3.			1	2	1	2

11. YOUR BUSINESS LOCATIONS

a. In 1967 did you operate your business at more than one location under the Employer Identification Number you had at the end of 1967?..... 1 Yes 2 No

b. If "Yes," is marked above, separately list below each location, including your main selling location and facilities other than selling establishments (such as warehouses, central administrative offices, buying offices, etc.).

Address of business (Number, street, city or town, county, State, ZIP code)	Description of business	Census Use Only	Sales		Number of paid employees (Pay period including March 12)
			Dollars	Cents	
1.				XX	
2.				XX	
3.				XX	
4.				XX	
Totals for this Employer Identification Number (Sales total should equal the entry in item 7a) →				XX	

100-005

Appendix D

KIND-OF-BUSINESS TITLES AND REPORTING-FORM NUMBERS

Listed below are retail kind-of-business titles and their corresponding reporting-form numbers. Requests for copies of any of these forms, including the inquiries used to classify establishments by kind of business, should be directed to the Business Division, Bureau of the Census, Washington, D.C. 20233.

Kind-of-business title	Form number	Kind-of-business title	Form number
BUILDING MATERIALS, HARDWARE, AND FARM EQUIPMENT DEALERS		SHOE STORES	
Building materials and supply stores:		Men's shoe stores -----	
Lumber and other building materials dealers -----	CB-52A	Women's shoe stores -----	
Plumbing and heating equipment dealers -----	CB-52D	Children's and juveniles' shoe stores -----	
Paint, glass, and wallpaper stores -----	CB-52B	Family shoe stores -----	
Electrical supply stores -----	CB-52D		
Hardware stores -----	CB-52C		
Farm equipment dealers -----	CB-52D		
GENERAL MERCHANDISE GROUP STORES		FURNITURE, HOME FURNISHINGS, AND EQUIPMENT STORES	
Department stores -----	CB-53A	Furniture and home furnishings stores:	
Variety stores -----	CB-53B	Furniture stores -----	CB-57A
Miscellaneous general merchandise stores:		Home furnishings stores:	
General merchandise stores -----	CB-53A	Floor coverings stores -----	
Dry goods stores -----		Drapery, curtain, and upholstery stores -----	
Sewing and needlework stores -----	CB-53B	China, glassware, and metalware stores -----	
FOOD STORES		Miscellaneous home furnishings stores -----	
Grocery stores -----		Household appliance stores -----	
Meat and fish (seafood) markets:		Radio, television, and music stores -----	
Meat markets -----		Radio and television stores -----	
Fish (seafood) markets -----	CB-54A	Music stores:	
Fruit stores and vegetable markets -----		Record shops -----	
Candy, nut, and confectionery stores -----		Musical instrument stores -----	
Retail bakeries:			
Retail bakeries—baking and selling -----		EATING AND DRINKING PLACES	
Retail bakeries—selling only -----	CB-54B	Eating places:	
Other food stores:		Restaurants and lunchrooms -----	
Dairy products stores -----		Cafeterias -----	
Egg and poultry dealers -----	CB-54A	Refreshment places -----	
Other miscellaneous food stores -----		Caterers -----	
AUTOMOTIVE DEALERS		Drinking places (alcoholic beverages) -----	
Motor vehicle dealers:			
Motor vehicle dealers—new and used cars:		DRUG STORES AND PROPRIETARY STORES	
Dealers with domestic car franchise only -----		Drug stores -----	
Dealers with imported car franchise only -----		Proprietary stores -----	
Dealers with domestic, imported car franchises -----	CB-XA		
Motor vehicle dealers—used cars only -----		MISCELLANEOUS RETAIL STORES	
Tire, battery, and accessory dealers:		Liquor stores -----	
Home and auto supply stores -----		Antique stores and secondhand stores:	
Other tire, battery, and accessory dealers -----	CB-XB	Antique stores -----	
Miscellaneous automotive dealers:		Secondhand stores -----	
Boat dealers -----			
Household trailer dealers -----		Sporting goods stores and bicycle shops:	
Aircraft, motorcycle dealers -----		Sporting goods stores -----	CB-59C
Automotive dealers, n.e.c. -----	CB-XC	Bicycle shops -----	CB-59E
GASOLINE SERVICE STATIONS		Jewelry stores -----	CB-59D
Gasoline service stations -----	CB-XD		
APPAREL AND ACCESSORY STORES, EXCEPT SHOE STORES		Fuel and ice dealers:	
Women's clothing, specialty stores; furriers:		Fuel oil dealers -----	
Women's ready-to-wear stores -----		Liquefied petroleum gas (bottled gas) dealers -----	
Women's accessory and specialty stores:		Fuel and ice dealers, n.e.c. -----	
Millinery stores -----		Florists -----	
Corset and lingerie stores -----		Cigar stores and stands -----	
Other women's accessory, specialty stores -----			
Furriers and fur shops -----		Other miscellaneous retail stores:	
Other apparel and accessory stores:		Book and stationery stores:	
Men's and boys' clothing and furnishings stores -----		Book stores -----	
Custom tailors -----		Stationery stores -----	
Family clothing stores -----		Hay, grain, and feed stores -----	
Children's and infants' wear stores -----		Other farm supply stores -----	
Miscellaneous apparel and accessory stores -----	CB-56A	Garden supply stores -----	
		News dealers and newsstands -----	
		Hobby, toy, and game shops -----	
		Camera and photographic supply stores -----	
		Gift, novelty, and souvenir shops -----	
		Optical goods stores -----	
		Retail stores, n.e.c. -----	
			CB-59G
			CB-59E

Appendix E

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS

Code	As abbreviated in tables	As shown on reporting form	Form number
020	Groceries—other foods	Groceries, other food items for preparation and consumption away from this establishment (including candy, bottled or canned soft drinks)	ALL
021	Meats-fish-poultry	Meat, fish, poultry (include canned meats requiring refrigeration on this line; include all meats sold in a frozen state on line 023)	
022	Produce (fresh fruits-vegtbils)	Produce (fresh fruits, vegetables)	
023	Frozen foods	Frozen foods (all packaged foods—fruits, vegetables, juices, baked goods, prepared foods, etc., sold in a frozen state). (Include frozen dairy products such as ice cream, sherbets on line 024)	CB-54A
024	All other foods	All other foods (dry groceries, dairy products, bakery products, candy, bottled and canned soft drinks and other items not covered by lines 021 to 024, 517, and 100).	
025	Bakery products—exc. frozen	Bakery products, except frozen	
026	Bakery products—frozen	Bakery products, frozen	CB-54B
027	All other foods	All merchandise on line 020 except items on lines 021, 022, 023, 024, 025, and 026.	
040	Meals-snacks	Meals, snacks, sandwiches, nonalcoholic beverages generally served for consumption at this establishment	
060	Alcoholic drinks	Alcoholic drinks served at this establishment	
080	Packaged alcoholic beverages	Packaged liquor, wine, and beer	ALL
100	Cigars-cigarettes-tobacco	Cigars, cigarettes, tobacco (exclude sales from vending machines owned by others)	
120	Cosmetics-drugs-cleaners	Cosmetics, drugs, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers	
121	Medicines exc. prescription	Drugs (other than prescriptions), proprietary medicines, health, first aid products	CB-59A
122	Prescription medicines	Prescriptions	CB-54A
123	All other drugs-proprietaries	Prescription medicines (see line 124 for related merchandise)	CB-59A
124	Cosmetics-health needs-cleaners, etc. ..	All other merchandise on line 120 except items on line 121 and 122.	CB-54A
124	Cosmetics-health needs-cleaners, etc. ..	Cosmetics, health, first aid, and sickroom needs, toiletries, dentifrices, soaps and detergents, household cleansers.	
140	Men's-boys' clothing exc. footwear.	Men's and boys' clothing and furnishings (exclude footwear; all footwear should be reported on line 180).	ALL
141	Men's clothing	Men's clothing and furnishings.	
142	Boys' clothing	Boys' clothing and furnishings	CB-53A
143	Men's tailored outerwear	Boys' wear	
144	Other men's outerwear	Tailored outerwear (suits, overcoats, topcoats, sport jackets).	
145	Men's hats	Other outerwear (sport and casual clothing, rainwear)	CB-56A
146	Other men's clothing	Men's hats	
146	Other men's clothing	Other men's apparel and furnishings.	
160	Women's-girls' clothing, exc. footwr.	All women's and girls' clothing and accessories, infants' and children's wear, etc. (exclude footwear; all footwear should be reported on line 180).	
161	Children's-infants' wear	Children's, infants' wear	ALL
161	Children's-infants' wear	Infants' and children's wear up to size 6X (do not include infants' furniture, to be reported on line 240, or baby carriages, to be reported on line 500).	CB-56A
162	Handbags-accessories	Handbags, small leather goods, gloves, umbrellas, handkerchiefs, neckwear, and accessories	CB-53A
163	Millinery	Millinery	CB-53A, 56A
164	Hosiery	Hosiery—women's and children's	CB-53A
164	Hosiery	Hosiery	CB-56A
165	Lingerie	Corsets, brassieres, underwear, negligees, and robes.	CB-53A
165	Lingerie	Underwear, intimate garments, foundation garments.	CB-56A

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
166	Women's coats-suits-furs-rainwr	Women's, misses', juniors', coats, suits, furs, and rainwear.	
167	Women's dresses	Women's, misses', juniors' dresses, aprons, housedresses, uniforms, formals, maternity and bridal dresses.	
168	Women's blouses, sptswr.	Women's, misses', juniors' blouses (including street floor blouses), sportswear, swimwear, ski clothes.	
169	Girls'-subteen-teen wear	Sportswear, including skirts, blouses, sweaters, etc. Girls', subteen and teen wear, including accessories, underwear, and Girl Scout wear.	CB-56A CB-53A
171	Other women's-girls' clothes, acc	All merchandise on line 160 except items on lines 161 to 169.	
172	Dresses	Dresses	
173	Coats-suits	Coats and suits	
174	Handbags	Handbags	
175	Furs	Furs	
176	Other women's-girls' clothes, acc	All other women's and children's apparel, apparel accessories.	
180	All footwear	All footwear	ALL
181	Men's and boys' footwear	Men's and boys' footwear	
182	Women's and girls' footwear	Women's and girls' footwear	
183	Children's and infants' footwear	Children's and infants' footwear	CB-56B
200	Curtains-draperies-dry goods	Curtains, draperies, bedsheets, blankets, linens, piece goods, patterns, laces, trimmings, notions, closet accessories, blinds, window shades.	ALL
201	Piece goods-notions	Piece goods, patterns, laces, trimmings, ribbons, art needlework, notions, closet accessories.	
202	Curtains-draperies	Curtains, draperies, decorator upholstery fabrics, blinds and window shades, linens, domestics, blankets.	CB-53A
203	All other domestics	All merchandise on line 200 except lines 201 and 202.	
220	Major appl.-radio-TV-musical inst	Major household appliances, radio, TV, record players, tape recorders, records, tapes, sheet music, musical instruments.	ALL
221	Major household appliances	Major household appliances (vacuum cleaners, sewing machines, refrigerators, freezers, dehumidifiers, room air conditioners, dishwashers, stoves, ovens, clothes dryers and washers, ironers, and disposal units).	CB-53A, XB CB-57C
222	Radios-TV's-musical instruments	Major household appliances. Radio, TV, record players, records, sheet music, musical instruments.	CB-53A, XB
223	All other appliances	All other merchandise on line 220 (except lines 221 and 222).	
224	New major appliances	New major appliances.	
225	New radios-TV's, etc.	New radios, TV's, record players, tape recorders.	
226	Used major appl-radios-TV's	Used major appliances, radios, TV, record players, tape recorders ..	CB-57B
227	Records-tapes-musical inst	Records, tapes, sheet music, pianos, organs, musical instruments.	
228	Pianos	Pianos	
229	Organs	Organs (all types)	
231	Musical inst-accessories	Musical instruments and accessories.	
232	Radios-phono-tape rcdrs-TV's	Radios, phonographs, tape recorders, TV's.	CB-57C
233	Records-tapes-related acc	Records, tapes, and related accessories.	
234	Sheet music-related items	Sheet music and related items.	
240	Furniture-sleep equip-floor cov.	Furniture, sleep equipment, floor coverings.	ALL
241	Floor coverings	Floor coverings—carpets, rugs, orientals, throw rugs, linoleum, floor tile, etc.	
242	Furniture-sleep equip	Furniture—upholstered, dining, bedroom, summer and metal beds, mattresses, springs, and studio beds (include lawn and garden furniture, and dinette, infants', and unpainted furniture).	CB-53A
243	Sleep equipment	Sleep equipment including springs, mattresses, and dual purpose pieces.	
244	Other household furniture	Other household furniture, all kinds.	
245	Floor coverings—soft surface	Floor coverings, soft surface.	CB-57A
246	Floor coverings—hard surface	Floor coverings, hard surface.	
247	Nonhousehold furniture	Nonhousehold furniture	
248	Office furniture	Office furniture	
249	Other furn.-sleep equip.-fl. cov.	All other merchandise on line 240 (except items on line 248).	CB-59B

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
260	Kitchenware-home furnishings	Kitchenware, small electric appliances, china, glassware, lamps, lamp shades, mirrors, pictures and other home furnishings.	ALL
261	China-glassware	China, glassware, gift shop, lamps, lamp shades, mirrors, and pictures.	
262	Kitchenware-housewares	Kitchenware and housewares, including small electric appliances, fireplace and barbecue equipment (include dinette furniture on line 240—not here).	CB-53A
263	Other kitchenware-home furnish.	All other merchandise on line 260 (except lines 261 and 262).	
264	Small electrical appliances	Small electric appliances	CB-57B, XB
265	All other kitchenwr-houswr	All other merchandise on line 260 (except items on line 264).	
266	All other home furn exc. china	All other merchandise on line 260 (except line 267).	
267	China, glassware	China, glassware	CB-59D
280	Jewelry-optical goods	Jewelry, watches, clocks, silverware, optical goods	ALL
281	Watches-clocks	Watches, clocks, including diamond watches	
282	Silverware	Silverware, all kinds (flatware, hollowware, sterling, plate, and stainless steel).	
285	All other jewelry items	All other jewelry items, including costume and novelty.	CB-59D
286	Optical goods	Optical goods	
287	Diamonds exc. diamond watches	Diamonds, diamond jewelry except diamond watches.	
288	Rings, exc. diamonds	Rings, except diamonds.	
300	Sporting-recreation equip	Sporting and recreational equipment, boats, bicycles, luggage, hunting, fishing, camping equipment.	ALL
301	Athletic goods—individuals	Athletic goods, sales to individuals.	
302	Athletic goods—teams	Athletic goods, sales to teams.	
303	Hunting equip.	Hunting equipment	CB-59C
304	Fishing equip.	Fishing equipment	
305	Winter sports equip.	Winter sports equipment	
306	Boats-motors-marine equip.	Boats, motors, other marine equipment	CB-59C, XB
307	Outboard boats	Outboard boats	
308	Outboard motors	Outboard motors	
309	Inboard motor boats	Inboard motor boats	CB-XC
311	Inboard outdrive boats	Inboard outdrive boats	
312	Boat trailers	Boat trailers	
313	Marine access. and parts	Marine accessories and parts	
315	Camping equip.-supplies	Camping equipment, supplies (tents, sleeping bags, stoves, lanterns, etc.).	
316	Bicycles-luggage	Bicycles, luggage, other merchandise on line 300 (except items on line 315).	CB-59C
317	All other sptg goods, exc. boats	All other merchandise on line 300 (except items on line 306).	CB-XB
318	All other boats	All other boats not listed above.	
319	All other mdse, except boats	All other merchandise on line 300 (except items on lines 307, 308, 309, 311, 312, and 313).	CB-XC
320	Hardware—gardening equipment	Hardware, tools, gardening equipment and supplies, electrical supplies.	ALL
321	Hardware-tools	Hardware, tools, power tools, electrical supplies (include unpainted furniture on line 242—not here).	
322	Gardening equipment-supplies	Lawn and garden supplies	CB-53A
		Gardening equipment and supplies, power mowers, nursery, farm equipment and fencing (include lawn and garden furniture on line 242—not here).	CB-52C
323	Plumbing-electrical supplies	Plumbing and electrical supplies.	CB-53A
324	Other hardware-tools	Other hardware, tools (except items on lines 322 and 323).	CB-52C
340	Lumber-building materials	Lumber, millwork, building materials, paints, heating and plumbing equipment, home repair and modernization equipment and supplies (include major appliances on line 220—not here).	
341	Lumber	Lumber (all kinds, including glued, laminated, softwood flooring, wood shingles, and hardware flooring, strip and block).	ALL
342	Plywood	Plywood (all kinds, softwood and hardwood).	
343	Windows-doors and frames (metal)	Windows, doors, and frames, metal.	
344	Kitchen cabinets	Kitchen cabinets (include wood and metal).	
345	All other millwork	All other millwork (include moldings, wood window and door frames and units).	CB-52A
346	Wallboard	Wallboard (all kinds, including gypsum, insulating, hardboards, wall and ceiling tile, particle boards, and roof decking).	
347	Asphalt and asbestos products	Asphalt and asbestos products (including shingles, roofing, siding, paper, felt coatings). (Report floor tile on line 240.)	

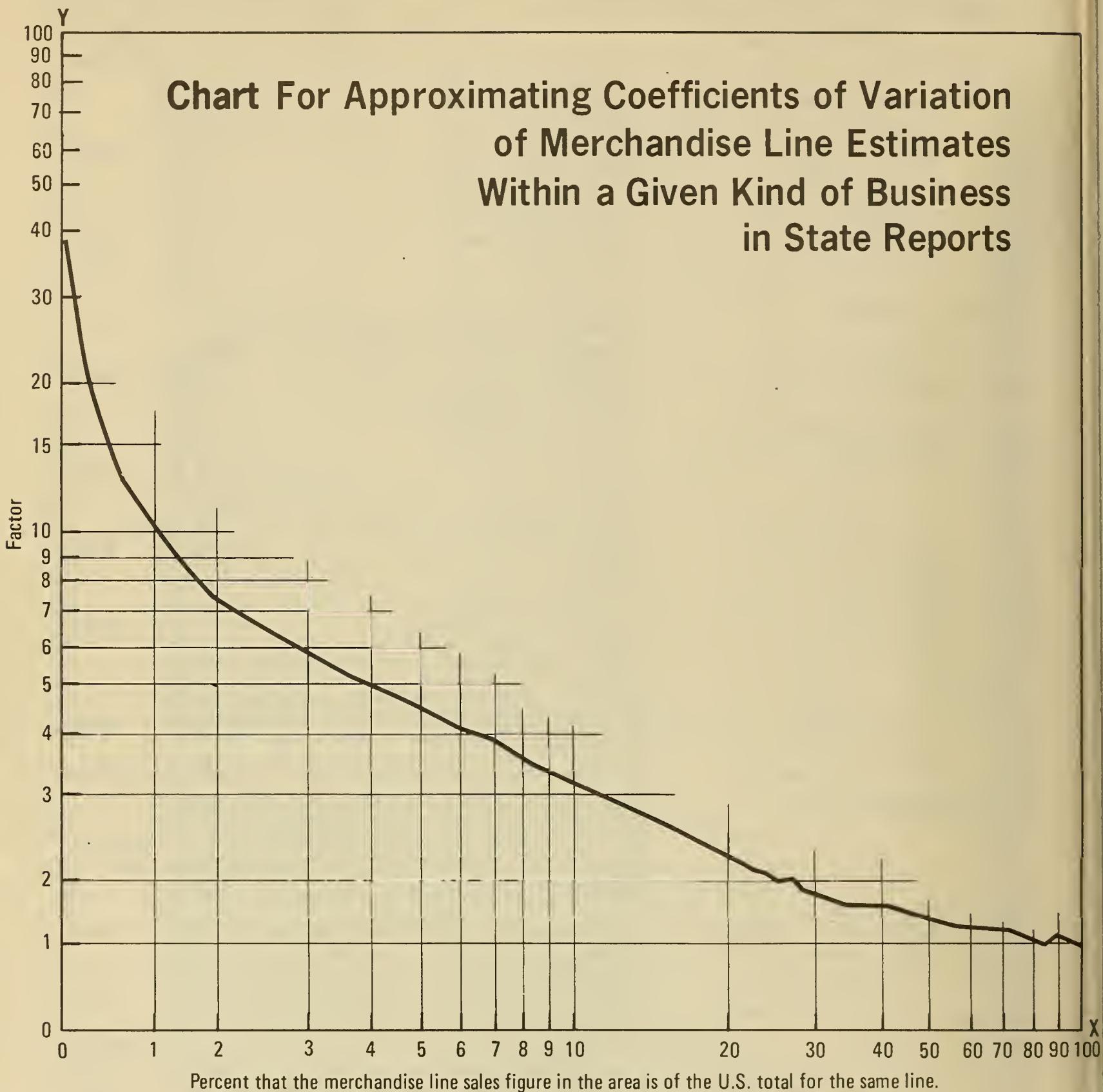
MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
348	Paint-glass-wallpaper	Paint, glass, and wallpaper.	CB-52A, 53A
349	Heating and plumbing equip.	Heating and plumbing equipment (all kinds).	
351	Metal roofing and siding	Metal roofing and siding.	
352	Masonry supplies	Masonry supplies (including cement, lime, plaster, brick, clay pipe).	
353	Insulation	Insulation (including batt, fill and roll).	CB-52A
354	Prefabricated bldgs. and parts	Prefabricated building and parts, including components such as panels, trusses, floor systems.	
355	All other building materials	All other building materials and supplies.	
356	All other lumber, millwork	All other merchandise except 357, 358, 359, 361. All other merchandise on line 340 (except items on line 348). Other lumber, millwork, building materials, heating and plumbing equipment, home repair and modernization equipment and supplies.	CB-52B CB-53A CB-52C
357	Paint-varnish, etc.	Paint, varnish, shellac, enamel, lacquer.	
358	Paint sundries	Paint sundries (brushes, thinners, ladders, compound, spackling paste, etc.).	CB-52B
359	Wallpaper-other wall coverings	Wallpaper, other wall coverings.	
361	Glass	Glass (include glassware items on line 260—not here).	
362	Lumber-millwork	Lumber, millwork.	CB-59F
363	Other building materials	Other building materials (items on line 362).	
364	Paint-sundries-glass-wallpaper	Paint, paint sundries, glass, and wallpaper.	CB-52C
380	Automobiles-trucks	Automobiles, trucks, other powered road vehicles.	ALL
381	New passenger cars—retail	New passenger cars—retail.	
382	New passenger cars—wholesale	New passenger cars—wholesale (for resale).	
383	New commercial vehicles—retail	New commercial vehicles—retail.	
384	New commercial vehicles—whsle.	New commercial vehicles—wholesale (for resale).	CB-XA
385	Used passenger cars—retail	Used passenger cars—retail.	
386	Used passenger cars—whsle	Used passenger cars—wholesale (for resale).	
387	Used commercial vehicles	Used commercial vehicles.	
389	Motorcycles-motor scooters	Motorcycles, motor scooters.	CB-XA, XC, XD
391	Other power road vehicles	All other merchandise on line 380 (except items on line 389).	CB-XB, XC, XD
392	All other autos-trucks	All other merchandise on line 380 (except on lines 381, 382, 383, 384, 385, 386, 387, and 389).	CB-XA
400	Auto fuels-lubricants	Automotive fuels and lubricants.	ALL
401	Gasoline	Gasoline.	
402	Other automotive fuels	Other automotive fuels (including diesel).	CB-XA, XB, XC, XD
403	Motor oils-greases-other oils	Motor oil, greases, other automotive lubricants.	
420	Auto tires-batteries-access.	Automobile tires, tubes, batteries, accessories, parts.	ALL
416	New tires-tubes (fleet operators)	New automobile tires and tubes sold to fleet operators.	
417	New tires-tubes-other users	New automobile tires sold to other users.	
418	Retreads (fleet operators)	Retread automobile tires sold to fleet operators.	CB-XB
419	Retreads (other users)	Retread automobile tires sold to other users.	
421	Parts installed in repair work	Parts—installed in repair work.	CB-XA, XD
422	Parts—wholesale	Parts—wholesale (to other businesses).	CB-XA
423	Parts—retail	Parts—retail (over the counter).	
424	Automobile tires-batteries-acc.	Automobile tires, batteries, access., tubes.	CB-XA, XD
426	Automobile accessories	Automobile accessories, parts (over the counter).	
428	New auto tires—sold to dealers	New automobile tires and tubes sold to dealers for resale.	
429	New truck-bus tires (to users)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
431	New truck-bus tires (to dealers)	New truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
433	Retreads sold to dealers	Retread automobile tires sold to dealers for resale.	CB-XB
434	Retreads-truck-bus (to users)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to users.	
435	Retreads-truck-bus (to dealers)	Retread truck and bus tires (include industrial, off-the-road, farm tractor tires) sold to dealers for resale.	
436	Storage batteries	Storage batteries.	
440	Farm equipment-machinery	Farm equipment, machinery.	ALL

MERCHANDISE LINES, CODES, AND REPORTING-FORM NUMBERS—Continued

Code	As abbreviated in tables	As shown on reporting form	Form number
460	Hay-grain-feed-farm supplies	Hay, grain, feed, farm supplies, fertilizer.	ALL
461	Hay-grain-feeds	Hay, grain, feeds.	
462	Seed	Seed	
463	Fertilizers-insecticides	Fertilizers, insecticides, fungicides, etc.	CB-59F
464	Other farm supplies	Other farm supplies	
480	Household fuels-ice	Fuels (coal and wood, oil, LP gas), ice.	ALL
481	LP gas—wholesale	LP gas to others for resale.	
482	Other LP gas sales	Other LP gas sales.	CB-59E
483	Other fuels	Other fuels (coal, wood, oil), ice.	
500	All other merchandise	All other merchandise (photographic equipment and supplies, toys, books, magazines, newspapers, stationery, baby carriages, etc.).	ALL
501	Toys-games-wheel goods	Toys, games, wheel goods, baby carriages, adult games, and hobbies (include bicycles on line 300—not here).	
502	Books-stationery-photo. equip.	Books, stationery, photographic equipment and supplies, greeting cards, wrapping paper, office equipment.	CB-53A
504	Mobile homes-household trailers	Mobile homes, household trailers.	
505	Camp trailers-travel trailers	Camp trailers, travel trailers.	
506	Utility trailers	Utility and other trailers, except boat trailers (include boat trailers on line 312).	CB-XC
507	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	
508	Commercial stationery-off. suppl.	Commercial stationery and office supplies.	
509	Office mach. exc. typewriters	Office machines, except typewriters.	CB-59B
511	Typewriters	Typewriters	
512	Social stationery-greeting cards	Social stationery and greeting cards.	
513	Books-periodicals	Books and periodicals—all kinds.	CB-59B
514	Art-drafting-eng. supplies	Art, drafting, and engineering supplies.	
515	All other merchandise	All other merchandise specified on line 500 except items on lines 508 through 514.	
516	All other merchandise	All other merchandise (toys, baby carriages, photographic equipment and supplies, books, magazines, newspapers, stationery, etc.).	
517	Paper-paper products	Paper, paper products (facial tissues, stationery, other household paper products).	CB-54A
518	Mdse. exc. toys-games-books-sta.	Other merchandise on line 500 except items on lines 501 and 502.	CB-53A
520	Nonmerchandise receipts	All nonmerchandise receipts from customers (include receipts from carrying charges and all other charges to customers for credit. Also include all receipts from customers for installation, delivery, repair, maintenance, on-site construction, and rental of tools and equipment.) If sales and excise taxes are not included with the merchandise lines, include them here.	CB-54A, 52A
521	Printing to order	Printing to order.	
522	Renting-leasing—office mach.	Rental and leasing of office machines and furniture.	CB-59B
523	Other nonmerchandise receipts	All other receipts on line 520.	
524	Brake and wheel services	Brake and wheel services.	
525	Tire services other than retread	Tire services other than retreading.	
526	Other nonmerchandise receipts	All other services to customers on line 520 except items on lines 524 and 525.	CB-XB
527	Service labor	Service labor	CB-XA, XD
528	Other nonmerchandise receipts	Repair service labor. All other nonmerchandise receipts on line 520 except items on lines 527 and 539.	CB-XC CB-XA
529	Watch-clock-jewelry repairs	Receipts from watch, clock, and jewelry repairs and engraving.	CB-59D
531	Storage and docking services	Storage and docking services.	
532	Other nonmerchandise receipts	All other nonmerchandise receipts on line 520 except items on lines 527 and 531.	CB-XC
533	All nonmdse. rcpts from customers	All nonmerchandise receipts from customers.	
534	Auto repair	Automotive repair-service labor receipts.	CB-59D
535	All other service receipts	All other service receipts on line 520 except items on line 534.	CB-53A
539	Auto-truck rental or lease	Rental or lease of automobiles or trucks.	CB-XA

Appendix F



Directions For Use of This Chart

- (1) Select the desired merchandise line from table 1, 2, or 3 in the State report. Determine what percent that line is of the same line within the same kind of business at the United States level.
- (2) Find the resulting percentage on the X axis of the chart.
- (3) The applicable coefficient of variation estimate is found on the Y axis opposite the point where the curve intersects value found on the X axis.
- (4) Multiply the U.S. coefficient of variation (c.v.) found on table 4 of this report by the value found on the Y axis to determine the C.V. of the desired line at the area level desired.

Current Business Reports

The Bureau of the Census publishes the results of its continuing surveys in a series of reports issued weekly, monthly, quarterly, and annually. Listed below are selected reports which comprise a valuable reference library on current business developments.

COUNTY BUSINESS PATTERNS (CBP)

Data on mid-March employment and January-March payrolls taxable under the Federal Insurance Contributions Act are published annually in these reports for the United States, States, counties, and standard metropolitan statistical areas. These statistics are shown for many kinds of business under the following broad industry groups: Agricultural services, forestry, and fisheries; mining; contract construction; manufacturing; public utilities; wholesale trade; retail trade; finance, insurance, and real estate; and services.

RETAIL TRADE REPORTS

Weekly Retail Sales—Estimates of weekly retail sales for the United States for selected major kind-of-business groups, including figures for the comparable weeks in the previous year. Issued each Thursday.

Monthly Department Store Sales for Selected Areas—Monthly dollar sales volume and the percent change in sales compared with the previous month and the same month in the previous year. Cumulative year-to-date comparisons with data for the previous year are also shown. Data are collected in about 200 standard metropolitan statistical areas, cities, and other areas.

Monthly Retail Sales—Estimates of monthly retail sales for the United States by major kind-of-business groups and selected individual kinds of business; separate figures shown, in more limited kind-of-business detail, for firms operating 11 or more retail stores. Summary sales data presented for geographic regions and divisions, and for 15 large States and 20 large standard metropolitan statistical areas. Also included are national estimates of end-of-month accounts receivable balances for retail stores.

Annual Retail Trade Report—Estimates of inventories held by retailers in the United States by major kind-of-business groups and selected individual kinds of business. Separate figures shown in more limited kind-of-business detail for firms operating 11 or more retail stores. Also shown are sales-inventory ratios as well as per capita sales, by kind-of-

business for the United States, by major kind-of-business groups for geographic regions, and summary figures for geographic divisions and for the larger States and standard metropolitan statistical areas.

MONTHLY WHOLESALE TRADE REPORT

This report includes estimated dollar sales, end-of-month inventories, and stock-sales ratios of merchant wholesalers, by kind of business for the current month, with comparisons for previous months. Dollar volume sales estimates are shown by geographic division in total and for durable and non-durable kind-of-business subtotals. Sales and inventory trends (percent changes) are shown by detailed kinds of business at the national level and for selected categories by geographic division. Measures of sampling variability are given. United States data are shown adjusted for seasonal variations and, in the case of sales, also for trading-day differences.

MONTHLY SELECTED SERVICES RECEIPTS

This report provides data on monthly receipts of six major kind-of-business groups of services: Hotels, motels, tourist courts, trailer parks, and camps; personal services; business services; automotive services; miscellaneous repair services; and motion picture, amusement, and recreation services. Comparable data for the previous months and for the same month in the previous year are also shown, in addition to the percent changes. Data are shown both unadjusted and adjusted for seasonal variations and trading day differences.

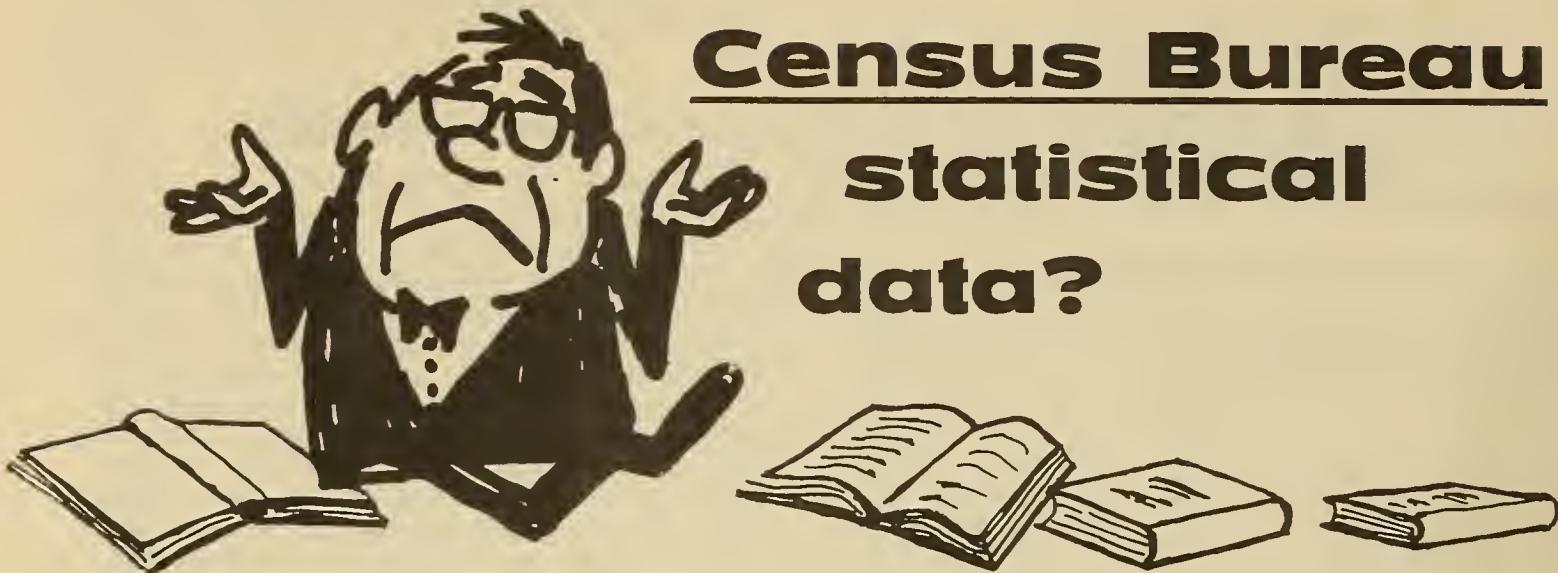
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Canned Food Report—This report is issued as of five dates—January 1, April 1, June 1, July 1, and November 1—to show total stocks of wholesale distributors and canners, including warehouses of retail multiunit organizations, of selected canned food items (vegetables, fruits, juices, fish). In the January 1 report separate data are shown for the No. 10 can size, as well as for warehouse stocks of retail multi-unit organizations.

Green Coffee Inventories and Roastings—This quarterly report provides estimates of green coffee inventories held by roasters, importers, and dealers, the quantity of green coffee roasted, and the amount roasted for soluble use, by quarters, for the current and previous three years. Also included are quarterly imports of green coffee during the same period.

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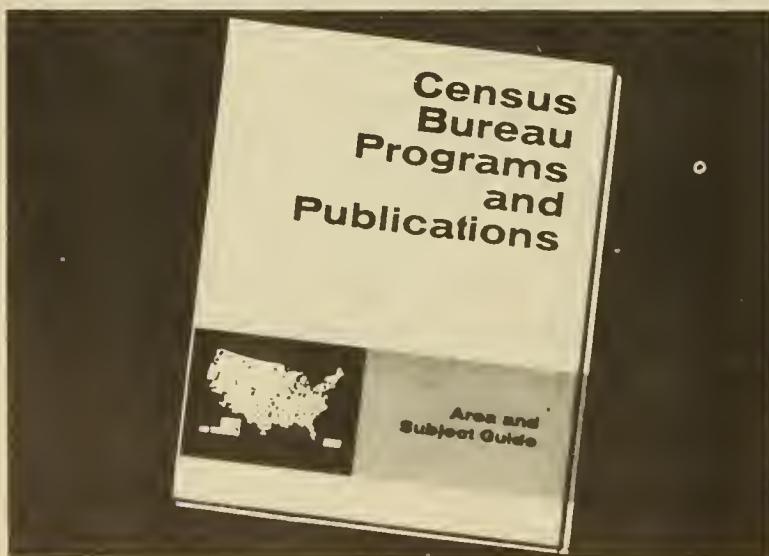
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